

Document Conversion Service for Ocean Booking and Shipping Instructions

Shippers and beneficial cargo owners (BCOs) often maintain ocean shipment booking details in spreadsheets or in backend systems where extraction is limited. This makes customizing data to satisfy carrier or portal-specific EDI specifications challenging. Part of **e2open[®]'s Shipment Booking and Instructions application**, e2open's Document Conversion service enables bulk ocean booking requests in various formats to be sent to the INTTRA by e2open platform via a single email submission. When the time spent inputting shipping instructions is also considered, the savings with the Document Conversion service is even more significant – cutting up to 20 minutes per submission.

Streamlined Ocean Booking Submissions

Many organizations manage ocean shipments in a proprietary system or spreadsheet where booking data can't be easily downloaded or exported to match each carrier's specific booking format. The result is that information needs to be re-keyed into carrier sites or third-party portals. In some cases, spreadsheets are sent directly to the carriers and manually entered by them. On average, a manual booking request can take up to seven minutes to input into a web application. Regardless

of who does it, this process is error-prone and provides no consolidated record or feedback of daily, weekly or monthly activity.

Faster Response Times With Automation

The Document Conversion service is ideal for all types of shippers and freight forwarders. Utilizing e2open's scalable, multi-enterprise cloud connectivity platform, called E2net, shippers' documents are converted and aligned with the carriers' required formats for bookings and instructions.



Key Features

- Standard templates for quick deployment
- Ability to create customized business-specific templates that fit shipping requirements such as reefer, hazmat or detailed haulage
- Multiple format support including Excel and PDF
- Bulk upload supporting up to 50 bookings or shipping instructions per single excel file
- Direct booking amendment capabilities via the INTTRA portal

Key Benefits

- Conversion of manual booking and shipping instructions documents electronically improves shipment data accuracy before submitting it to carriers
- Minimization of missed shipments resulting from the need to manually input booking requests and from delayed carrier responses
- Faster booking response and bill of landing turn-around time
- Pre-built templates for bulk submissions reduce cost per transaction by avoiding manual documentation fees and correction letter fees
- Reports and status event web capabilities improve management visibility of shipping transactions with multiple carriers

Shippers avoid the high cost of building and supporting an EDI infrastructure. Instead they simply provide a document in the INTTRA standard document format for no fee, or have e2open customize the conversion process for a nominal fee.

A spreadsheet or document is sent to the E2open platform where the document is converted to a digital file that is then processed through the INTTRA portal. The data is then forwarded electronically to the carrier in the appropriate format via existing network integration. Once processed, shippers can view the submitted shipment details in the INTTRA portal and access carrier responses and container movements once the shipment starts to move.

Simplifying the process of sharing ocean shipment booking data with carriers – creating greater efficiency, reducing time spent on manual input and cutting costs.



Connectivity through the E2net Trading Partner Network

E2net is explicitly designed for companies that either manage distributed supply chains or participate in them. A cloud-based, integrated connectivity platform, E2net simplifies and enables electronic integration between supply chain partners such as manufacturers, contractors, shippers, transportation carriers and logistics service providers.

End-to-End Supply Chain Management Platform

Once an organization implements any e2open platform application, it is easy to add more capabilities in the future for better visibility, coordination and control over the end-to-end supply chain. The e2open platform creates a digital representation of the internal — and optionally external — network, connects internal enterprise resource planning (ERP) and financial systems using SAP® and Oracle® certified adapters for timely data feeds, and normalizes and cleanses the data to make it decision-

grade. Using machine learning-enabled algorithms and supply chain management applications, the platform processes the data and provides bi-directional, closed-loop communications back to ERP systems for execution. This facilitates the evolution of supply chain processes towards true convergence of end-to-end planning and execution.

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