

Conga Composer

Product Overview

[Click to watch a demo of Composer](#)

conga

Documents

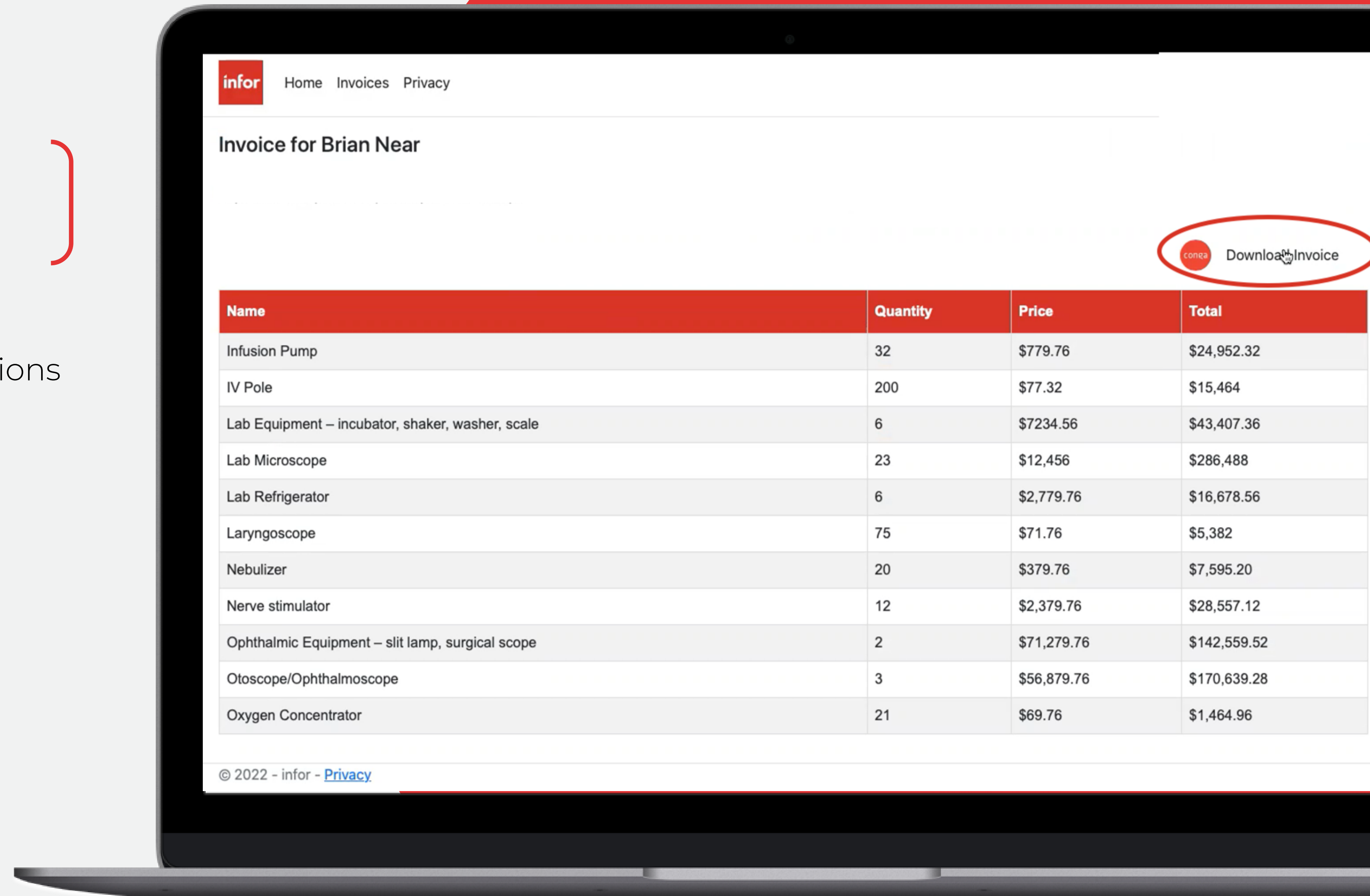
Conga Composer

Easily embed document generation solutions into your own applications

Merge data from any data source

Create a seamless internal and external experience

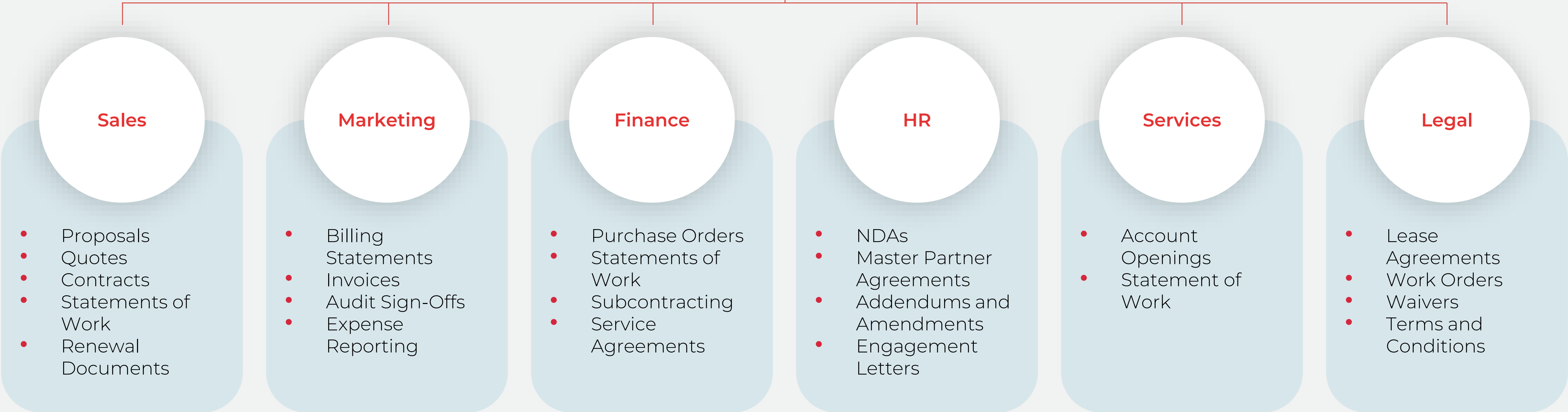
Automate the creation of documents on any website, platform, or application by merging data from any system of record into document templates while sending and saving those documents as needed.



Every Department Creates Documents

Business

Document use cases



Every industry needs embedded document generation

Custom Business UI

Conga Composer Use Cases

Banking/ Finance

- Loan Applications
