



# Central California Alliance for Health **STRATEGIC PLAN** 2022-2026

EXECUTIVE SUMMARY



## ABOUT THE ALLIANCE

Central California Alliance for Health (the Alliance) is a county organized health system, serving more than 456,000 Medi-Cal members in Mariposa, Merced, Monterey, San Benito and Santa Cruz counties. For nearly three decades, the Alliance has successfully improved quality and access to health care for people with Medi-Cal through innovation and partnerships with local providers and organizations. Governed by an 18-member board with representation from each county, the Alliance also employs more than 500 employees. Approximately 95 cents of every dollar is spent on member care, with only 5 cents spent on program administration.

To support members in achieving optimal health and wellness, the Alliance provides enhanced payments and incentives to providers and wellness rewards for members' healthy

behavior. To increase access to health care and supportive services for Medi-Cal members, the Alliance also invests in the community through its Medi-Cal Capacity Grant Program (MCGP). The Alliance has awarded over \$153M to 178 organizations in the Alliance's service area since the MCGP's inception in 2015.



## VISION

**HEALTHY PEOPLE.  
HEALTHY COMMUNITIES.**

## MISSION

Accessible, quality health care guided by local innovation.

## VALUES

### Collaboration:



Working together toward solutions and results.

### Equity:



Eliminating disparity through inclusion and justice.

### Improvement:



Continuous pursuit of quality through learning and growth.

### Integrity:



Telling the truth and doing what we say we will do.

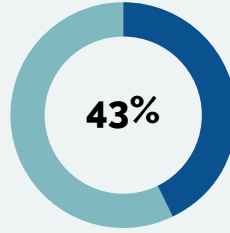


### MEMBERS



The Alliance primarily serves people with Medi-Cal in each of its five counties (Mariposa, Merced, Monterey, San Benito and Santa Cruz). Medi-Cal is the state's health insurance program for Californians with low incomes. Medi-Cal provides health coverage for children and their parents, pregnant women, seniors and nonelderly adults, including people with disabilities.

### THE ALLIANCE SERVES:



Alliance members represent **43 percent** of the population in Mariposa, Merced, Monterey, San Benito and Santa Cruz counties.

**1 out of every 3** Mariposa County residents.



**1 out of every 2** Merced County residents.



**1 out of every 3** Monterey County residents.



**1 out of every 3** San Benito County residents.



**1 out of every 4** Santa Cruz County residents.



## STRATEGIC PRIORITIES AND GOALS



### HEALTH EQUITY

Health equity means that everyone has a fair and just opportunity to be as healthy as possible. To fully address health inequities, the Alliance will seek to understand root causes of health disparities, particularly those experienced by members who identify as Black, Indigenous and people of color (BIPOC).

The Alliance will take an inclusive approach to ensure equity in Alliance policies, processes and results. This will be accomplished by embracing diversity, inclusion and belonging in its workforce, partnering with providers and engaging with members to inform and guide its actions. This approach includes creating opportunities for member inclusion in the Plan's decision-making processes to improve organizational policies to yield health equity.

#### Goal 1

Eliminate health disparities and achieve optimal health outcomes for children and youth.

#### Goal 2

Increase member access to culturally and linguistically appropriate health care.



### PERSON-CENTERED DELIVERY SYSTEM TRANSFORMATION

The Alliance recognizes the need to center on the people it serves rather than the health care services it delivers. This idea represents an evolution towards a system that yields member health through shared decision making and action, rather than a system that simply delivers health care services.

The state's CalAIM initiative holds promise to reform the system to improve the quality of life and health outcomes for Medi-Cal members. The Alliance's five-year goals are in alignment with the goals of CalAIM, and will help the Alliance focus on transformative actions to meet member needs, with members' improved health and well-being as the long-term goal.

#### Goal 1

Improve behavioral health services and systems to be person-centered and equitable.

#### Goal 2

Improve the system of care for members with complex medical and social needs.

To view the full Strategic Plan, visit [www.thealliance.health/strategicplan](http://www.thealliance.health/strategicplan).

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