

Synergy of Solutions

You can trust DermapenWorld's skin care solutions to work in synergy with each other and the skin, to erase concerns and reveal the most radiant, healthy-looking complexion ever.

Dermapenworld™

Welcome!

In 2010, DermapenWorld™ revolutionised the medical aesthetic industry by pioneering the first automated microneedling device: Dermapen™. Since the initial launch, DermapenWorld has continued to set the gold standard in microneedling. Dermapen 4™ launched in 2018 as the first digital and Bluetooth-enabled device.

Having won multiple awards, DermapenWorld is one of the most trusted names in the medical aesthetics industry. Dp Dermaceuticals™ is the only protocol skincare range formulated to maximise microneedling results. This holistic approach combines advanced skincare with innovative microneedling technology, delivering unsurpassed confidence, service and outstanding patient results.

If you're reading this book, welcome and congratulations! You've chosen to get your patients the best outcomes with the leader in microneedling results.



Superior Australian Developed Technology

The Dermapen 4™ marks the fourth generation of the device, with its technology innovated from our HQ in sunny Australia.



Continuous Investment in Excellence

Benefit from the latest breakthroughs in skin science, product development and education, thanks to our incredible team.



Medically Trusted & Recommended

Thousands of doctors endorse our world-leading technology that helps you look younger quickly, without side effects or downtime.



Leading the Microneedling Industry

Dermapen 4 meets fully regulatory compliance & holds Class 2 medical device certification.

**FDA - CE - HEALTH CANADA
TGA - ANVISA and more.**

“We’re excited to support you on this mission. Welcome to the DermapenWorld family!”

Stene Marshall
Dermapen Creator & Dermapenworld CEO

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About DermapenWorld

A Brand You Can Trust

Features	What it means for you
Work with the original inventors and leaders of automated microneedling	Support your clinic and patients with the most current technology, techniques, and information
A medical-based company that's been established for 45 years	Use our good name in the industry to establish or boost your brand
Multi-product portfolio includes: <ul style="list-style-type: none"> • Dermapen 4; • Dermapen PRO; • Dp Dermaceuticals; • MG-Collection; CBD Collection; Exosomes • Dp Dermaceuticals L.E.D.; • Anti-Contamination Management; • Dermapen HOME and Microneedling Accessories 	Synergy of solutions for all aesthetic clinics and practices, no need to source different parts and hope it all works together. We have done all the research, development and testing to deliver you a reliable synergy that gets effective results.
Versatile solutions for all kinds of practitioners and patients	Products, protocols and support for aestheticians, nurses, doctors, dentists, dermatologists and plastic surgeons
Worldwide education programme	Skill up quickly and easily with online trainings and live workshops for all levels of experience
Global network of international distributors	Sales, support and education is easily accessible from from wherever you are located.
Comprehensive website available in over 50 languages	A universal point of reference for both you and your patients
ATP (Authorised Treatment Provider) programme	Ensures quality and expert practitioners and brand representation
International warehouses based in 3 different continents	Fast delivery and service across the globe
Appearances at major global congresses	Builds brand exposure and recognition that you can use to your advantage
Association with major Key Opinion Leaders	Supports a strong reputation across all fields of medical aesthetics
In house marketing, sales, training, IT, logistics and media departments	Deliver full support for all aspects of DermapenWorld products, support and branding
Featured regularly in trade publications, online media, television and social media	Builds consumer and patient awareness

What It Means to Be an Authorised Treatment Provider

Building your professional brand as a recognised DermapenWorld™ provider helps make it easier to attract repeat clients and grow your business. Discover the red-carpet treatment all DermapenWorld Authorised Treatment Providers enjoy.



Unrivalled Brand Recognition

The Dermapen brand is the most researched and well-known microneedling device. DermapenWorld has the reputation of being the ultimate authority on microneedling procedures, which helps instil patient trust in your clinic.



Access Professional Products & Ranges

Join tens of thousands of practitioners getting incredible results for their patients with access to the world's top microneedling products.



