

The Rewritten SKIN JOURNEY

The logo for DP DERMACEUTICALS is located in the bottom left corner. It features a stylized 'DP' in blue and black, with a blue swoosh underneath. Below the 'DP' is the word 'DERMACEUTICALS' in a smaller, blue, sans-serif font.

DP
DERMACEUTICALS

HOW TO BENEFIT FROM THIS GUIDE

Dp Dermaceuticals™ is committed to supporting you and your clients in understanding how to get the very best from each of our skincare products. We know how important it is for you to be able to truly trust the products you use, and that you are able to knowledgeably inform your clients on any skincare regimen you recommend.

This guide is designed to give you a thorough understanding of how each product works, the ingredient benefits, and the protocol steps involved to achieve optimal results. In addition, it clearly explains why it is crucial that Dp Dermaceuticals™ is used not only during Dermapen™ and other rejuvenation treatments, but also to prime the skin in the lead-up to treatment, and to soothe and calm the skin after any procedure.

In this practical guide, you will find:

- a detailed explanation of each product, including ingredient benefits
- doctor's tips
- patient discussion points
- case studies and testimonials
- FAQs
- educational tables, diagrams and consent forms
- a glossary of medical terms
- a comprehensive table of ingredients.

We trust that you find this guide helpful and informative. As we will be updating it regularly, we welcome your thoughts on the content and any suggestions for further information you may find useful.

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The NON NEGOTIABLES WHEN SKIN NEEDLING

The Rewritten Skin Journey V3.20



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FOR SKIN THAT DESERVES THE BEST

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WELCOME

As a valued member of the Dp Dermaceuticals family, I would like to thank you for using our products, and hope that you enjoy seeing the benefits and the many positive effects they have on your patients' skin.

We call our products the 'Non Negotiables' for a very good reason! As part of the DermapenWorld family, Dp Dermaceuticals is the only skincare range specifically designed and engineered to complement Dermapen skin needling. Our skincare products are also beneficial when used for other clinical rejuvenation procedures including microdermabrasion, laser, chemical peels and cosmetic injectables.

We first identified the need for an innovative skincare range that could be used before, during and after skin rejuvenation treatments back in 2011. Based on the feedback of experienced aesthetic clinicians and medical professionals, we became passionate about developing high performance, safe products that respected the skin's integrity, would minimise downtime and encourage a quicker recovery.

As our approach was unique, we needed to start from the very beginning, consulting with leading dermatologists, doctors and aestheticians from around the world. Over the last decade, we have worked closely with our expert formulators to create products that infuse the right balance of purest form and clinically developed ingredients to the correct areas of the skin.

Having had more than 25 years' experience working in the skincare industry, I really wanted products that took the very best ingredients that nature has to offer and to blend them with scientific innovation. We aspired to formulations that would reach and work beneath the surface to the skin's deeper layers for long-term results. Our revolutionary **HylaFuse™ Complex** technology included across our range is an example of this perfect balance of nature inspiring science. This unrivalled system of hyaluronic acid mimics the natural processes to saturate the skin with intensive hydration and to deliver bio-compatible active ingredients.

Since launching our first pioneering 'baby' **HYLA ACTIVE™** in 2011, we have gradually expanded the range but have remained incredibly particular about each formulation – some products have taken three years in development before reaching our high standards! We are also proud to say we are Australian-owned and our products are animal cruelty-free and manufactured to the highest Good Manufacturing Practice (GMP) approved standards.

I love hearing the recommendations and positive comments from clinicians and professionals but the biggest reward for me is meeting those whom Dp Dermaceuticals has truly helped – people like Sami and Artonia who you will read about in our case study section. Both these young women suffered from severe acne and have had their lives literally turned around by using our products.

Support and training for our **Authorised Treatment Providers (ATP's)** are main priorities, and we are consistently looking at ways in which we can improve our service to you. Any feedback you have is always welcome.

With your help, Dp Dermaceuticals is now recognised as a leading and trusted professional skincare brand. We are increasing in popularity each year across Australia, Asia, USA and many European countries – often selling out at the major international congresses. For this, we sincerely thank you.

I'm sure you agree that everyone's skin deserves the best. We are passionate in our belief that the best is Dp Dermaceuticals.



Yours for beautiful skin

A handwritten signature in white ink that reads "Corri".

Corri J. Matthews
Cosmeceutical Director, Dp Dermaceuticals

OUR BRAND PHILOSOPHY

Dp Dermaceuticals is the ultimate skin prescription, and the **Non Negotiables** when it comes to enhancing and complementing Dermapen treatments and other clinical rejuvenation procedures.

We firmly believe that **Dp Dermaceuticals** is the best way to receive optimal results during skin rejuvenation treatments. Our products have been specifically developed to help heal and soothe inflamed skin to limit downtime and boost skin quality.

Everyone deserves to rewrite their skin's history – to have the healthiest skin possible! We help achieve this by developing safe, ethical products that nourish the skin at a cellular level to produce real results that reach way beyond the skin's surface.

Dp Dermaceuticals is committed to delivering skincare products that take the best of natural and botanical ingredients to inspire cosmetic science that is respectful of the skin's integrity and balance. Our products are meticulously crafted with rejuvenating and replenishing correctives, including power peptides, multi-vitamins and potent antioxidants with organically sourced botanicals.

We are passionate about formulating rejuvenation products that work synergistically and feel exceptional on the skin.

Supporting our professional client base with the quality customer service is a commitment we take seriously, and your health and safety, and that of your patients, are always top priorities. We provide transparent and detailed education on safe and clinically clean ingredients we use and the benefits they provide.

We are not about outrageous marketing claims and expensive packaging but strive to deliver a boutique range of exceptional skincare products that can be trusted to deliver exactly what they say they will.

