

Carrier Reporting as a Service (RaaS)

See the big picture with Carrier Reporting Dashboards. Fine-tune pricing, speed up receivables, and keep service performance on point.

Freight markets are unpredictable, with external shocks impacting carrier capacity, cost, and on-time delivery. Best-in-class carriers can mitigate market volatility by effectively managing receivables, pricing and service performance. But how do you know if you could be collecting faster, performing better, or winning more loads?

With e2open Reporting as a Service (RaaS), our transportation analytics team will benchmark your performance and provide personalized Dashboards showing how your costs and service levels compare to the market, and pinpoint areas for improvement. Get a full suite of seamlessly integrated benchmarks for a fraction of the cost compared to building it yourself.

The easy solution for transportation analytics

Access to actionable data and contextual insights is essential for running an efficient and effective operation.

With the size and scale of e2open's Managed Transportation Services (LaaS – Logistics as a Service) footprint using the e2open TMS, it became critical that LaaS was on the leading edge of providing access to actionable data to our customers.

At the same time, e2open saw that carriers could gain real value from having business-specific insights right in the TMS. So they can bring together all their shipper customers and every SCAC code in one place. The e2open approach to data analytics and opportunity mining, powered by real-time benchmarks, is unique in the marketplace. E2open is the only provider utilizing a true single-instance, multi-tenant TMS application, granting access to a unified data set for the entire \$18B e2open TMS network.

Through this service, our analytics team gives you the information you need to adapt to an ever-changing market.

Analysis beyond the data

E2open RaaS is provided by the e2open data and analytics team which combines TMS domain knowledge, deep understanding of logistics networks, and world-class analytics expertise. Beyond the data, our team can offer insights and recommendations for improving upstream data quality, and how to use the data operationally.



Visibility and improvement opportunities

Measure your progress and focus on the improvements that will have the greatest impact on your business:

- **Discover** how your pricing and performance compare to the market.
- **Real-time** network benchmarks and quartile data measurements for key business insights.
- **Near real-time data updates**, ensuring your organization has the most up-to-date insights for tactical and strategic decision-making.
- **Drill-down capabilities**, allowing for seamless identification of key opportunities and their underlying drivers.

How it works

Carriers using the insights delivered by e2open RaaS can achieve measurably better results across several key metrics:

- **Connect:** We tap into your existing e2open TMS data.
- **Analyze:** Our team combines your data with proprietary network data.
- **Deliver:** You receive customized analytics and benchmarks:
 - Bid Activity Analysis Dashboard (Spot Market)
 - Performance Dashboard (Scorecard)
 - Receivables Dashboard
- **Improve:** Implement targeted changes to reduce costs and improve service

Take the next step

Using the insights delivered through RaaS, you can constantly measure your progress and success while focusing on the improvements that will have the greatest impact on your business.

To learn more, contact your e2open account team or request a personalized demo using your TMS data.

[Contact us now for a live demo!](#)

About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 500,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 18 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: www.e2open.com.

Get a demo and see for yourself

Are you interested in seeing how your TMS performance stacks up to the market? Connect with our Transportation Analytics team to request a demo using your TMS data.

[Request a demo!](#)

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