

FISHERS  
**PARKS**  
2026 SPONSORSHIP



# FISHERS PARKS

# 2026 Events Presenting Sponsor (multiple available)

**\$5K-\$10K**

contribution

**100K-200K**

estimated impressions

**\$0.05**

per impression

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.

## ADVERTISING + PROMOTION

- Named as the presenting sponsor for one Fishers Parks signature event:
  - July 4 Fireworks (\$5,000)
  - Monsoon Madness (\$5,000)
  - Fishers Lū'au (\$5,000)
  - Glow in the Park (\$7,500)
  - AgriPark Fall Festival (\$10,000)
  - Boo Bash (\$7,500)
  - Night Lights + Tree Lighting (\$5,000)
  - Jingle Bell Junction (\$10,000)
- Logo on all promotional print materials (fliers, posters, etc.)
- Logo and hyperlink on event web pages
- Name recognition in Fishers Parks social media posts (3-6 posts)
- Listed as a co-host on official Facebook events (for events included in sponsorship)
- Named as presenting sponsor in City of Fishers and Fishers Parks press releases and e-newsletters (2-4 emails)

## AT EVENT

- On-stage recognition via announcements during event
- 10'x10' booth and activation space at event with the opportunity to distribute promotional materials



**JULY 4  
FIREWORKS**



**MONSOON  
MADNESS**



**FISHERS  
LŪ'AU**



**GLOW IN  
THE PARK**



**FALL FESTIVAL**



**BOO BASH**



**NIGHT LIGHTS +  
TREE LIGHTING**



**JINGLE BELL  
JUNCTION**



# 2026 SPONSORSHIP





**\$20,000**  
contribution

**500,000**  
estimated impressions

**\$0.04**  
per impression

2026  
**Presenting Sponsor**  
available

**ADVERTISING & PROMOTION**

- Named as exclusive presenting sponsor of the Fishers Farmers Market
- Logo on pole banners located throughout downtown Fishers during the 2025 market season
- Logo on all promotional print materials (fliers, posters, etc.)
- Logo and hyperlink included on Fishers Farmers Market website
- Mentioned as presenting sponsor in the event of paid advertising
- Name recognition in Fishers Farmers Market, Fishers Parks, and City of Fishers social media posts related to the Fishers Farmers Market (15 posts)
- Listed as a co-host of official Fishers Farmers Market Facebook events
- Named as a sponsor in City of Fishers and Fishers Parks press releases and newsletters

**AT EVENTS**

- Premier 10' x 10' booth space at every market with the opportunity to distribute promotional literature
- On-stage market announcements when applicable



Sponsorship agreements must be received by March 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.





# 2026 Booth Sponsor

(2 available per market date)

**\$1,000**  
contribution

**2,500**  
estimated impressions

**\$0.04**  
per impression

## ADVERTISING & PROMOTION

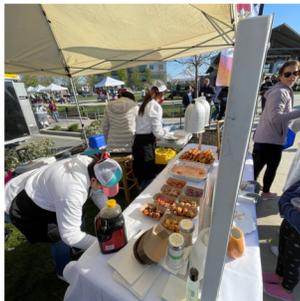
- Logo and hyperlink included on Fishers Farmers Market website

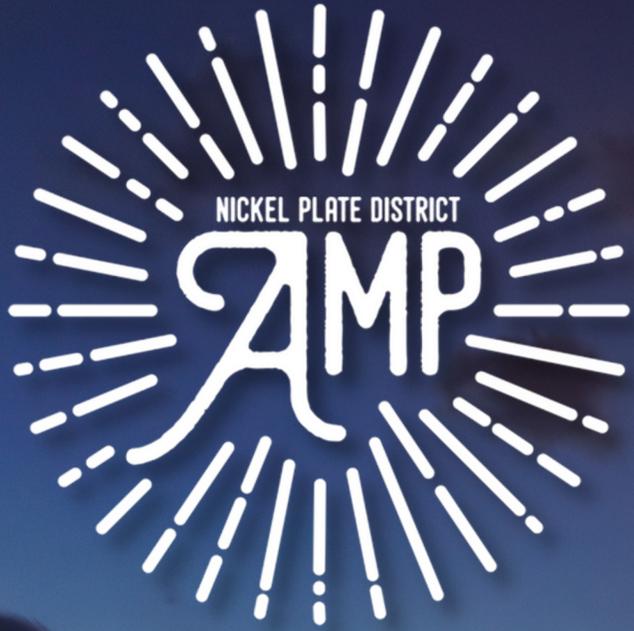
## AT EVENTS

- Premier 10' x 10' booth space at 1 market

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.





2026 SPONSORSHIP



# 2026 TICKETED CONCERTS PRESENTING SPONSOR (1 AVAILABLE)

**\$20,000**  
contribution

**500,000**  
estimated impressions

**\$0.04**  
per impression

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.

## ADVERTISING + PROMOTION

- Named as the exclusive presenting sponsor of all Fishers Parks-presented 2026 ticketed concerts at the Nickel Plate District Amphitheater (3 concerts guaranteed)
- Logo included on all promotional marketing materials (fliers, posters, website graphics, etc.) related to ticketed concerts presented by Fishers Parks
- Logo and hyperlink included on NPD AMP website(s)
- Name recognition/mentioned in NPD AMP social media posts related to ticketed concerts presented by Fishers Parks (15 posts)
- Listed as a co-host on all NPD AMP official Facebook events of ticketed concerts presented by Fishers Parks
- Named as presenting sponsor in NPD AMP, City of Fishers, and Fishers Parks press releases and e-newsletters related to ticketed concerts presented by Fishers Parks (10 emails)

## AT EVENTS

- Opportunity to have prominent activation space at all Fishers Parks-presented 2026 ticketed concerts at the Nickel Plate District Amphitheater (3 concerts guaranteed)
- Dedicated sponsor shout-out banner at all ticketed concerts presented by Fishers Parks (3 concerts guaranteed)



# 2026 FREE TUESDAYS SERIES PRESENTING SPONSOR (1 AVAILABLE)

**\$20,000**  
contribution

**500,000**  
estimated impressions

**\$0.04**  
per impression

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.