- Account Applications & Enrollments
- Waivers
- Retail Credit Contracts

Real Estate

- Lease Agreements
- Pre-Closing Contracts
- Purchase Agreements
- Power of Attorney Contracts

Insurance

- Claim Submissions
- Policy Renewals
- Purchasing Insurance
- Invoicing and Billing

HLS

- Volunteer Waivers
- Drug Trials
- Benefit Enrollments
- Consent Forms
- Patient Assistance

Hi-Tech

- Terms and Conditions
- Subscriptions
- Purchase Agreements
- Financing Agreements
- Renewals

Other

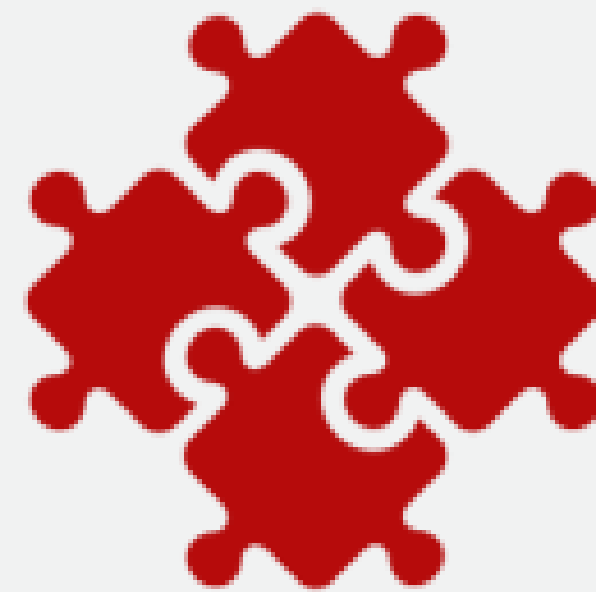
- Offer Letters
- NDAs
- Sales Orders
- Policy Signings
- RFPs
- Statements of Work

What the Conga Composer can do for you

Generate complete, accurate documents anywhere with data from everywhere.



