

Reporting as a Service (RaaS)

Optimize transportation spend and service by benchmarking your performance using the e2open Balanced Scorecard

Freight markets are unpredictable, with external shocks impacting carrier capacity, cost, and on-time delivery. Best-in-class shippers can mitigate market volatility by managing carrier contracts, adhering to routing guides, and turning to the spot market to meet capacity needs. But how do you know if you could be spending less and getting better service?

With e2open Reporting as a Service (RaaS), our transportation analytics team will benchmark your performance and provide a personalized Balanced Scorecard showing how your costs and service levels compare to the market, and pinpoint areas for improvement. Get a full suite of seamlessly integrated benchmarks for a fraction of the cost compared to building it yourself.

The easy solution for transportation analytics

Modern TMS solutions provide rich performance data, but most logistics leaders require the help of data analysts with business intelligence (BI) tools to gain the insights needed to improve service and reduce costs. Moreover, while there are good, reliable sources for rate information, there are no good sources for detailed service-level data to help you understand how your on-time performance stacks up.

For users of the e2open TMS, our Reporting as a Service simplifies data acquisition and analysis. We use your TMS data and e2open's proprietary network data to develop personalized analytics. Our data analysts understand how to transform your transport data into actionable, real-time insights that drive ongoing process improvement.

Through this service, our analytics team gives you the information you need to adapt to an ever-changing market.

Analysis beyond the data

E2open RaaS is provided by the e2open data and analytics team which combines TMS domain knowledge, deep understanding of logistics networks, and world-class analytics expertise. Beyond the data, our team can offer insights and recommendations for improving upstream data quality, and how to use the data operationally.



Visibility and improvement opportunities

Measure your progress and focus on the improvements that will have the greatest impact on your business:

- Compare your costs and on-time performance against the market to understand where you can improve
- See where routing guides are breaking down and which activities are consuming most of your planner's time
- Visualize data across divisions, fiscal calendars, or other dimensions, and drill down to transaction details in seconds

Key benefits

Shippers using the insights delivered by e2open RaaS have achieved measurably better results across several key metrics:

- 5% lower linehaul rates
- 8% lower spot market rates
- 6% lower primary rates
- 3% better service (measured as delivery appointment on-time percentage)
- 24% higher routing guide compliance

About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 490,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 17 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: www.e2open.com.

Get a demo and see for yourself

Are you interested in seeing how your TMS performance stacks up to the market? Connect with our transportation analytics team for a demo using your e2open TMS data.

[Request a demo](#)

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