

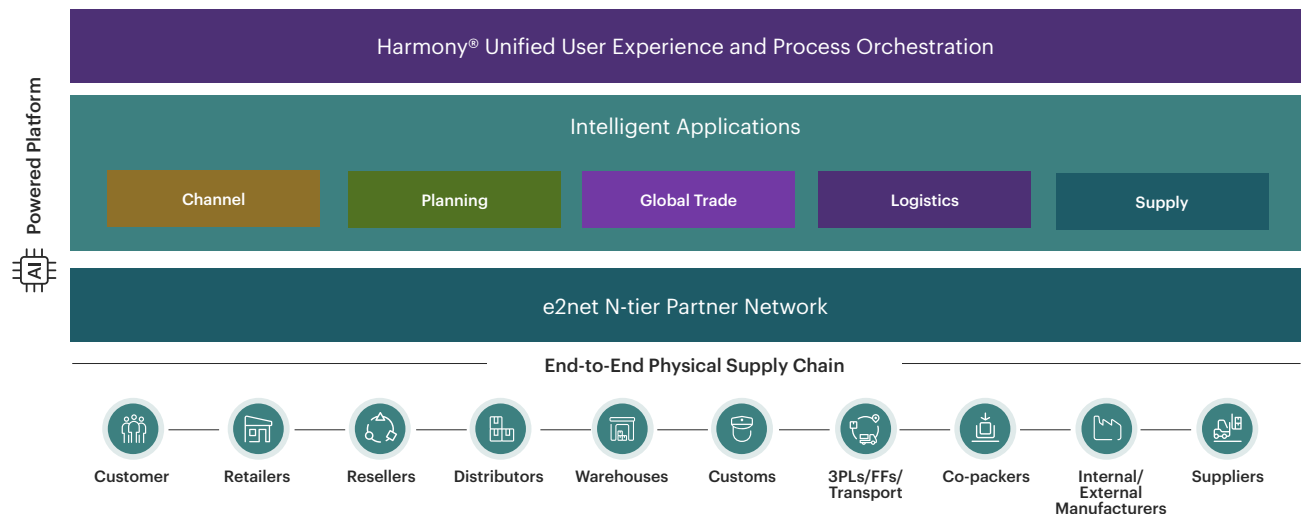
The Connected Supply Chain: Your Competitive Advantage



Turn your supply chain into a proactive growth engine and leave risks behind

Supply chains are increasingly on the front lines of corporate risk. From volatile demand and distribution challenges to supply disruptions, logistics and global trade regulations, it can feel like you're always playing defense. But what if your supply chain could do more than just keep up? What if it could give you a competitive advantage?

E2open's connected supply chain management platform is purpose-built to help you turn the deluge of risks into opportunities for differentiation and growth.



The power of connection: e2net n-tier partner network

By definition, supply chains are a vast network of upstream and downstream partners working together to make, move, and sell the goods that fuel the world. But traditional point solutions often focus on just one part of the puzzle, are hard to integrate, and sub-optimize the rest of the supply chain. With e2open, you get a different approach – our platform begins with the network in mind.

A multi-tier network means faster time to value. With our “come-as-you-are” integration capabilities, you can quickly connect and onboard thousands of partners. Meanwhile, at the heart of the network, an integrated data model is doing all the hard work for you – cleaning, enriching, and harmonizing your information using AI and automation – to create a digital representation of your supply chain known as a “digital twin”. The result? Decision-grade data that provides a single source of truth for all parties across the end-to-end supply chain for streamlined and efficient collaboration.

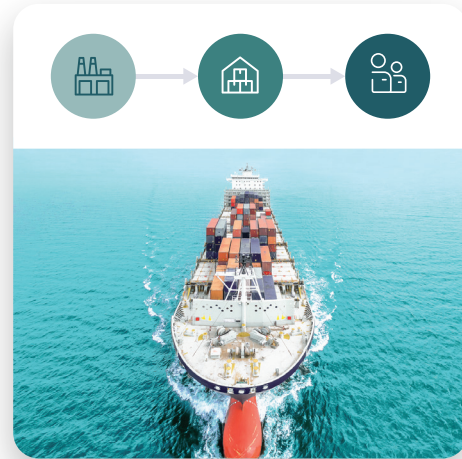
Intelligent applications for every part of your supply chain

Connected by the network, e2open's unmatched breadth and depth of intelligent, AI-powered applications is everything you need to keep your supply chain running smoothly and efficiently. Whether you're managing inventory, collaborating with suppliers, handling logistics, or ensuring trade compliance, e2open has you covered.



