

# Better Insights for Better Retail

with e2open Demand Signal Management

The retail market moves fast. Demand Signal Management helps you stay on top by automatically collecting, cleansing, and harmonizing daily signals from:

**248**  
Global  
Retailers

## Your Retailers

- Walmart
- Amazon.com
- Costco Wholesale
- The Home Depot
- The Kroger Co
- Walgreens Boots Alliance
- Target
- CVS Health Corporation
- Lowe's Companies
- Albertsons Companies

Top 10 US retailers in 2022 according to NRF

## Your Categories

View data by category, including:

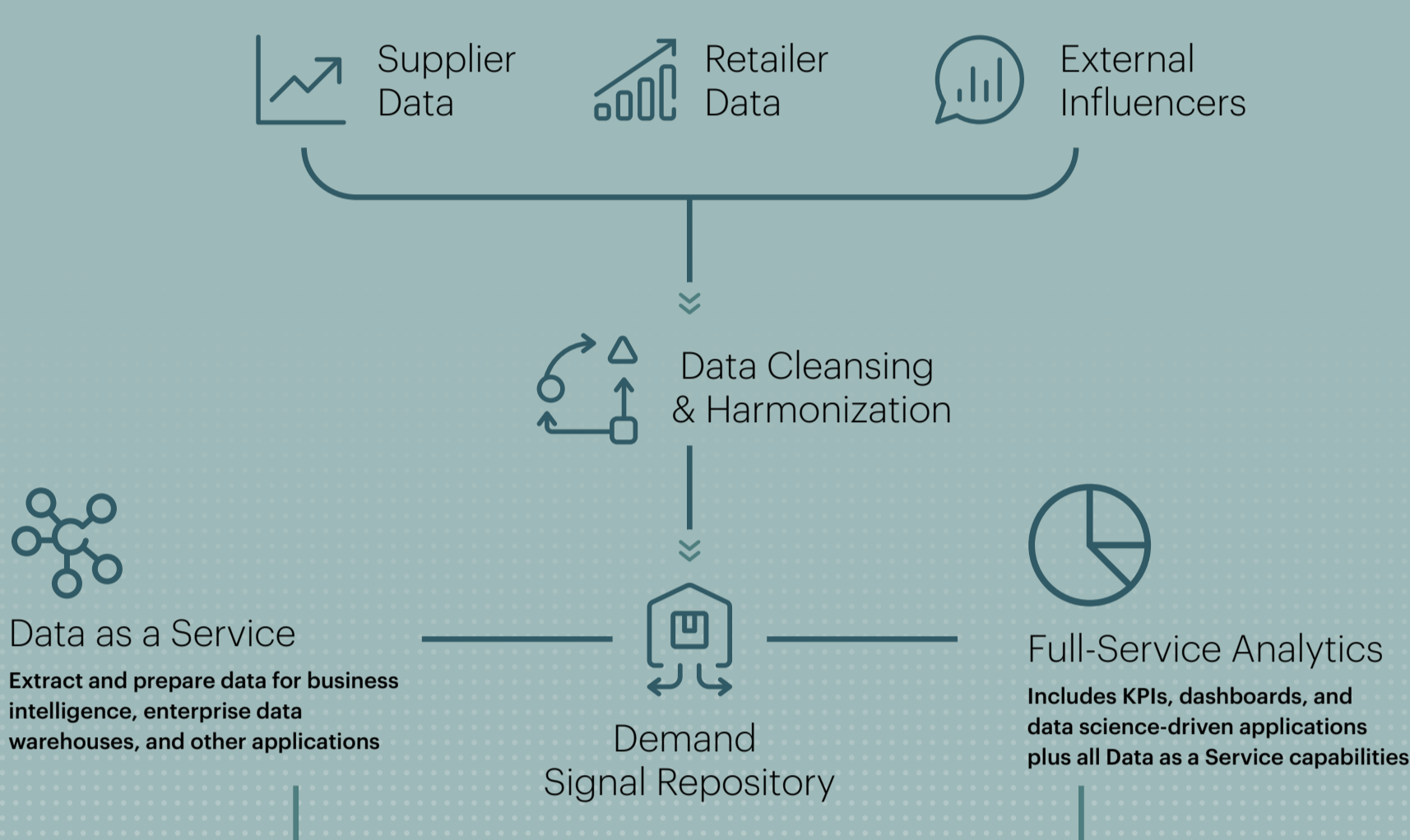
- Consumer Packaged Goods
- Food and Beverage
- Pet Care
- Home Goods and Appliances
- Apparel and Footwear
- Outdoor and Home Improvement
- Health

## At Scale

See and analyze over 2.5k data points including POS, inventory, forecast, and category across 55 countries.

