



Select Questions and Results From The

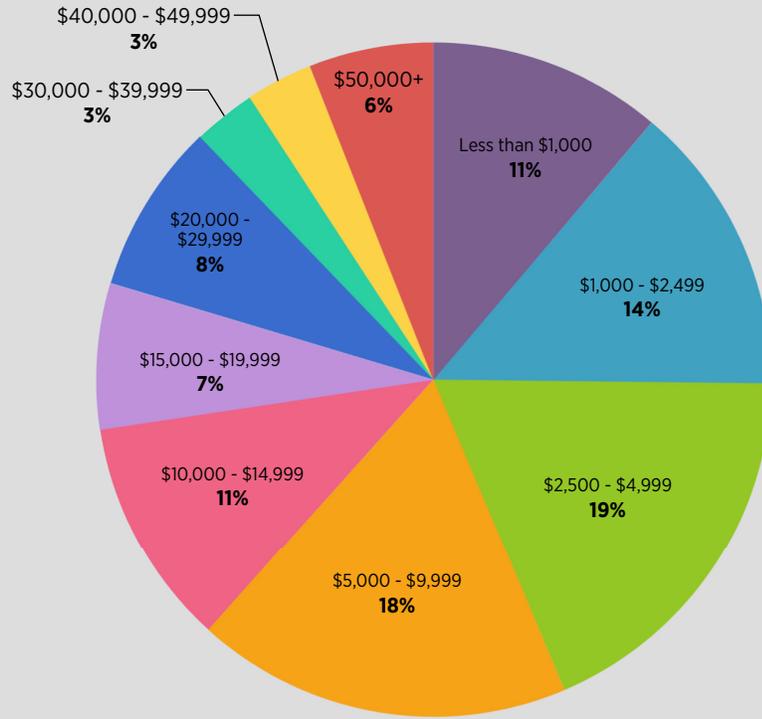
2021 Home Improvement Survey

This abridged survey brief was compiled from the broader Window World 2021 Home Improvement Survey conducted in May of 2021. The survey's respondent sample size was >400. Each of the participants resides in the contiguous United States, with 42 states represented. Participants for the survey were required to own their homes and live with at least one additional individual.



Q1

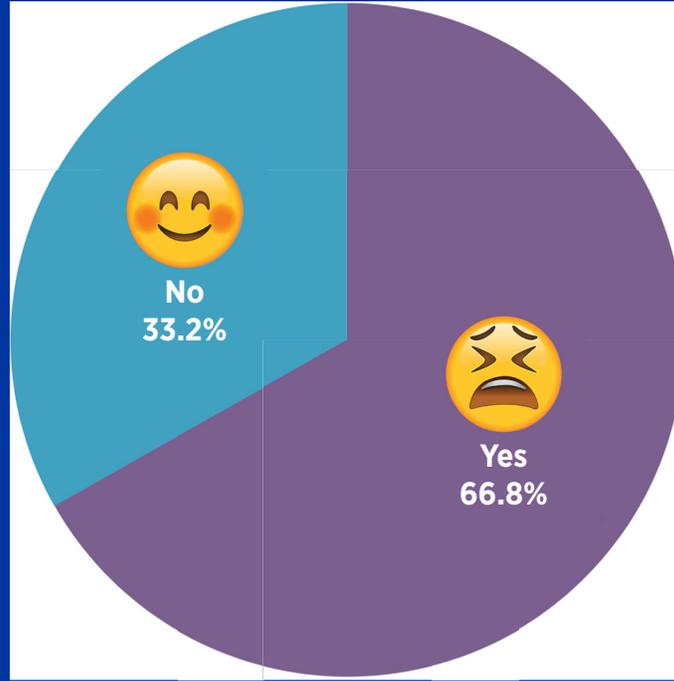
What is the most you've ever spent on a home improvement project?



VALUE	PERCENT
Less than \$1,000	11.2%
\$1,000 - \$2,499	14.0%
\$2,500 - \$4,999	18.5%
\$5,000 - \$9,999	18.0%
\$10,000 - \$14,999	11.0%
\$15,000 - \$19,999	7.0%
\$20,000 - \$29,999	8.2%
\$30,000 - \$39,999	3.0%
\$40,000 - \$49,999	3.2%
\$50,000+	6.0%