Embedded document generation experiences



Unified, uninterrupted, and branded experience



Embed and populate data from anywhere

Conga Composer API Use Cases

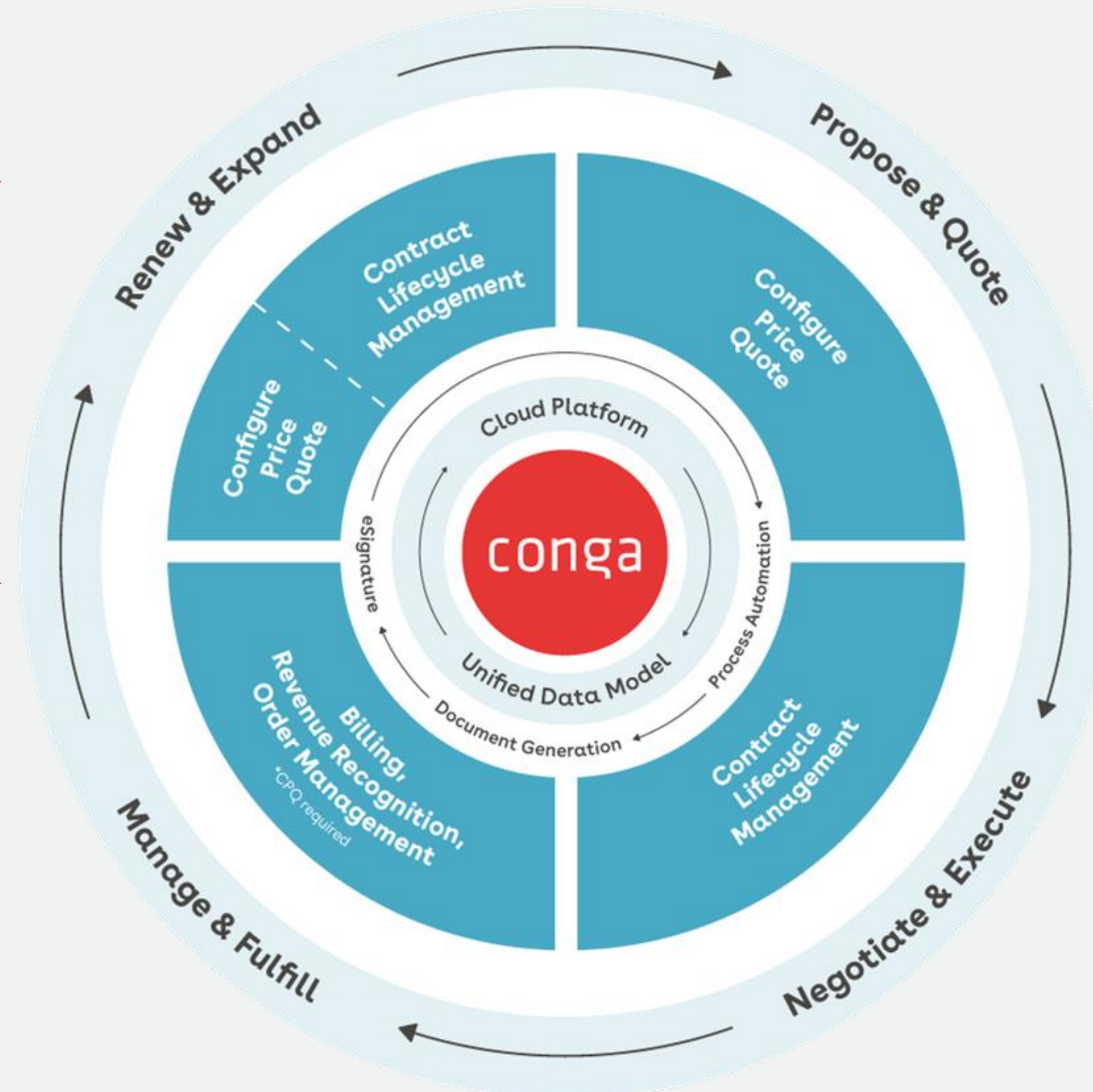
Renew & Expand

- Renewals
- Subscriptions

Manage & Fulfill

- Order management
- Fulfillment documents
- Billing
- Invoicing
- Work orders
- Expense reporting
- Onboarding & welcome letters

And More!



