



DATA SHEET



Conga Composer

Beautiful, accurate digital documents with the click of a button

Accelerate your business with data-driven document generation

Whether you have marketing materials that need to go out; welcome letters to send to new customers; quotes, proposals, and order forms that bring in new business; or presentations, reports, and renewals that keep current customers coming back year after year, documents are at the core of your business.

With Conga Composer, you can easily create, share, and edit perfect digital documents every time, directly populated with your data. Use pre-built templates to automatically create engaging, personalized documents with a single click. Send accurate, consistent communications that elevate your brand and delight your customers.

Challenges

- Outdated, tedious, and paper-heavy process require manual copying and pasting
- Old templates often contain incorrect data, wrong branding, and out-of-date messaging
- Finding and accessing current, accurate documents is a constant struggle
- Inconsistencies and mistakes affect the end customer experience

Key benefits

- Streamline document creation processes and speed up business cycles
- Reduce costs and increase operational efficiency
- Automate to eliminate manual tasks
- Get rid of errors, protect brand and corporate messaging, and increase accuracy and consistency
- Save to a single source where the most up-to-date documents can be accessed

“ Since implementing Conga Composer, the Despatch sales team now takes only a minute or two to generate simple quotes. That’s five times faster than using our old system! ”

Mark Clementz, Manager, TT Sales Channel | Despatch Industries

83% of leaders believe digital document transformation has or will put them ahead of their competition

Composer has the features you need to streamline document generation from start to finish.

- **Document generation:** Automate the document creation process using templates, rules, and data.
- **File formats:** Generate documents for any use case with multiple template formats, including DOCX, XLSX, PPTX, PDF, and HTML email.
- **Merge data:** Merge data from standard or custom Salesforce objects.
- **External data:** Merge data stored in non-Salesforce databases into your Composer template.
- **Data formatting:** Use tables, images, rich text, charts, dashboards, custom fonts, watermarks, dynamic formulas, and global currencies.
- **Conditional generation:** Conditionally display sections of a document, group data, and calculate formulas according to business rules.
- **Live edit:** Preview and edit your document before it's delivered according to the specified method (like email or download).
- **Update Salesforce:** Log activities, update fields in Salesforce, and post messages in Chatter.
- **Store files:** Save a copy in Salesforce, Google Drive, Microsoft OneDrive, Box, and Amazon S3.
- **Send via link:** Attachment sizes for outbound emails are no longer a concern with multiple attachments and large file sizes.
- **Notifications, tracking, and history:** Receive real-time engagement notifications when a document has been viewed, including who has viewed it and for how long.
- **eSignature:** Securely send documents that are ready for electronic signature using Conga Sign.
- **Custom branding:** Custom brand the Composer interface with your logo to increase brand consistency and awareness.
- **API:** Create your own interface as part of another application.
- **Integration with cloud security provider (CASB):** Integrate with third-party data encryptions CipherCloud and Perspecsys for security-conscious customers.



For More Information

Email info@conga.com or call your local Conga office to talk to an advisor.

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Corporate Headquarters

1400 Fashion Island Blvd.
Ste. 100
San Mateo, CA 94404
+1 650 445 7700

Global Offices

APAC: +61 2 8417 2399
EMEA: +44 (0) 203 608 0165
India: +91 99090 49181

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