Q2

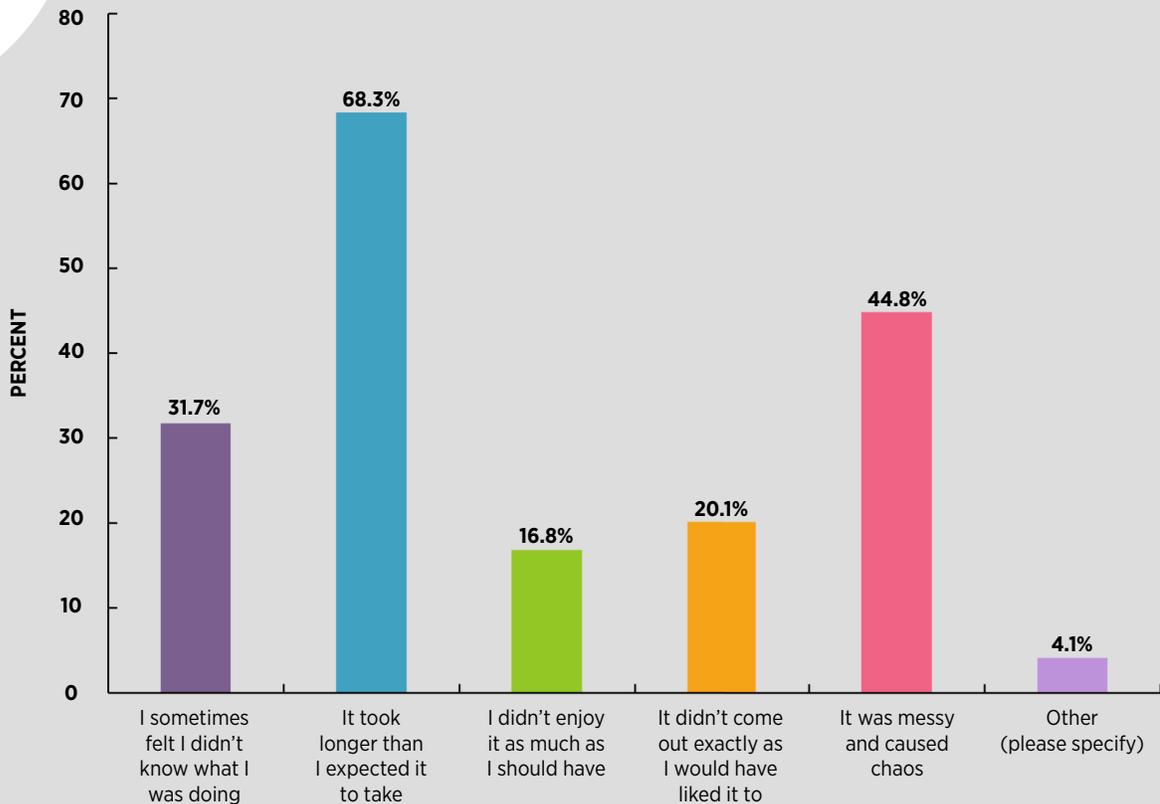
Was any part of your home improvement project(s) stressful?



Q3

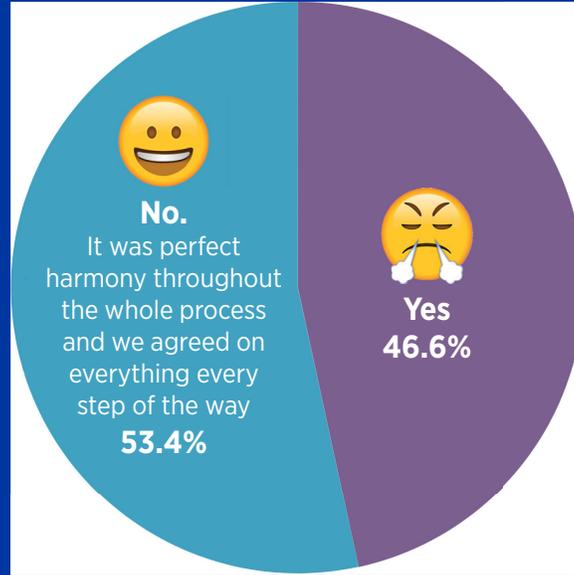
Why was it stressful?