Supply chain planning and sensing

- Connected planning across all ecosystem partners with real-time data and field-proven artificial intelligence (AI)
- E2open is the demand sensing category creator and pioneer of AI in supply chain for forecasts based on current market realities
- Automate essential demand planning processes for increased planner productivity and consistent outcomes across regions
- Quickly produce feasible supply plans with real-time commits and scenarios that reflect current constraints across multiple tiers of supply partners



Logistics execution

- Connected logistics planning and execution for efficient movement of goods across all modes, legs, and regions
- One platform for all modes (road, ocean, air, parcel, and rail) and regions
- Real-time rating and performance benchmarking for immediate access to guaranteed capacity at optimal rates
- Connecting logistics visibility with downstream production and service to understand the business impacts of delays and take corrective actions



Supply and manufacturing collaboration

- Optimal supply through complete visibility and collaboration with all tiers of suppliers and outsourced production partners
- Collaborate on forecasts, inventory, and orders across all sub-tiers for connected, data-driven decisions
- Gain end-to-end visibility and control across owned and outsourced production for yield and quality
- Automate collaboration between supply planning and order execution to seamlessly put plans into action across value chain partners



Distribution channel orchestration and insights

- Empower your channel partners to help you drive demand and increase revenue with decision-grade data
- Unique, AI-driven algorithms detect risky transactions, fake products, and grey market activity
- Support for all types of programs, regions, and audiences on a single platform.
- Feed channel information as key demand signals to supply chain planning for connected decisions.



Customs filing and trade compliance

- Confident screening, cross-border compliance, and duty management backed by the world's most comprehensive, AI-powered trade content
- Comprehensive import/export compliance and duty-saving programs supported by proprietary content across 230+ countries, territories, and islands
- Complete screening coverage against sanctions, restricted parties, forced labor, anti-corruption, adverse media, and the 50% rule
- Electronic customs filing in 29 countries with automated plausibility and admissibility verifications

A unified user experience with Harmony®

We know a great platform needs to be easy to use. That's why we created Harmony® – a modern, intuitive interface designed to meet your expectations and adapt as your needs evolve. It features self-service preferences and personalization that support contextually-aware and dynamic, AI-enhanced interfaces.

- **Intuitive and modern user experience** - Built from extensive user-based research across industries and supply chain functions, Harmony makes navigating complex supply chain tasks simple and efficient.
- **Streamlined processes and workflows** - Enjoy a common user experience across all e2open's offerings, with actionable views and integrated workflows.
- **End-to-end visibility and collaboration** - Break down silos, improve end-to-end supply chain visibility and collaboration, and get the insights you need for better planning, optimization, and execution.

How e2open leverages applied AI in the supply chain

Let's face it – these days, it seems like every tech company is jumping on the AI bandwagon, claiming to be a panacea to all your ills. But here's the thing: not all AI solutions are created equal. It's important to cut through the noise to determine which solutions are basic AI overlays and which will actually provide real value. E2open pioneered the concept of embedded AI in our demand sensing technology over two decades, and since then our strategy has focused on embedding AI into supply chain applications to provide you with more value.



What makes our AI solutions stand out? Here are the four major benefits:

- **Data as AI currency** – Tap into the world's largest multi-enterprise network for quality, harmonized, decision-grade data specific to your business needs.
- **Supply chain context** – Built with deep supply chain expertise right at the core, so the context and domain expertise to transform your business is already there.
- **Closed-loop orchestration** – Decisions without action are just wishful thinking. Enable seamless collaboration across your entire supply chain network, from identifying the problem, to deciding on the best decisions, and refining for better outcomes.
- **Privacy, security, and AI transparency** – Enterprise-grade security with no IP leakage, and AI transparency that allows you to trust and own the results.

“The e2open capabilities through supplier collaboration have enabled Jabil to standardize and digitalize our forecast communication process for all suppliers, providing increased optionality for more efficient collaboration. This is undoubtedly providing us with a competitive advantage, ensuring we have new real-time visibility into forecast status with our suppliers and helping us make more reliable commitments to our customers”

Alan Brown, Vice President
Supply Chain Technology and Transformation
Jabil

Supply Applications

Supply Network Discovery

Systematically explore the multi-tier supply network to identify all tiers of supply partners, then manage and certify partner compliance and assess ESG/regulation risk.

Purchase Order Collaboration

Increase productivity and drive new efficiencies by automating the procurement process and streamlining labor-intensive manual processes.

Supply Forecast Collaboration

Proactively align supply with demand by collaborating with suppliers ahead of time to improve productivity and supply assurance while reducing lead times and risk.

Supply Inventory Collaboration

Gain visibility into materials at all nodes in your network, enabling proactive management of shortages and excesses across multiple inventory management models.

Buy-Sell Management

Re-establish procurement efficiencies with centralized purchasing to lower material costs and reduce lead times through multi-tier orders and direct product delivery.

