



## Get rewards for your family's health care.

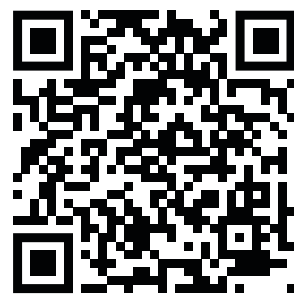
Members can get rewarded\*\* for getting a healthy start on life.

Get Target gift cards by making sure your child is up to date with vaccines and checkups.

\*\*Healthy Start rewards are for members who have the Alliance as their only health care coverage and for the **ages of 0-15 months, 15-30 months, 2-year-olds, 13-year-olds and 18 to 21-year-olds**. Those with other health coverage are not eligible.

**Questions?** Call the Alliance Health Education Line at **800-700-3874, ext. 5580**

For more information, visit [www.thealliance.health/healthystart](http://www.thealliance.health/healthystart) or use your smart phone to scan the QR code below:



**HEALTHY PEOPLE. HEALTHY COMMUNITIES.**

[www.thealliance.health](http://www.thealliance.health)

05-2025



# HEALTHY START PROGRAM REWARDS

## Who is the reward for?

## What is the reward?

## What do I have to do to get the reward?



Ages under  
15 months

**\$50 Target gift card**

Your child must have 6 checkups with their doctor on or before turning 15 months.



Ages 15-30  
months

**\$25 Target gift card**

Your child must have 2 checkups with their doctor on or before turning 30 months.



2-year-olds

**\$100 Target gift card**

Your child must have gotten all needed vaccines from their doctor by their 2nd birthday.



13-year-olds

**\$50 Target gift card**

Members must complete 1 checkup with their doctor within 12 months and have gotten all needed vaccines from their doctor by their 13th birthday.



Ages 18-21 years

**\$25 Target gift card**

Members must complete 1 annual checkup with their doctor.

## How it works

- The member needs to complete all required actions for the reward.
- A Target gift card will be mailed to you between 4-8 weeks after the requirements are met.
- Make sure the Alliance has your current mailing address so we can send you your Target gift card! Call Member Services at **800-700-3874 (TTY: 800-735-2929 or 711)**, Monday through Friday, from 8 a.m. to 5:30 p.m.
- You must claim the Target gift card within 12 months of becoming eligible for the reward.