(Select all that apply)



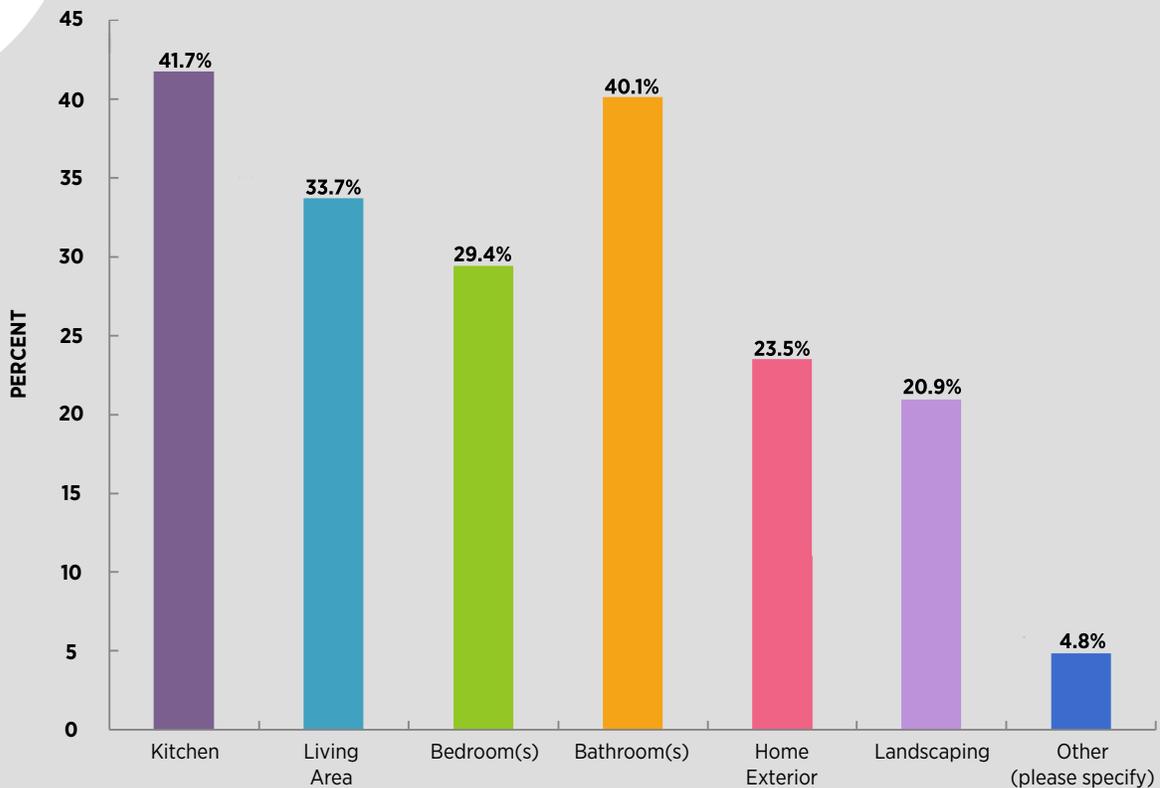
Q4

Did any part of your home improvement project cause tension/disagreements with your spouse/significant other/live-in friends or family?



Q5

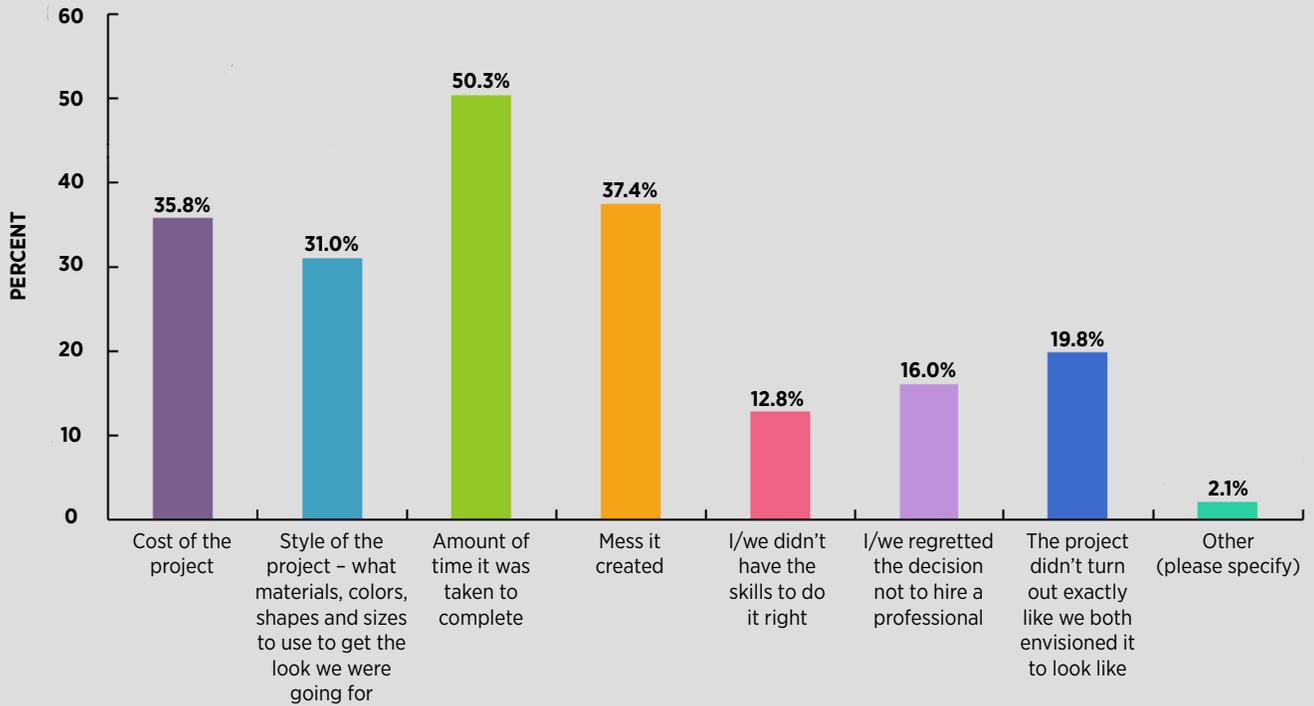
What area(s) of the home was the disagreement over? (Select all that apply)



