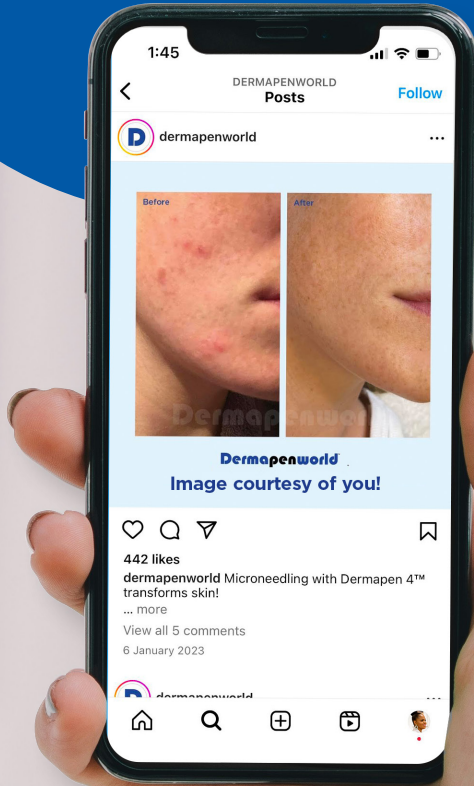


Dermapenworld™

Before & After How-to Guide

ENHANCE YOUR VISIBILITY & REPUTATION



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Get Your “Before & After” Photos Featured

Every year we reach thousands of skincare devotees who'd love to discover you. Submit your “Before & After” photos to be showcased in our marketing and training materials.



Reach thousands of potential customers

Get your incredible Dermapen Treatment results seen by thousands of skin enthusiasts around the world in our marketing, congresses, expos, masterclasses and training.



Build credibility for Dermapen Treatments

Our global reach and industry standing, combined with your expertise and commitment, helps build a mutually beneficial trust in Dermapen Treatments.



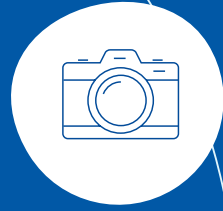
Grow your social network

When we use your results on socials, we'll always tag/mention your clinic so our global audience of skincare devotees can follow you!



No cost involved!

Marketing budgets can blow out quickly. This is free, easy, and only takes 5 minutes—but could make a massive impact for your business.



WHAT WE ARE LOOKING FOR

We're always on the lookout for high-resolution "Before & After" photos for diverse skin types and concerns. We've put together a quick guide to give your photos the best chance of being featured.





Basics

Background

Ensure the background is clean and free from makeup, lotions, or any skincare products.

Camera Set-up

1

Use a digital camera or a modern smartphone with a high-resolution camera.

2

Ensure the camera/ device is clean and the lenses do not have any smudges.

3

Find a consistent and well-lit location for photography. Natural light or soft, diffused artificial light works best.

4

Avoid filters, including Portrait or Cinematic modes on smartphone cameras. Please do not use photo editing software, including smartphone apps such as FaceTune or Instagram/TikTok filters.

Optional: Ensure the camera is steady by using a tripod or stabilising device to eliminate blur.

Optional: Use a medical imaging machine - we recommend something like NextMotion Capture to ensure images are consistent in framing, lighting and angles.

Consistent framing

Choose a neutral background that won't distract from the subject (e.g., a plain wall if patient is sitting or standing up or clinic bed if patient is lying down). Pick a standard angle to frame the subject consistently for before and after shots, ensuring the same angle, distance, and orientation each time.

Close up shots

Take close-up shots to capture fine details and texture. This is important to help showcase where spot procedures may have been performed such as for enlarged pores, scars, melasma, etc. Focus on the specific areas where microneedling will be performed.

Standardised Lighting

If using artificial lighting, make sure it's soft and diffused. Make note of the settings you use with any LED ring lights or LED panels or simply leave the settings unchanged, so your lighting remains consistent. Use consistent lighting conditions for "Before" and "After" photos. Avoid harsh shadows.

Capture Multiple Angles

If applicable: Take photos from different angles, including front, side, and any other relevant angles to showcase the procedural area comprehensively.



Capturing The After Photo

Immediate Post-Treatment Photos:

If applicable: Immediately after microneedling, take photos to document any immediate redness, swelling, or pinpoint bleeding. These can be compared to the “After” photos taken later. These do not count as standard After photos but are nice to have for your own records and can be useful for us to share where relevant. We won't accept visible makeup except for COVER RECOVER™ to hide any redness.

Wait for Healing for “After” Photos

Allow the skin to heal for the recommended period after microneedling. This is typically 48 hours minimum, depending on the depth of the procedure.

Repeat

If the patient is due for another procedure as part of their Dermapen Treatment™ plan, repeat the photo process after the next procedure has healed.

Fill out the form

If you have any questions or have difficulty completing the form, please contact social@dermapenworld.com





TIPS FOR SUCCESS

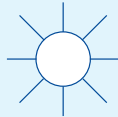
1

No editing, filters or makeup, except for COVER RECOVER for any immediate post-procedure photos.



2

Avoid harsh shadows and take photos in a well-lit environment.



3

Clean your camera lens.



4

Consistency between “Before” and “After” photos is key.



5

Take close-up photos if you want to highlight specific areas. We can accept up to 2 angles.



6

Fill out the form, including a signature to show proof of consent for us to share your images.