Easily Discoverable

You get preferential listing on DermapenWorld Clinic Finder, so patients near you can find your clinic (without you having to spend on advertising).



Access to ATP-Zone & Protocols

You get treatment protocols; online training courses; ATP webinars; marketing material and social media content— everything you need to grow your skills and business.



7-year Warranty on Dermapen 4 Device

Protect your investment with the longest warranty for any capital equipment in the aesthetic industry. The ongoing functionality is guaranteed with no unexpected repair costs.



World-class Business & Marketing Support

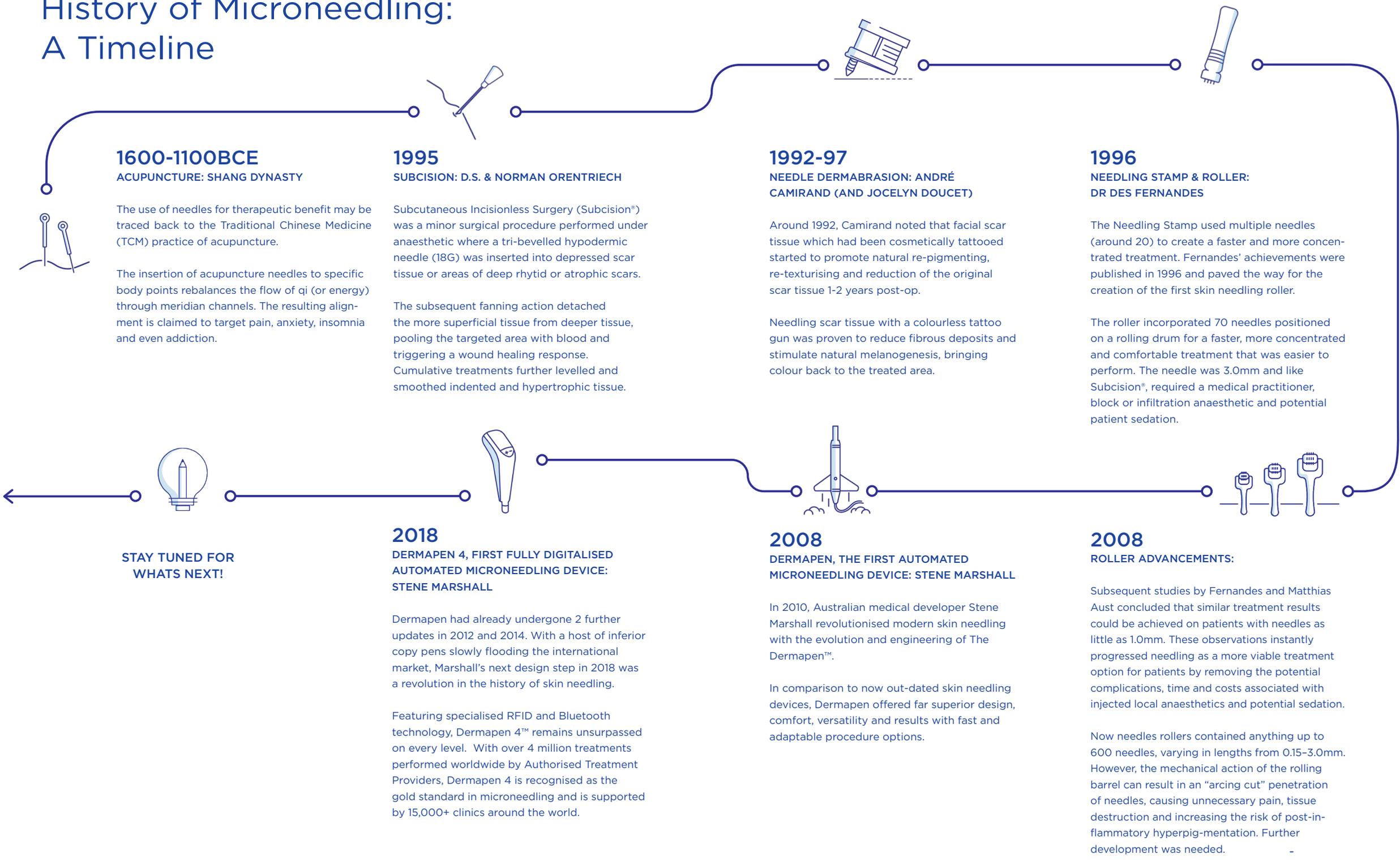
A team of distributors and business development experts join to share their knowledge and expertise in clinic management.



