

# Conga in a box: Essential

Conga in a box: Essential is a package designed to enable business leaders, sales management, sales operations and Salesforce admins who want to accelerate sales conversion, increase deal velocity, and lower the cost of sale. It reduces risk with an easy to use, quick-start package - everything you need to begin your business transformation



## Conga in a box: Essential allows small businesses to:

- Differentiate yourself against the competition and increase conversion rates with better proposals
- Track customer engagement and close deals faster
- Enhance pipeline management reporting and increase forecast accuracy
- Reduce ramp time for new starters and build a best in class sales organisation
- Minimise risk with a scalable, easy-to-use, fully supported quick start package

## The Conga in a box: Essential package includes:



### 1. Conga Composer®: beautiful, accurate digital documents with the click of a button

Easily create, share, and edit perfect digital documents directly from Salesforce. Using prebuilt templates, automatically create engaging, personalised documents with a single click. Send accurate, consistent communications using data from Salesforce to elevate your brand and delight your customers.



### 2. Conga Sign: fast, efficient eSignature for today's business

Conga Sign helps you secure the signatures your business-critical agreements require. Speed up approvals and track customer engagement, reducing the time to "yes" from days to minutes. Sign documents quickly and securely, saving costs, reducing risk, while delighting your customers with ease and efficiency.



### 3. Conga Grid: fast data updates and deep insights

With Conga Grid, update Salesforce and easily fix data problems in bulk. Get a 360-degree view of your data to access the information you need on a single screen. Understand patterns and relationships to drive meaningful action. Save time on data tasks, improve adoption, and recover time for other work.

### 4. Conga Support

Conga Services will provide a technical resource who will be able to answer your questions about the Conga products purchased and provide you expert advice to get started fast. The technical resource will build and deploy your solution and provide training.

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**62% of a typical salesperson's time is spent on responsibilities that do NOT produce revenue.**

CSO Insights

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# The package

## Package includes:

- Five standard Composer licenses
- Five Grid licenses
- Five Sign licenses
- Two templated documents
- Two grids
- Implementation
- Deployment
- Training
- 12 months of Conga support
- Access to Conga University

## Timeline:

This package timeline is flexible and dependent on your needs and availability. Implementation needs to be scheduled within 90 days of your order.

## Pricing:

\$6,700 (All-inclusive price)

This fee does not include any travel or related expenses as the project will be conducted and delivered remotely.



## Engagement process

Once purchased, your account executive will set up an initial kick-off meeting with your technical resource, who will be your main point of contact for the remainder of the engagement. The process would be as follows:

### 1. Kick-off meeting

- Verify product activation
- Capture sample documents, requirements and source object/data details
- Define success criteria

### 2. Solution implementation

- Develop solution
- Test/validate accuracy against requirements

### 3. Deployment/launch

- Prepare/configure your Salesforce org
- Deploy solution to your Salesforce org (either Sandbox or Production)
- Provide a walk-through of the solution



#### For More Information

For more information, complete the request form on the website, email [info@conga.com](mailto:info@conga.com), or call your local Conga office to talk to an advisor.

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