

CASE STUDY ↘

From Manual to Modern: Batory Foods' Journey to Real-Time Transportation Tracking

Batory Foods is a national distributor of sweeteners, starches, fruits, vegetables, proteins, fibers, oils, and more. It delivers a range of premium food ingredients to manufacturers in the food, beverage, and nutraceutical industries across the U.S. The company bridges top-tier food ingredient producers with food and beverage brands. With a network of warehouses and distribution centers, Batory Foods ensures rapid and efficient product delivery.



The situation

Batory Foods has an extensive shipping network, with thousands of deliveries moving across a sprawling logistics infrastructure. The company required real-time visibility into their shipments, to ensure timely and accurate updates. The solution had to improve operational efficiency but also maintain high standards of service. Through enhanced tracking, Batory Foods aimed to improve transparency and control, minimize disruptions, and better serve its customers.

The challenge

Batory Foods faced significant challenges using spreadsheets to manually track and trace their shipments. The reliance on these outdated methods led to frequent oversights and errors. Customers increasingly demanded real-time updates on their shipments, highlighting the inefficiency of the manual processes that consumed hours of manpower each day. This cumbersome approach not only strained resources but also compromised the accuracy and

timeliness of shipment information.

Batory Foods sought a smarter system to enhance tracking capabilities and meet the growing expectations of its customers.

The solution

The e2open team introduced Batory Foods to a game-changing real-time transportation visibility (RTTV) solution



for its tracking and tracing challenges. Logistics Visibility provides precise and instantaneous shipment updates, aligned perfectly with Batory Foods' needs. This partnership promised to address the inefficiencies of their manual processes and provide the accurate, real-time visibility that their



Food and Beverage

Challenges

- Errors and omissions in shipment details due to manual tracking methods
- Inability to provide real-time shipment updates
- Significant time required to manually track and trace shipments
- Poor visibility into shipment status and location
- Customer dissatisfaction due to the lack of accurate and timely updates

Solution

- Up-to-the-minute tracking information on shipments
- Providing shadow planning and component visibility
- Seamless, automated data integration to consolidate tracking information in one platform
- Advanced algorithms to predict potential delays
- Proactive alerts to mitigate disruptions

Application

- Logistics Visibility
- Transportation Management

customers required. The introduction of real-time transportation visibility offered a much-needed solution to streamline Batory Foods' logistics operations and enhance its overall service quality.

The outcome

With the success of the initial launch, Batory Foods has agreed to adopt additional RTTV services. Batory Foods and its carriers have successfully completed the set-up process. All stakeholders have participated in comprehensive training to ensure a smooth transition. Batory Foods is anticipating the full rollout this fall. The solution promises to enhance logistics visibility and efficiency, aligning perfectly with the company's commitment to superior customer service.



Applications

- Logistics Visibility
- Transportation Management



About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 480,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 15 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: www.e2open.com

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Real-Time Tracking

FOR INSTANT AND ACCURATE UPDATES



Enhanced Accuracy

BY CONSOLIDATING DATA FROM VARIOUS SOURCES



Better Customer Service

WITH TIMELY AND PRECISE UPDATES FOR CUSTOMERS



Advanced Analytics

TO OPTIMIZE LOGISTICS, IDENTIFY BOTTLENECKS, AND IMPROVE PERFORMANCE