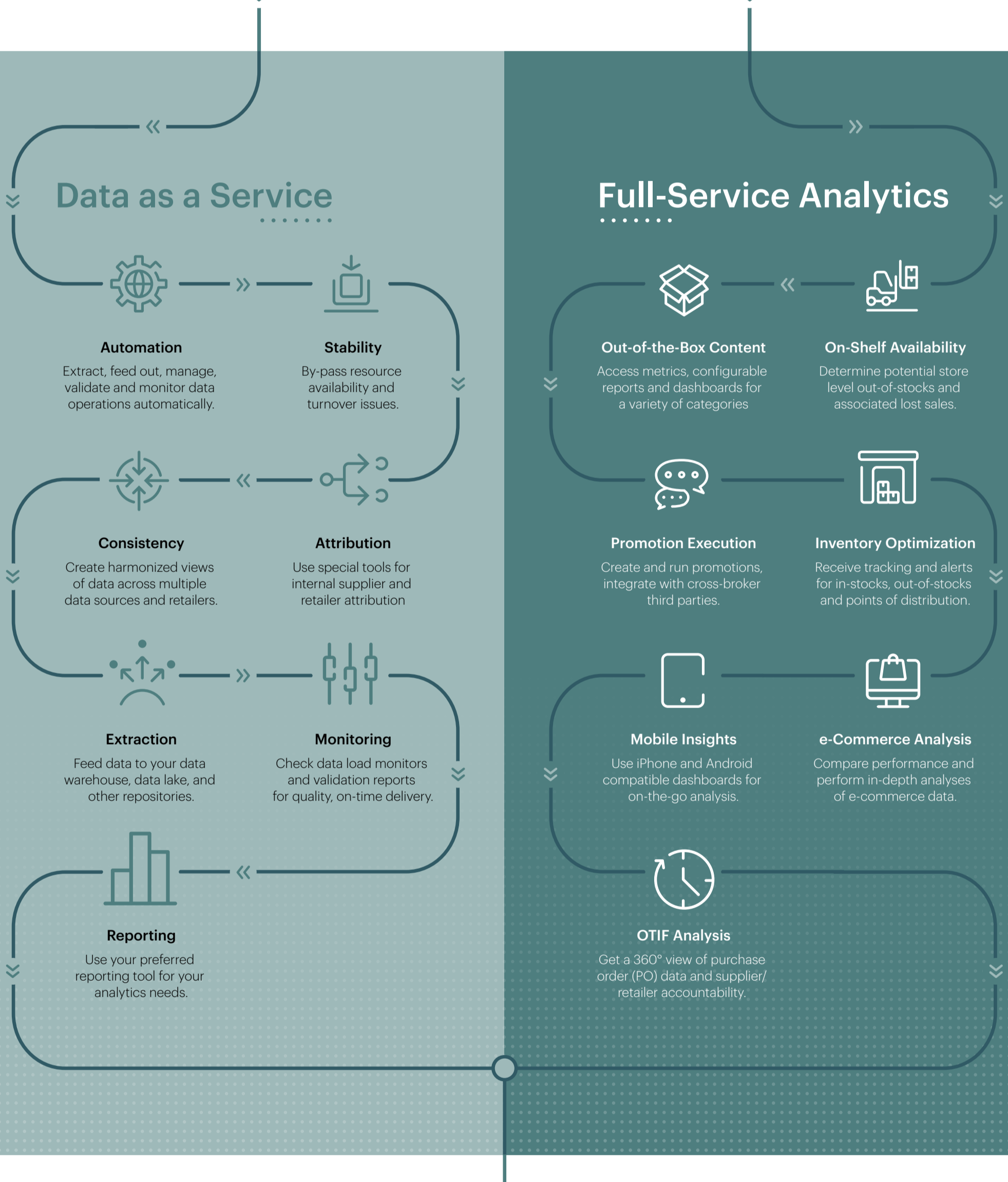


## How It Works



## One solution, two options

Get just the data or opt for data plus comprehensive analytical insights.