Cutting-edge Training

Stay at the forefront of unique Protocols, innovative combination therapies and treatment of difficult conditions.

History of Microneedling: A Timeline



1600-1100BCE ACUPUNCTURE: SHANG DYNASTY

The use of needles for therapeutic benefit may be traced back to the Traditional Chinese Medicine (TCM) practice of acupuncture.

The insertion of acupuncture needles to specific body points rebalances the flow of qi (or energy) through meridian channels. The resulting alignment is claimed to target pain, anxiety, insomnia and even addiction.

1995 SUBCISION: D.S. & NORMAN ORENTRIECH

Subcutaneous Incisionless Surgery (Subcision®) was a minor surgical procedure performed under anaesthetic where a tri-bevelled hypodermic needle (18G) was inserted into depressed scar tissue or areas of deep rhytid or atrophic scars.

The subsequent fanning action detached the more superficial tissue from deeper tissue, pooling the targeted area with blood and triggering a wound healing response. Cumulative treatments further levelled and smoothed indented and hypertrophic tissue.

1992-97 NEEDLE DERMABRASION: ANDRÉ CAMIRAND (AND JOCELYN DOUCET)

Around 1992, Camirand noted that facial scar tissue which had been cosmetically tattooed started to promote natural re-pigmenting, re-texturing and reduction of the original scar tissue 1-2 years post-op.

Needling scar tissue with a colourless tattoo gun was proven to reduce fibrous deposits and stimulate natural melanogenesis, bringing colour back to the treated area.

1996 NEEDLING STAMP & ROLLER: DR DES FERNANDES

The Needling Stamp used multiple needles (around 20) to create a faster and more concentrated treatment. Fernandes' achievements were published in 1996 and paved the way for the creation of the first skin needling roller.

The roller incorporated 70 needles positioned on a rolling drum for a faster, more concentrated and comfortable treatment that was easier to perform. The needle was 3.0mm and like Subcision®, required a medical practitioner, block or infiltration anaesthetic and potential patient sedation.

STAY TUNED FOR WHATS NEXT!

2018 DERMAPEN 4, FIRST FULLY DIGITALISED AUTOMATED MICRONEEDLING DEVICE: STENE MARSHALL

Dermapen had already undergone 2 further updates in 2012 and 2014. With a host of inferior copy pens slowly flooding the international market, Marshall's next design step in 2018 was a revolution in the history of skin needling.

Featuring specialised RFID and Bluetooth technology, Dermapen 4™ remains unsurpassed on every level. With over 4 million treatments performed worldwide by Authorised Treatment Providers, Dermapen 4 is recognised as the gold standard in microneedling and is supported by 15,000+ clinics around the world.

2008 DERMAPEN, THE FIRST AUTOMATED MICRONEEDLING DEVICE: STENE MARSHALL

In 2010, Australian medical developer Stene Marshall revolutionised modern skin needling with the evolution and engineering of The Dermapen™.

In comparison to now out-dated skin needling devices, Dermapen offered far superior design, comfort, versatility and results with fast and adaptable procedure options.

2008 ROLLER ADVANCEMENTS:

Subsequent studies by Fernandes and Matthias Aust concluded that similar treatment results could be achieved on patients with needles as little as 1.0mm. These observations instantly progressed needling as a more viable treatment option for patients by removing the potential complications, time and costs associated with injected local anaesthetics and potential sedation.

Now needles rollers contained anything up to 600 needles, varying in lengths from 0.15-3.0mm. However, the mechanical action of the rolling barrel can result in an "arcing cut" penetration of needles, causing unnecessary pain, tissue destruction and increasing the risk of post-inflammatory hyperpigmentation. Further development was needed.