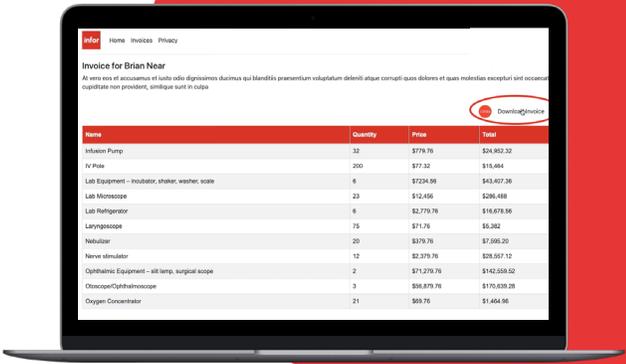




Conga Composer API

Streamline your document generation experience



Generate complete, accurate documents anywhere with data from everywhere

You don't store data in one place. And you have multiple stakeholders that need to generate documents from anywhere. The Conga Composer API allows you to easily embed document generation solutions into any website, application, and/or platform, and populate documents with data from any system of record while sending and saving those documents as needed.

Add on-brand document generation into your existing workflows for increased organization productivity, accuracy, and consistency and a seamless customer experience.

Challenges

- Limited to Salesforce data inputs for auto-populating documents
- Unable to execute non-Salesforce processes and use cases
- Lack of embedded document generation experience
- Maintenance of multiple document generation solutions

Key benefits

- Use data from any system of record (including homegrown systems) to populate templates
- Embed document generation on websites, apps, portals, and/or platforms
- Use one document generation solution across your entire company
- Elevate customer experience and brand consistency

Conga Composer API features

Features	Benefits
Create	Generate complete, accurate documents to address almost any use case in Word, PDF, Excel, and PowerPoint formats
Merge	Merge data into documents from any system of record, from CRMs and ERPs, and even homegrown systems
Conditional generation	Conditionally display sections of a document, group data, and calculate formulas according to business rules
Brand	Incorporate professional, complex content such as tables, images, rich text, charts, dashboards, custom fonts, watermarks, and global currencies
Deliver	Deploy flexible delivery options with output files that can be downloaded locally, stored in file storage providers (Salesforce, Box, Google Drive, Amazon S3, etc.), distributed via email, and/or integrated with eSignature

Common Conga Composer API use cases

Department	Use cases
Sales	Proposals, quotes, contracts, statements of work, renewal documents
Marketing	Vendor agreements, event registration, release forms, partnerships
Finance	Billing statements, invoices, audit sign-off, expense reporting
Purchasing	Purchase orders, statements of work, subcontracting, service agreements
Legal	Non-disclosure agreements, master partner agreements, addendums and amendments, and engagement letters
HR and onboarding	Offer letters, NDAs, benefit enrollment, policy management, IT usage agreements
General admin and facilities	Lease agreements, work orders, visitor sign in



For more information

Email info@conga.com or visit conga.com