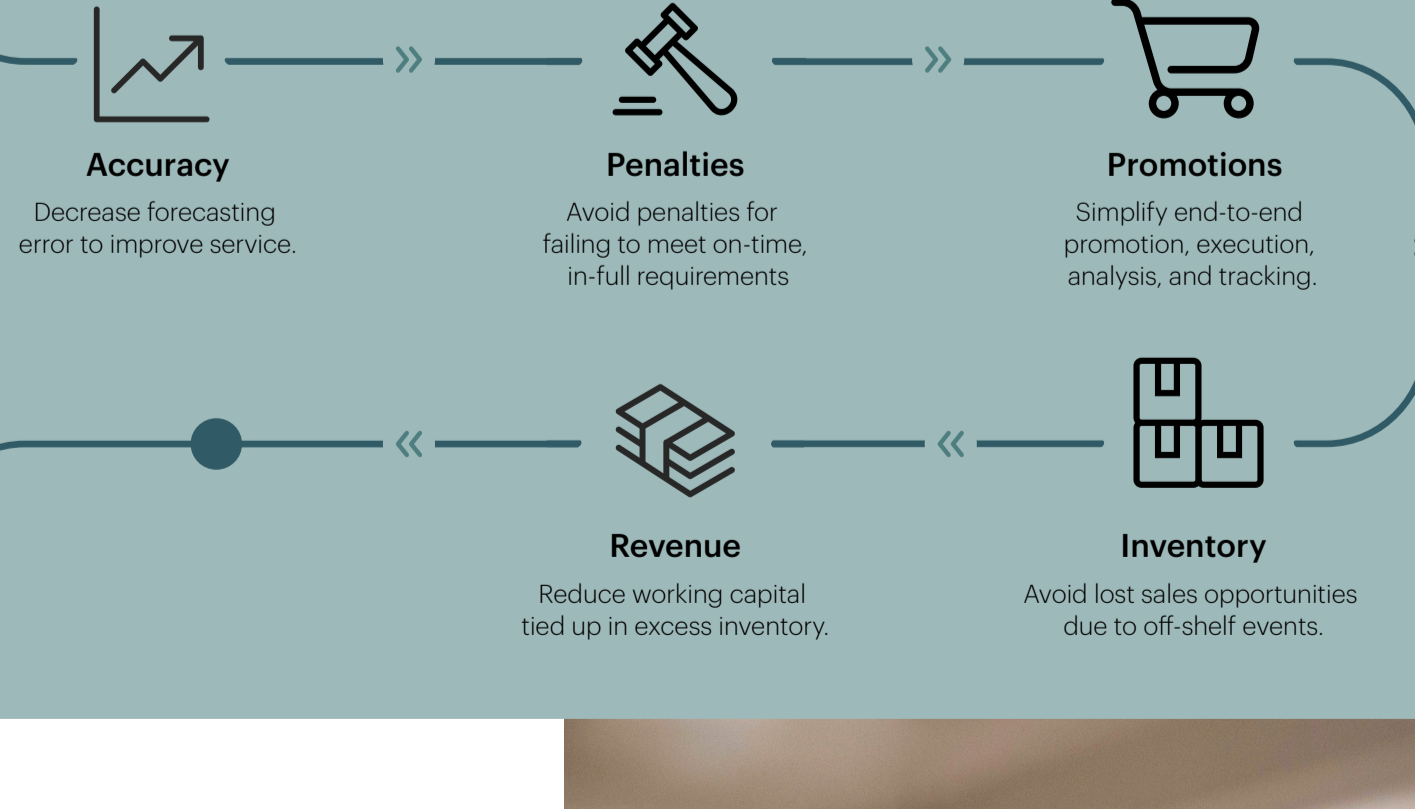


Enable timely decisions for many category captains with

- 0.7T** records/month  
Data ingested and harmonized
- 1M** per week  
Reports processed and delivered
- +30** thousands  
Out-of-the-box sales, inventory, supply metrics
- <8** hours  
Time to actionable first touch



## Benefits



**Low latency data for timely action**

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