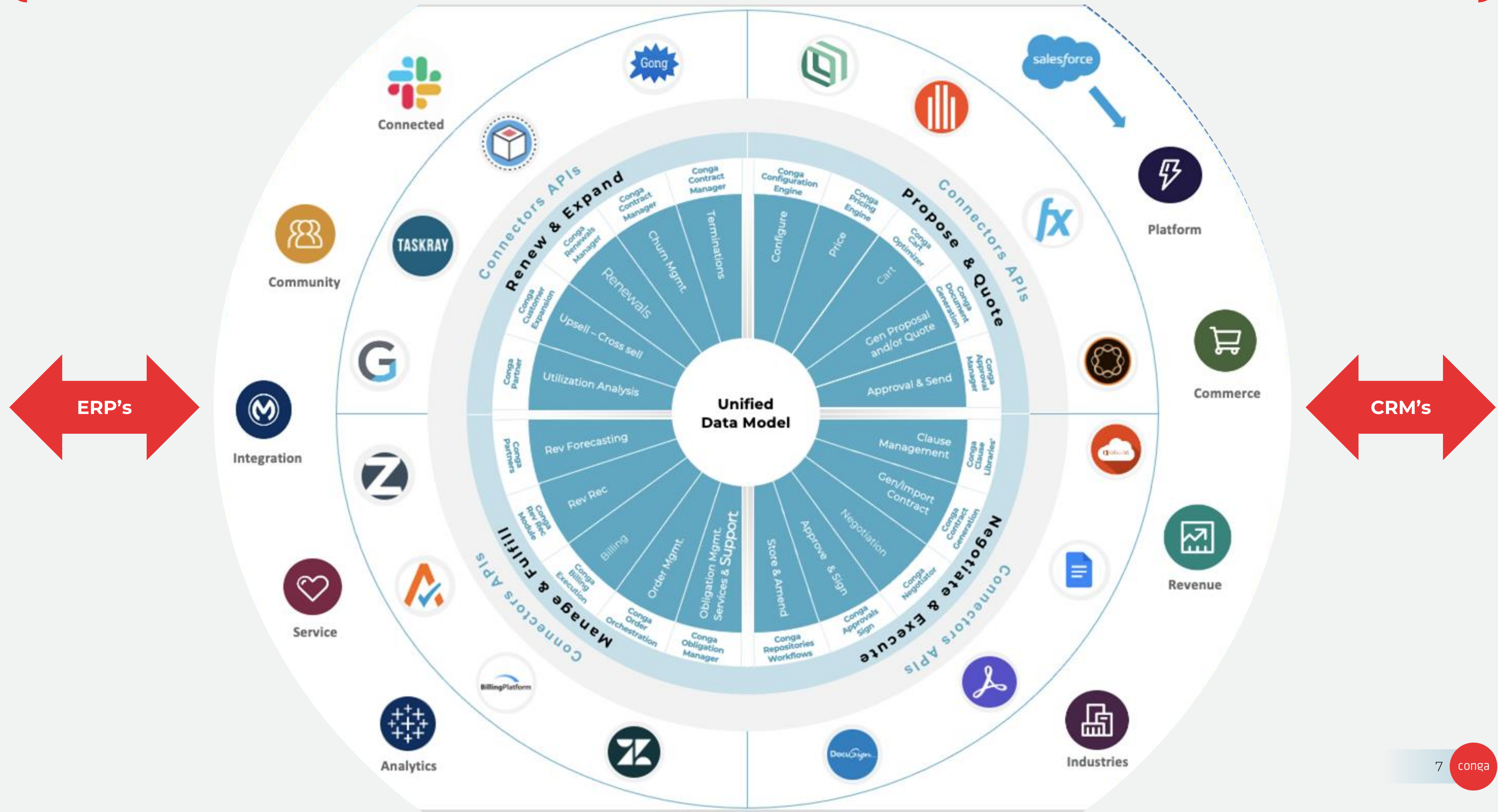
Propose & Quote

- Proposals
- Quotes
- Statements of work

Negotiate & Execute

- Contracts
- Terms and Conditions
- Non-disclosure agreements
- Master partner agreements
- Addendums and amendments
- Partnerships
- Engagement letters
- Release forms

Data Sources



Transform your digital document strategy with Conga Composer

Create, track, and manage on-brand documents automatically

Unleash and empower your team to:

- Elevate your brand and delight your customers
- Drive business results with visibility into document data
- Uncover insights into your sales process
- Increase speed to value

The screenshot shows a document generated by Conga Composer. The interface includes a header with the Conga logo and 'Conga Composer' text, and a page indicator 'Page: 1 of 11'. The document content features the 'BLUE CUBE' logo at the top, followed by the title 'Proposal for ADM Goods'. Below the title, there are two columns of text. The left column is titled 'Prepared Personally For:' and lists 'Mark Bigger, Chief Human Resources Officer, ADM Goods, 24 Willie Mays Plaza, San Francisco CA 94107 USA'. The right column is titled 'Blue Cube Representative:' and lists 'Jimmy Wenham, Management, Blue Cube, congacustomer@outlook.com, 3032562541'. Below these columns, there is a 'Proposal Issue Date:' of '12 January 2022' and a 'Proposal Validation Date:' of '10 February 2022'. At the bottom, there is a blue box containing the text 'STATEMENT OF CONFIDENTIALITY' followed by a paragraph of placeholder text.

