



# Central California Alliance for Health **STRATEGIC PLAN** 2022-2026

EXECUTIVE SUMMARY



## ABOUT THE ALLIANCE

Central California Alliance for Health (the Alliance) is a County Organized Health System, serving nearly 390,000 Medi-Cal members in Merced, Monterey and Santa Cruz counties. Over its 25-year history, the Alliance has successfully improved quality and access to health care for people with Medi-Cal through innovation and partnerships with local providers and organizations. Governed by a 21-member board with representation from each county, the Alliance also employs more than 500 employees. The Alliance is administratively efficient, with only six cents of every dollar spent on program administration.

To support members in achieving their optimal health and wellness, the Alliance provides enhanced payments and incentives to providers and wellness rewards for members' healthy behavior. To increase access to health care and supportive services for Medi-Cal members, the Alliance also invests in the community through its Medi-Cal Capacity Grant Program.



## VISION

**HEALTHY PEOPLE.  
HEALTHY COMMUNITIES.**

## MISSION

Accessible, quality health care guided by local innovation.

## VALUES

### Collaboration:



Working together toward solutions and results.

### Equity:



Eliminating disparity through inclusion and justice.

### Improvement:



Continuous pursuit of quality through learning and growth.

### Integrity:



Telling the truth and doing what we say we will do.

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## EXECUTIVE SUMMARY



### MEMBERS

The Alliance primarily serves people with Medi-Cal in each of its three counties. Medi-Cal is the state's health insurance program for Californians with low incomes. Medi-Cal provides health coverage for children and their parents, pregnant women, seniors and nonelderly adults, including people with disabilities.



### THE ALLIANCE SERVES:

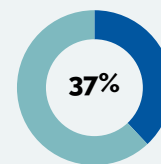
**1 out of every 2**  
Merced County residents.



**1 out of every 3**  
Monterey County residents.



**1 out of every 4**  
Santa Cruz County residents.



Alliance members represent **37 percent** of the population in Merced, Monterey and Santa Cruz counties.

## STRATEGIC PRIORITIES AND GOALS



### HEALTH EQUITY

Health equity means that everyone has a fair and just opportunity to be as healthy as possible. To fully address health inequities, the Alliance will seek to understand root causes of health disparities, particularly those experienced by members who identify as Black, Indigenous and people of color (BIPOC).

The Alliance will take an inclusive approach to ensure equity in Alliance policies, processes and results. This will be accomplished by embracing diversity, inclusion and belonging in its workforce, partnering with providers and engaging with members to inform and guide its actions. This approach includes creating opportunities for member inclusion in the Plan's decision-making processes to improve organizational policies to yield health equity.

#### Goal 1

Eliminate health disparities and achieve optimal health outcomes for children and youth.

#### Goal 2

Increase member access to culturally and linguistically appropriate health care.



### PERSON-CENTERED DELIVERY SYSTEM TRANSFORMATION

The Alliance recognizes the need to center on the people it serves rather than the health care services it delivers. This idea represents an evolution towards a system that yields member health through shared decision making and action, rather than a system that simply delivers health care services.

The state's CalAIM initiative holds promise to reform the system to improve the quality of life and health outcomes for Medi-Cal members. The Alliance's five-year goals are in alignment with the goals of CalAIM, and will help the Alliance focus on transformative actions to meet member needs, with members' improved health and well-being as the long-term goal.

#### Goal 1

Improve behavioral health services and systems to be person-centered and equitable.

#### Goal 2

Improve the system of care for members with complex medical and social needs.

To view the full [Strategic Plan](#), visit our website under 'About Us.'

HEALTHY PEOPLE. HEALTHY COMMUNITIES.

[www.thealliance.health](http://www.thealliance.health)

May 2022