

# Summer School 2023

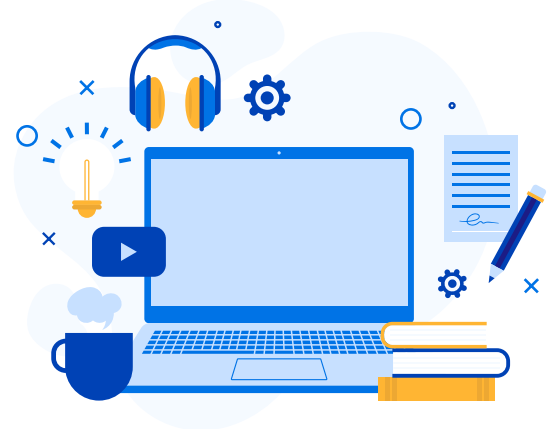
## SYLLABUS

Afraid your forms aren't making the grade? Conversion rates so low you might not graduate next year? Summer School with FormAssembly is here to help.

In this free educational series, we'll teach you how to implement a scalable and secure data collection strategy. From form building to data security and integrations, we're here to help guide you every step of the way.

There will be a live Q&A after each class, and you'll receive a free cheat sheet for the tips covered in class.

**Can't make it to the live classes? Enroll anyway, and we'll send you the recording after class.**



CLASS 1

### FOCUS ON THE FORM:

THURSDAY, **JUNE 22ND** AT 11 A.M. EST

How to Build and Brand Forms for a Seamless User Experience

Learn how to ace your form creation and increase submissions in our first Summer School class.

**In this session, we'll teach you how to:**

- Build forms for better user experience
- Customize and brand your form experience
- Publish and share forms properly

[ENROLL IN CLASS](#)

CLASS 2

### SECURE FORM FOUNDATIONS:

THURSDAY, **JULY 20TH** AT 11 A.M. EST

How to Stay Compliant While Collecting Sensitive Data

A failing grade on your compliance obligations is not an option. Fines for non-compliance continue to rise, and individual violations can cost your company thousands of dollars. Learn how to use the right tools to safeguard your data, and your organization.

**Join our class to learn how to:**

- Add sensitive fields to forms
- Mask sensitive data to prevent exposure after it's collected
- Set up data retention rules to purge data automatically

[ENROLL IN CLASS](#)

CLASS 3

### CONNECTED FORMS:

TUESDAY, **AUGUST 15TH** AT 11 A.M. EST

Getting Your Data Where it Needs to Go

The best students know how to work smarter, not harder. If you're manually exporting data from one system just to upload to another, you're giving yourself extra homework.

**Join our class to learn how to:**

- Connect your forms to other systems
- Use integrations to improve user experiences
- Build scalable, repeatable processes with workflows

[ENROLL IN CLASS](#)