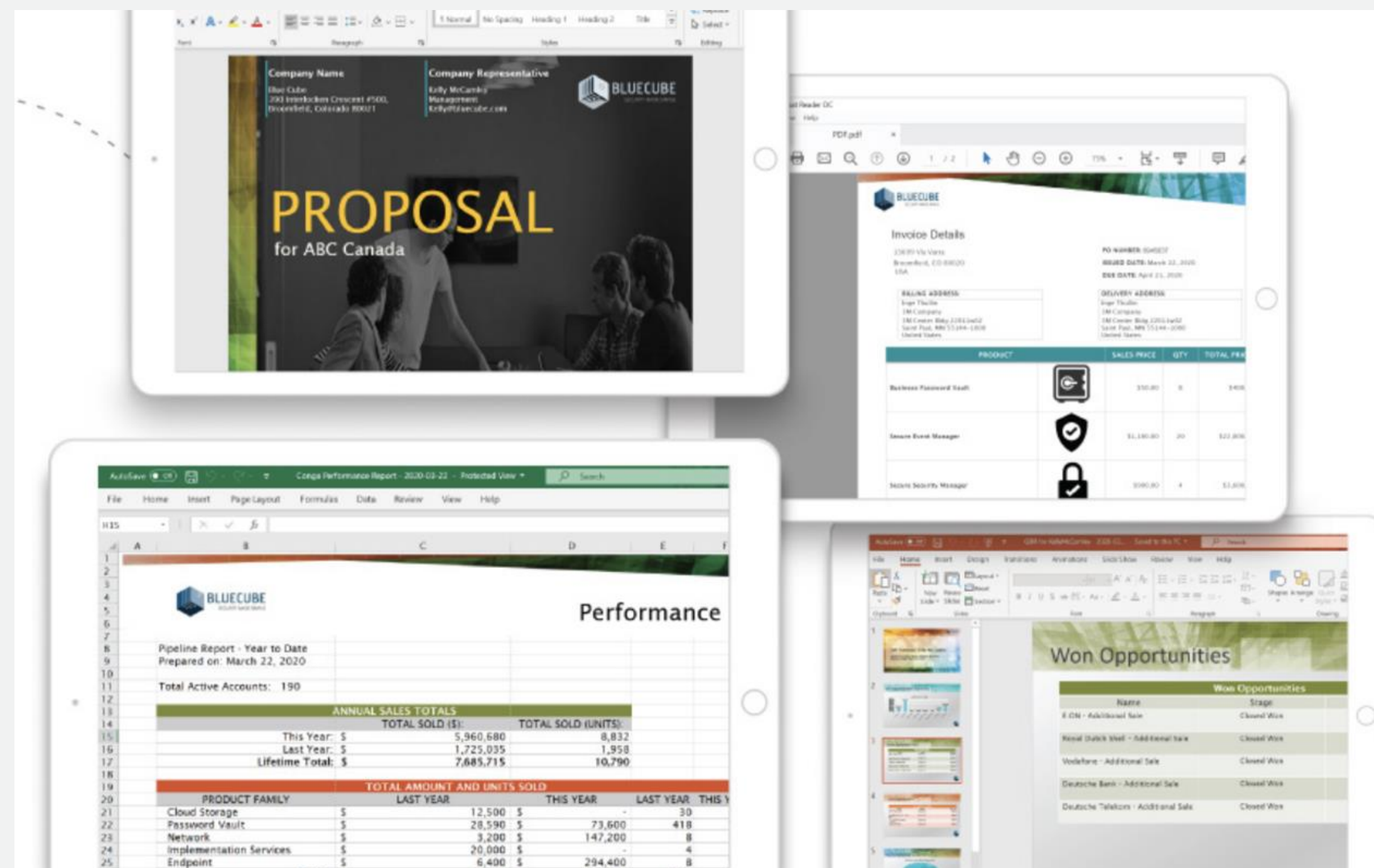
Elevate your brand and delight your customers



Choose your document format, decide where to save and send it – Conga Composer does the rest.

