

The connected TMS: 4 advantages of a reusable carrier network

In the fast-paced world of logistics, having a reliable carrier network makes the difference between a resilient supply chain that ensures timely deliveries and promotes customer satisfaction – and one that can't.

Access to a robust carrier network that is both flexible and scalable can do more than serve as the backbone for any shipper's supply chain. When your carrier network reduces costs and helps achieve your long-term business goals, it becomes a strategic advantage. This guide outlines that advantage and proves that investing in e2open's connected TMS gives your company the continuity and resilience needed to face an increasingly faster world full of disruption.



The risks of disconnected carrier partners

Lack of flexibility

The inability to access market rates and schedules to optimize between multiple carriers, modes, and services can lead to wasted time and money.

Speed generating less quality

Overreliance on disconnected carriers and trade lanes results in bottlenecks and suboptimal outcomes, leading to delays, damaged goods, missed deliveries, and poor customer satisfaction

Supply chain disruptions

Geopolitical instability, trade wars, and sanctions limit shipping options and disrupt services. Adapting to these changes becomes increasingly difficult and risks overwhelming resources.

Poor resource utilization

Disconnected or fragmented collaboration increases risk and inefficiency. It multiplies redundancies and inflates costs.

Connection matters

Not all carrier networks are created equal. Building a strategic foundation with a connected TMS helps shippers control costs today while powering growth for tomorrow. From more control and capacity to increased flexibility and savings, here's what sets e2open apart.

1. Reliable carriers on a network that goes above and beyond

E2open's carrier network is the world's largest. That means you can quickly access the right capacity, rates, and schedules among current and potential transportation partners. We identify and certify the highest-performing carriers using a scorecard based on key logistics performance indicators that go well beyond cost considerations. This includes tender commitments and overall performance. The result: you get high-performing carriers and dependable transportation capacity.

2. Effortless, time-saving carrier onboarding

Shippers understand the wasted time and effort spent continually onboarding new carriers. The extra cost and added time don't just add up – they leave shippers exposed to unnecessary risks and avoidable delays. E2open's end-to-end ecosystem lets you onboard new carriers seamlessly, enable your existing carriers in a few clicks, and add new carriers to the TMS within hours without any extra costs. Carriers who choose to be integrated with e2open TMS are enabled for data-exchange with a few clicks. Spend less time integrating and managing your network; free your time to focus on work that actually moves the needle.

3. Extended network capabilities beyond tracking and visibility

Is your carrier network flexible and able to react to supply chain disruptions? E2open's carrier network is built for flexibility. With breadth and depth of contract rates, real-time market rates, and spot market quoting, you can control your freight costs. Deeper integrations enable automated dock scheduling, in-transit visibility, and settlement. Stay ahead of disruptions, shifting market demands, and higher customer expectations with a robust carrier network well beyond mere tracking and visibility capabilities.

4. More capacity and control

Shippers benefit from more capacity. But capacity is not enough. To minimize costs and increase performance, you need the ability to choose a high-performing carrier among many choices. However, shippers also benefit from more control. The trust and dependability of working with preferred carriers within a given network minimize risks. Because e2open is not a carrier or freight broker, our network of providers is the largest globally, so shippers get capacity at scale and complete control over their carrier relationships.



About e2open

E2open is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move, and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 480,000 manufacturing, logistics, channel, and distribution partners as one multi-enterprise network tracking over 15 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste, and operate sustainably. Moving as one.™ Learn More: www.e2open.com

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