## ADVERTISING + PROMOTION

- Named as the presenting sponsor for the entirety of the Free Tuesdays concert series on the following dates:
  - June 2
  - June 9
  - June 16
  - June 23
  - June 30
  - July 7
  - July 14
  - July 21
  - July 28
- Logo and hyperlink included on series website
- Name recognition/mentioned in social media posts related to “Free Tuesdays” concert series (2 posts per week for 9 weeks=18 posts across sponsorship)
- Listed as a co-host on all official Facebook Free Tuesday concert events
- Named as presenting sponsor in City of Fishers, and Fishers Parks press releases and e-newsletters related to “Free Tuesdays” concerts at the NPD AMP (1 per week for 9 weeks=9 emails)

## AT EVENTS

- Opportunity to have 10'x10' prominent activation space at events
- Opportunity to speak from the stage prior to the start of events



# 2026 FREE TUESDAYS SHOW SPONSOR (2 AVAILABLE PER DATE)

**\$2,500**  
contribution

**75,000**  
estimated impressions

**\$0.04**  
per impression

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.

## ADVERTISING + PROMOTION

- Named as a show sponsor for one “Free Tuesdays” concert event on the following dates:
  - June 2
  - June 9
  - June 16
  - June 23
  - June 30
  - July 7
  - July 14
  - July 21
  - July 28
- Logo and hyperlink included on series website
- Name recognition/mentioned in social media posts related to “Free Tuesdays” concert (2 posts)
- Listed as a co-host on official Facebook event of “Free Tuesdays” concert
- Named as presenting sponsor in City of Fishers, and Fishers Parks press releases and e-newsletters related to “Free Tuesdays” concerts (2 emails)

## AT EVENTS

- Opportunity to have 10'x10' prominent activation space at event
- Opportunity to speak from the stage prior to the start of event



# SPARK!

## FISHERS★

### 2026 SPONSORSHIP OPPORTUNITIES





**SPARK! FISHERS 2026 PRESENTING SPONSOR**  
(1 AVAILABLE)

**\$50,000**  
contribution

**1.5 M**  
estimated impressions

**\$0.03**  
per impression

### ADVERTISING & PROMOTION

- Exclusive presenting sponsor of 5-day 2026 Spark!Fishers Festival (June 23-27)
- Mentioned as presenting sponsor in promotional event advertising
- Logo and hyperlink on event website(s)
- Logo recognition as presenting sponsor promotional marketing collateral (pre-event banners, posters, signage, etc.)
- Name recognition in Fishers Parks and City of Fishers social media posts related to Spark!Fishers (20 posts)
- Listed as a co-host on all Spark!Fishers official Facebook events
- Named as presenting sponsor in Fishers Parks and City of Fishers press releases and e-newsletters related to Spark!Fishers(10 emails)

### AT EVENTS

- Opportunity to have prominent activation space at all Spark!Fishers events
- Stage recognition at all Spark!Fishers events, including, but not limited to, Tuesday- and Friday-night concerts, Wednesday 5K events, Thursday Car + Art Show, and Saturday Street Fair
- VIP experience at the Friday-night concert
- Complimentary parade entry and float in preferred location in parade
- Logo on official Spark!Fishers T-shirt
- 10 parking passes for Saturday Street Fair

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.



# meijer®



# 2026 PLATINUM SPONSOR

(1 AVAILABLE PER EVENT)

**\$10,000**  
contribution

**250,000**  
estimated impressions

**\$0.04**  
per impression

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.

## ADVERTISING & PROMOTION

- Exclusive platinum sponsor of 2026 Spark!Fishers events
- Logo and hyperlink on event website(s)
- Logo recognition as presenting sponsor promotional marketing collateral
- Name recognition in Fishers Parks and City of Fishers social media posts related to Spark!Fishers (6 posts)
- Listed as a co-host on official Spark!Fishers Facebook events
- Named as a platinum-level sponsor in Fishers Parks and City of Fishers press releases and e-newsletters related to Spark!Fishers(6 emails)

## AT EVENTS

- Opportunity to have 10'x10' prominent activation space at events
- Mentioned as platinum sponsor in event announcements
- Complimentary parade entry and float in preferred location in parade
- Logo on official Spark!Fishers T-shirt
- Logo on sponsor thank-you banner at Spark!Fishers events
- 5 parking passes for Saturday Street Fair





# 2026 PARTNER SPONSOR

(MULTIPLE AVAILABLE)

**\$5,000**  
contribution

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**125,000**  
estimated impressions

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**\$0.04**  
per impression

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## ADVERTISING & PROMOTION

- Logo and hyperlink on event website(s)
- Name recognition/mentioned in Fishers Parks and City of Fishers social media posts related to Spark!Fishers (2 posts)
- Named as sponsor in City of Fishers and Fishers Parks e-newsletters (2 emails)

## AT EVENTS

- Mentioned during Spark!Fishers event announcements
- 1 parking pass for Saturday Street Fair

Sponsorship agreements must be received by May 1, 2026 in order to receive all of the included benefits.

Sponsorship agreements received after this deadline may receive lower impressions.