Product Lifecycle Management

Improve quality, reduce risk through real-time visibility at all production steps, and enable brand owners to serialize units and track them from start to finish.

Manufacturing Collaboration

Gain true visibility into your end-to-end manufacturing processes and costs at all stages to improve operational efficiency and reduce invoicing inaccuracies.

Recall Management

Rapidly trace products of origin, identify affected batches, and execute swift and transparent recalls to reduce quality issues, liability risks, and brand damage.



Risk And Quality Management

Collaborate earlier in the product development lifecycle to improve productivity, meet changing consumer demands, streamline processes, and quickly introduce new products.

Product Cost Management

Collaborate on changes to bills of materials-related costs and cost forecasts to manage rebates across suppliers and contractors for ongoing cost management.

“Having visibility to the supply chain gives us and our suppliers the opportunity to plan. We talk about planning its capacity, its resources, its material—and it helps with the cost as well by having all those elements tied together.”

Morris Lenczicki, Vice President
Industrial Systems Applications
L’Oreal

Logistics Applications

Transportation Management

Simplify and optimize logistics activities with a single application for planning, carrier procurement, execution, and settlement — across all modes and regions.

Logistics Visibility

Real-time location visibility into every shipment across all modes, legs, and regions helps identify potential disruptions, understand their impact, and act quickly.

Global Logistics Orchestration

Real-time visibility into shipments is just the beginning. Understand the impact of delays on downstream operations and put decisions into action — all from one place.

Bookings

Handle all shipment bookings directly and connect with multiple carriers using a single consolidated platform with access to the industry's largest carrier network.

“We want to achieve world-class logistics, with teams able to leverage the best tools to overcome today's and future challenges. The benefits we are anticipating by using e2open's TMS tool for intercontinental logistics are threefold: standardization, reduction of logistics costs, and end-to-end visibility. This should give us a competitive advantage in the market.”

Dan Jianu
Logistics Operations Manager
Michelin



Equipment Management

Minimize equipment handling and costs. Improve efficiency by eliminating empty runs and port wait times as you lower your carbon footprint.

Audit and Settlement

Take the complexity out of carrier contracts and lower logistics costs by automatically comparing carrier invoices with contracts and identifying discrepancies before you pay.

Vehicle Routing and Scheduling

Automate your planning, loading, and routing processes, optimize driver-vehicle utilization, and improve on-time delivery performance to increase client satisfaction.

Global Parcel

Ship and track packages across the globe with a single integrated platform for labels, manifesting, and tracking, and selecting the optimal carrier and service.

Transportation Forecasting

Plan transportation with the same sophistication as finished goods, incorporating promotional and seasonal sales surges by accurately forecasting your logistics needs.

Logistics-as-a-Service

Scale, upskill, or supplement your team with our seasoned experts. You retain ownership of the software and your carrier relationships while we orchestrate your logistics to help you reduce spend, save time, and improve customer service.

Global Trade Applications

Global Knowledge®

Enhance compliance with access to the world's most comprehensive, current and accurate data on regulatory controls, restricted parties, classifications, and landed costs.

Due Diligence Screening

Enables global organizations to save time and money by quickly screening customers, suppliers and other partners against sanctions, denied party lists and dual-use restrictions.

Export Management

Automate export compliance, including country controls, restricted party screening, license determination and tracking, and document generation for efficient processing.

Import Management

Speed imports with full compliance by leveraging complete documentation for every inbound shipment and collaborating with suppliers, brokers, carriers and forwarders.

Customs Filing

Confidently file with customs agencies to facilitate cross-border operations and reduce delays. Save time by accessing detailed country-specific compliance rules.



Duty Management

Automate qualification and management of duty deferral programs, free or preferential trade agreements, customs warehouses, free trade zones and duty drawbacks.

Global Trade Managed Services

Ensuring global trade compliance is difficult when dealing with ever-changing regulations, sanctions regimes, restricted parties, and product classifications. Let e2open bring compliance expertise, proven best practices, industry-leading technology, and a unique model to help you gain a competitive advantage while maintaining complete control and visibility into your compliance operations.

“We consider e2open global trade software as a game changer. It has enabled us to gain in efficiency, follow the evolution of trade rules timely and accurately, and exploit the necessary free trade agreements. It enhanced our overall competitiveness”

Jean-Paul Verschoor
Origin Responsible Manager
Renault Group

Planning Applications

Demand Planning

Anticipate, understand, and shape demand with collaborative workflows, machine learning algorithms, and automation, powered by information from across all sales channels.

Demand Sensing

Understand retail and downstream factors causing actual demand to deviate and automatically create daily replenishment forecasts that reflect current market realities.