Q6

What were the disagreements about?

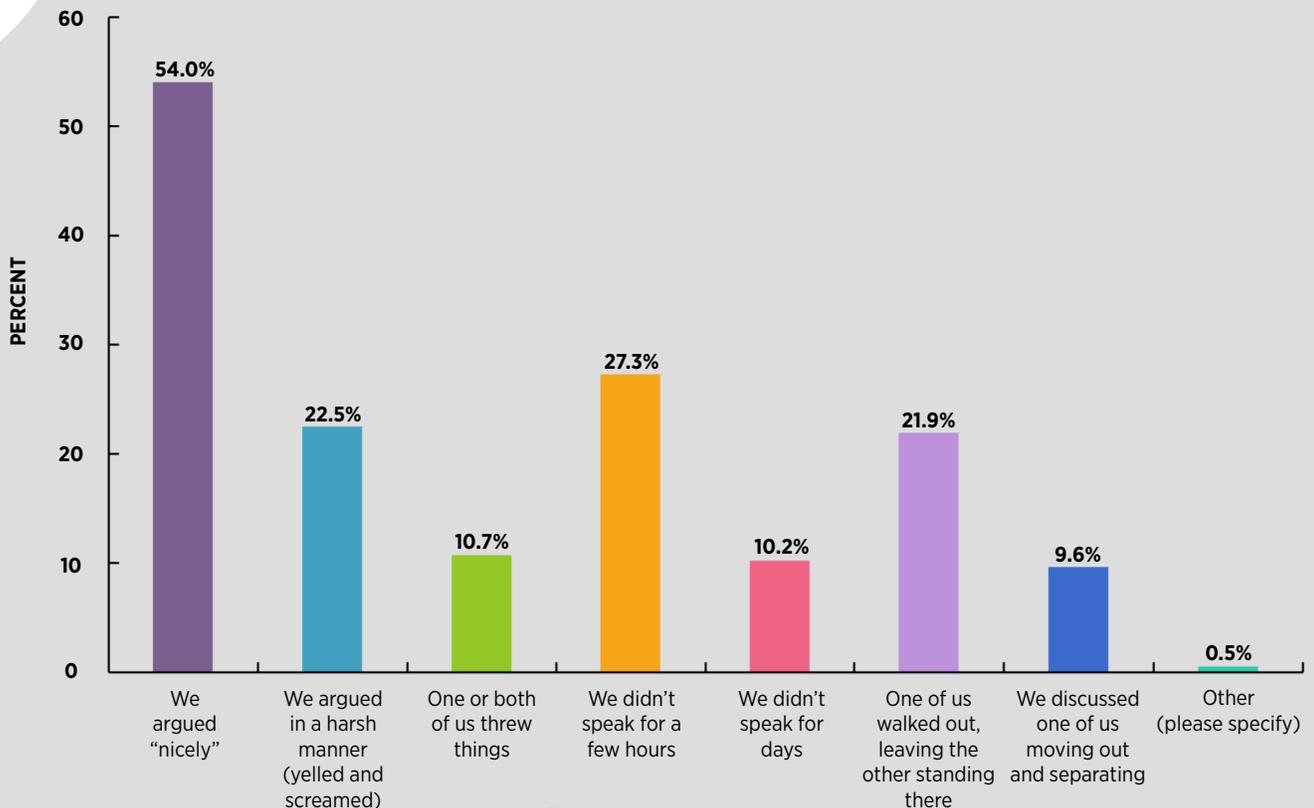
(Select all that apply)