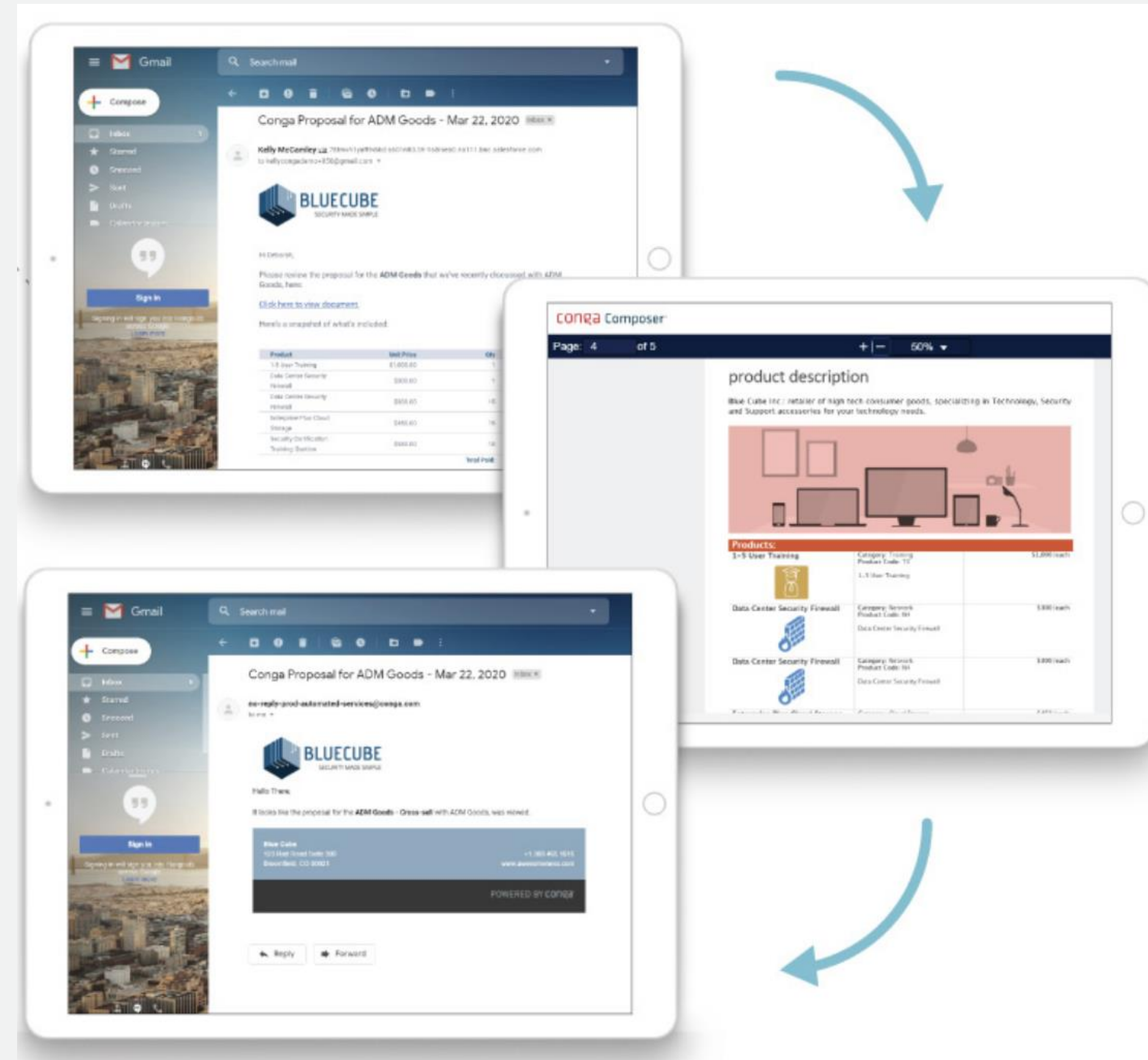
Start with pre-built Quick Start templates or create completely customized templates.

Populate templates with data from anywhere to create professional, accurate, personalized documents.



Drive business results with visibility into document engagement

Deliver documents with **links** and receive **instant notifications** and **immediate insights** that help you accelerate deal opportunities.



Who Should Use Conga Composer?

The answer is simple - **'Everyone'**

Conga Composer is the go-to solution for creating **beautiful, accurate digital documents** using pre-built or customized templates automatically **populated with data from any source**. Send consistent and personalized documents that elevate your brand and delight your customers.

No matter your industry, your role, or your use case, Conga Composer makes it easy to **quickly generate error-free documents and automate processes**.

Get rid of process roadblocks, eliminate manual work, and remove errors to accelerate business revenue.

