

# Managed Transportation Services Boost Profits, Increase Service and Reduce the Burden

Freight costs average 10% of the cost of goods sold, so logistics teams are challenged to create and maintain a competitive edge while enabling growth and remaining flexible. Not every shipper has a team with the skills and technology to handle the logistics challenges and volatility. E2open helps you minimize shipment costs and maximize service levels with its managed transportation services. By outsourcing your logistics operations with **e2open Logistics as a Service**, you have a ready team of experts dedicated to optimizing your transportation spend using proven technology and analytics tools.

## Our expertise is your competitive advantage

Outsourcing your company's logistics operation to supply chain experts who are highly skilled and proficient with e2open's Transportation Management application allows you to focus on more strategic supply chain initiatives. Companies benefit from e2open's expertise, agile bandwidth, and proven methods without the burden of staffing the resources in-house. The Logistics as a Service team includes logistics coordinators, analysts, managers, and supply chain engineers all working for you. The winning combination of professional logisticians, proven supply chain processes, and industry-leading SaaS software enables companies to improve transportation while focusing on the core business offering.

## Technology is no longer a luxury, it is a necessity

With disruption more of the rule than the exception today, companies are looking to move products cost-effectively, meet service levels, and satisfy customer expectations. As managing supply chain execution becomes more data-driven and more complex, the need for a robust execution platform to manage this activity has quickly become a necessity to ensure costs to service customers are measured and understood. E2open provides a proven TMS that offers centralized control of the entire shipping process from planning to receipt. Connected to the largest logistics ecosystem, the team manages across multiple modes and regions in a single collaborative system that includes suppliers, carriers, and customers.

## Key features

- Higher level of service, more reliability and cost-effective control over the movement of product
- Deep expertise in continuous transportation network improvement, driven by data in e2open's connected network
- Robust performance management and reporting
- Standardized operating procedures based on leading practices across various industries
- Visibility into carrier and supplier planning performance through user-friendly dashboards and detailed reports
- A vendor-neutral, carrier-agnostic platform featuring an easy onboarding process for new carriers
- Complete transparency into operations and cost (no hidden brokerage fees), allowing calculation of true cost-to-serve

## Key benefits

- Gain a competitive advantage with effective transportation management
- Ensure continuous supply chain improvement through visibility, expertise and innovation
- Create a flexible, scalable transportation solution that supports company growth
- Maintain control of carrier relationships and rates while outsourcing transportation execution
- Benefit from an experienced team without investing in hiring, education, and training
- Take advantage of a global TMS solution and network that enables a centralized or decentralized team structure
- Shift organizational focus from tactical to strategic transportation management

## Power of data to drive optimal transportation strategy

Our experienced Logistics as a Service team delivers powerful results by leveraging detailed shipping industry rate and service benchmark analyses and using real-time rating and performance data. With proven best practices, tactical and strategic continuous improvement yields lower costs and service levels well above the industry trends. On average, clients save between two and 10 percent on transportation spend.



## Logistics as a Service model provides the best of both worlds

Companies utilizing Logistics as a Service get the best of both worlds—maintaining control and visibility into the complete transportation process while still directly managing relationships and pricing agreements with key carriers. This collaborative approach helps you take advantage of innovative technology without compromising existing strategic carrier partnerships. Logistics as a Service helps companies reduce empty miles, manage inbound transfers and outbound shipments, and reduce overall transportation spend through continuous improvement and optimization.

Unlike other outsourced transportation services, e2open offers both the expertise and industry-leading software to support processes in a flexible and affordable fashion. You own the technology. We can support you as needed to cover employee and marketplace changes without additional technology costs.



## About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 500,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 18 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: [www.e2open.com](http://www.e2open.com).

E2open's Logistics as a Service team delivers expertise, proven best practices, industry-leading technology, and a unique model that allows shippers to gain a competitive advantage while maintaining complete control and visibility into their transportation network and spend.

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