Supply Planning

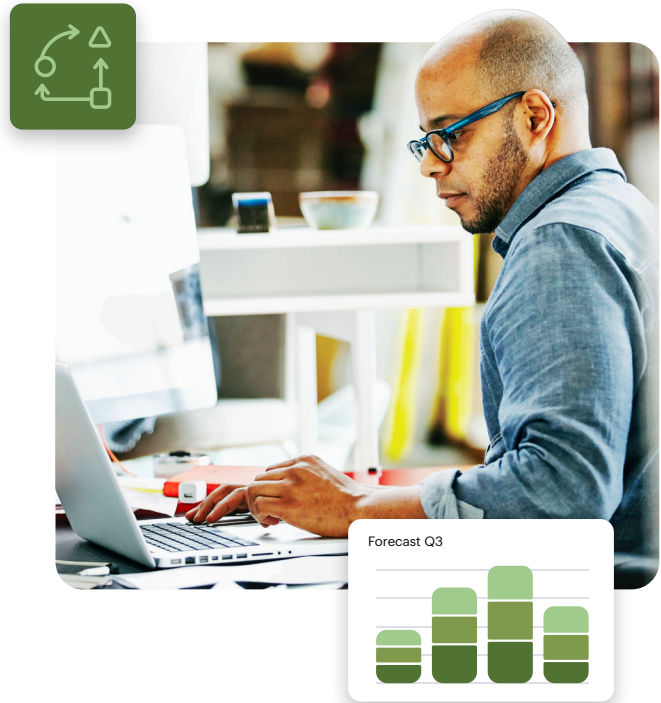
Achieve fast, feasible, and profitable supply responses with supply plans that reflect constraints across multiple tiers of suppliers while ensuring high utilization.

Supply Sensing

Leverage real-time supply signals to predict the probability of shortages and take proactive steps to assure supply, capture sales, and safeguard customer service.

“We rebranded e2open Concierge Services as Help Desk Plus and it has become a real extension of our company. The Help Desk Plus has enabled us to meet our partners where we need them and where they need us and make it as seamless and as easy as possible for our partners to go to market for their customers.”

Sarah Masessa, Global Partner Platform
and Communications Manager
VMware by Broadcom



Multi-Echelon Inventory Optimization

Optimize materials and finished goods at all stocking echelons in the value chain, from internal operations to supplier and channel ecosystems.

Sales and Operations Planning (S&OP)

Achieve consistently profitable, execution-ready plans that balance demand, supply, and financial goals to facilitate consensus across internal and external stakeholders.

Allocation and Order Promising

Commit orders with confidence and maximize sales and profit opportunities with feasible allocation plans based on actual materials availability and manufacturing capacity.

Distribution Planning

Profitably fulfill customer demand with efficient replenishment plans for each location across the entire network, helping to ensure continuous availability and minimizing costs.

Channel Applications

Channel Data Management

Get decision-grade data from all tiers of distribution. Gain the visibility to simplify inventory reconciliation, manage deal registrations, and drive partner performance.

Demand Signal Management

Automate retail data collection, cleansing, and harmonizing, and manage in-store execution and on-shelf availability to plan better, delight customers, and grow sales.

Collaborative Channel Planning

Create joint marketing business plans with structured workflows for timelines, program details, and projected outcomes while tracking ongoing performance.

Channel Marketing Automation

Help your partners improve their marketing skills. Customizable content, effective campaigns, and proven tools and services help generate demand, create leads, and grow sales.

Market Development Funds

Develop markets with confidence, knowing that funds are well spent. Advanced algorithms validate program data and create fact-based return-on-investment (ROI) measures.

Payment Services

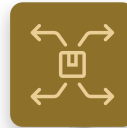
Simplify the payment of marketing incentive funds to channel partners through a fully managed financial service that streamlines disbursements.

Incentives and Rebates

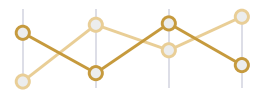
Manage all partner incentive plans, from simple rebates to complex multi-tier programs, from SPIFs to sales credits, with advanced algorithms to determine payments and rewards based on performance.

Channel Forecast Collaboration

Increase confidence in future demand and gain visibility into what partners expect to order through collaborative planning.



Forecast



Sales Order Collaboration

Automate order-to-cash and streamline labor-intensive workflows to increase productivity and drive new efficiencies. Free up time from tedious manual reconciliations.

Channel Inventory Collaboration

Gain inventory visibility across all tiers of channel partners and know exactly what stock is in the channel and where for improved fulfillment and replenishment.

Channel Managed Services

Let e2open experts become an extended part of your team, helping you easily manage all your partners' data, including the sensitive transactional data critical for revenue, sales, and partner compensation.

Learn how e2open can help you turn risk management into a competitive advantage, contact us today to request more information or talk to one of our industry experts.

Get Connected