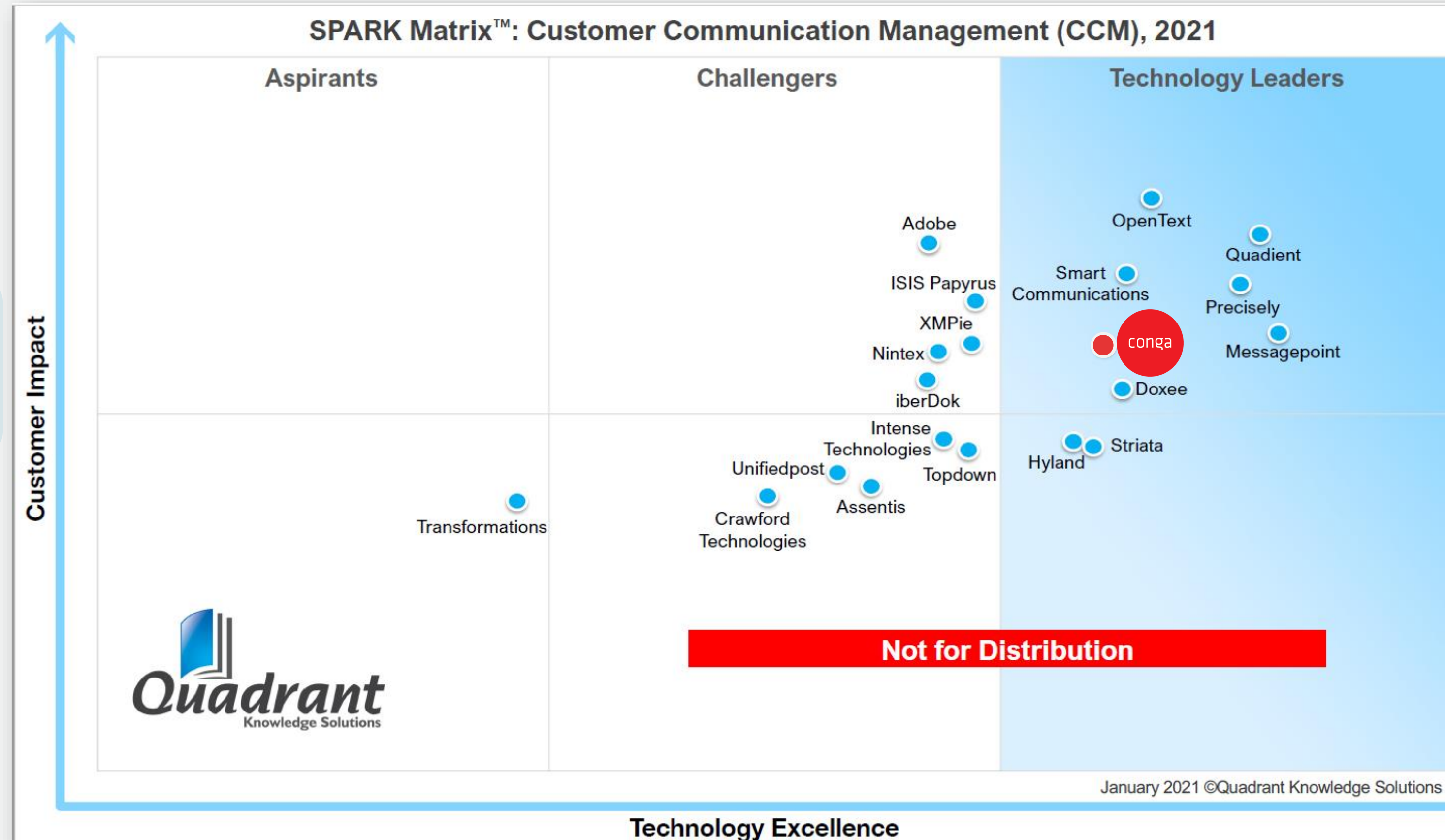
Market leader: Document Generation

Fastest growth of any vendor in Customer Communication Management market at 25.5%

Customizable to align with your business needs

Holistic product offering across use cases

Alerts & real-time reporting of customer engagement



What Our Reviews Say About Conga CPQ



4.4 Stars



8.5 out of 10



4.4 / 5 Stars



appexchange

4.77 / 5 Stars

William Penn Foundation

Conga Composer and Conga Batch allow the William Penn Foundation to streamline the grant proposal process, getting those they serve what they need faster

Challenges

- 300 new and over 400 active grants. plus 500-600 submissions and approvals annually
- Labor-intensive. manual entry created visibility gaps and bottlenecks. often resulting in delayed grant disbursements
- Manual grant and budget reports were immediately outdated. making real-time and data-informed decisions difficult

Outcomes

- Improved decision making with real-time grant budgets in place of monthly reports
- Increased productivity with batching and automation of up to 50 emails in a single click
- Greater efficiency and reduced grant review time from a full business day to just minutes
- Enhanced grantee experience

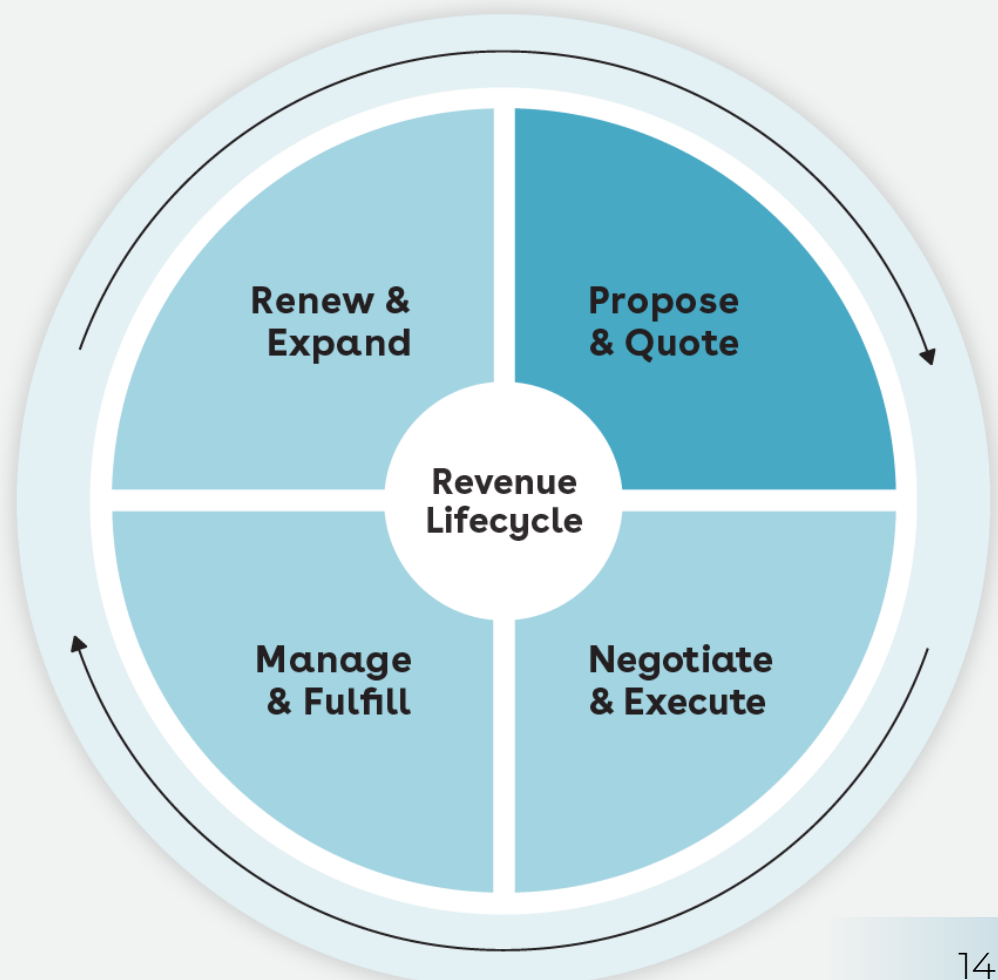
Solution

- Conga Composer and Conga Batch



We went from having accurate numbers once a month to being able to see real-time data and to plan and forecast for the future. More importantly, we went from spending an entire day each month sending out grantee reminder emails one at a time to being able to dispatch 50 at a time in just minutes. Composer enables us to automate the flow of grant application information with complete transparency and get real-time updates on our budgetary status, so we can quickly get grant funds to the organizations that most need them.

Samantha Shain, Data Solutions Manager, William Penn Foundation



T-Mobile

Fixes sales proposals, boosts adoption, and improves reporting with Conga

Challenges

- Proposals were manually created in Word, slowing down sales cycles
- Sales Representatives didn't have promotional pricing in sales proposals
- The manual process was hard to track and caused human errors

Outcomes

- 25% increase in user adoption
- What once took 24-48 hours of internal requests are now instantaneous
- Time is saved by more efficient proposals
- Sales team avoids logging in to multiple systems with Composer they never have to leave Salesforce

Solution

- Conga Composer + Conga Batch



Don't be afraid to utilize the tools. You have this great platform, this great product, and as we keep driving that digital transformation, how can we take this great tool and use Conga to excel and bring in those customers, bring in that business, increase our ROI? So don't be afraid to look outside the box.

Jeniffer Robertson, Senior Program Manager for Salesforce, T-Mobile



Hilton Worldwide

Conga Composer saves Hilton Worldwide a significant amount of time and money

Challenges

- Manual process for itinerary development took too long
- Inconsistent branding, format, and content
- Hard to find lost itineraries due to data silos

Outcomes

- Saved 55 days used for itinerary creation
- More consistent, professional formatting and clear visual elements on itineraries
- Agents no longer required to access multiple systems to compile information for an itinerary

Solution

- Conga Composer



Conga Composer is a huge time saver for our concierge team. The solution, alongside the custom development done by Appirio, enables us to provide world-class service to our most important clients.

Paul Martin, Director of Global owner Data Platform, Hilton Worldwide



Allianz Care

Allianz Care uses Conga Composer and Conga Grid to accelerate document generation and improve data management and security

Challenges

- Manual and cumbersome transfer of data to digital documents
- Cumberse document generation, data management, and analytics
- Lack of support for multiple languages
- Inefficient use of employees' time and talent
- Inability to maintain data security with rapid workforce expansion

Outcomes

- Data stayed secure and cloud-based in Salesforce
- Avoided adding headcount and reduced labor-intensive manual entry
- Improved staff allocation and strengthened customer relationships
- Easy, consistent, and secure access to proposals across multiple languages

Solution

- Conga Composer and Conga Grid



We needed to find a solution that would help us create comprehensive documents, and that's when we looked at Conga at the time. Arid it was really the solution that was easy to use for us.

Alexander Bender, Global Head of CRM, Allianz



Why Conga Composer?

1

Generate complete, accurate documents anywhere

2

Add data to documents from everywhere

3

One document generation vendor across your business