Q7

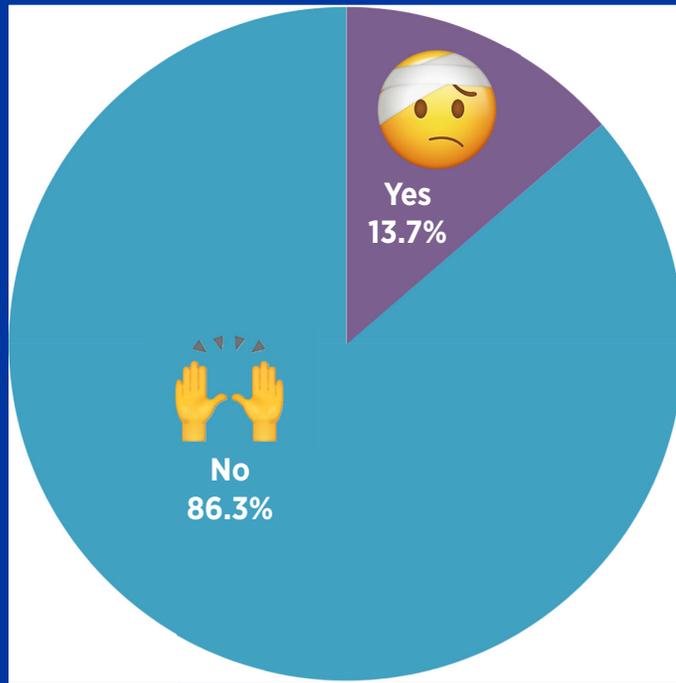
How bad was the tension/ disagreements?

(Select all that apply)



Q8

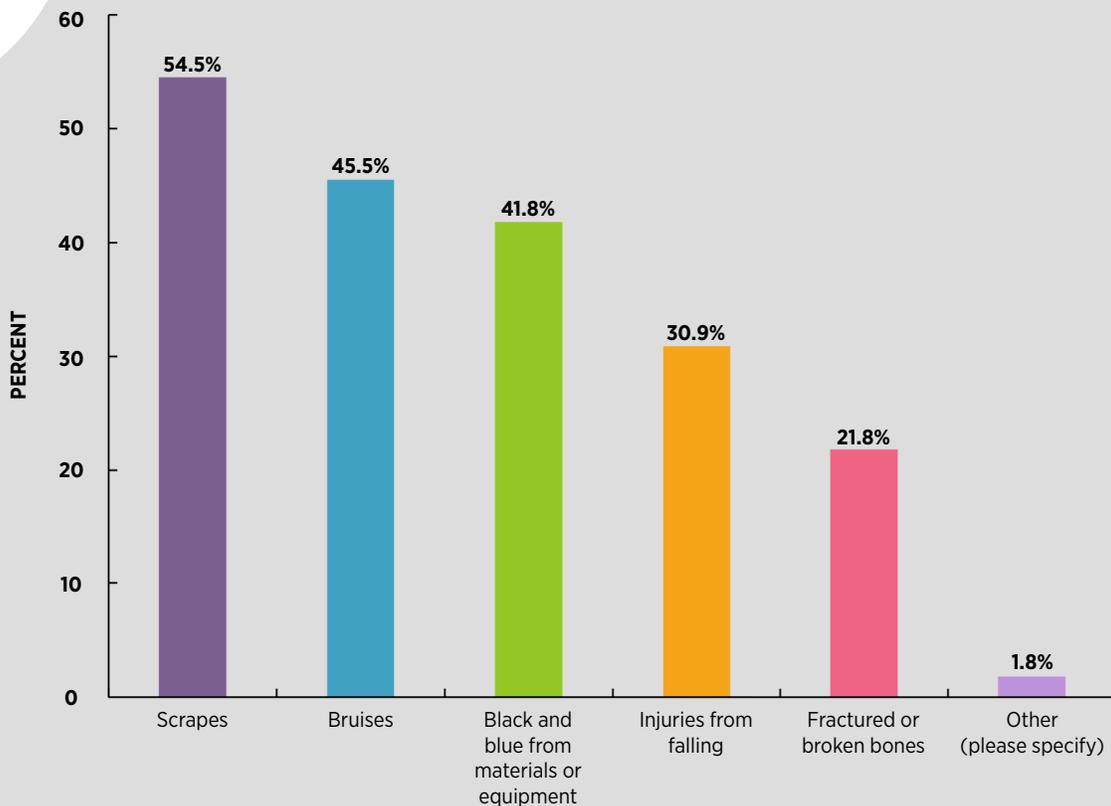
Did anyone get hurt in any way during your do-it-yourself home improvement project?



Q9

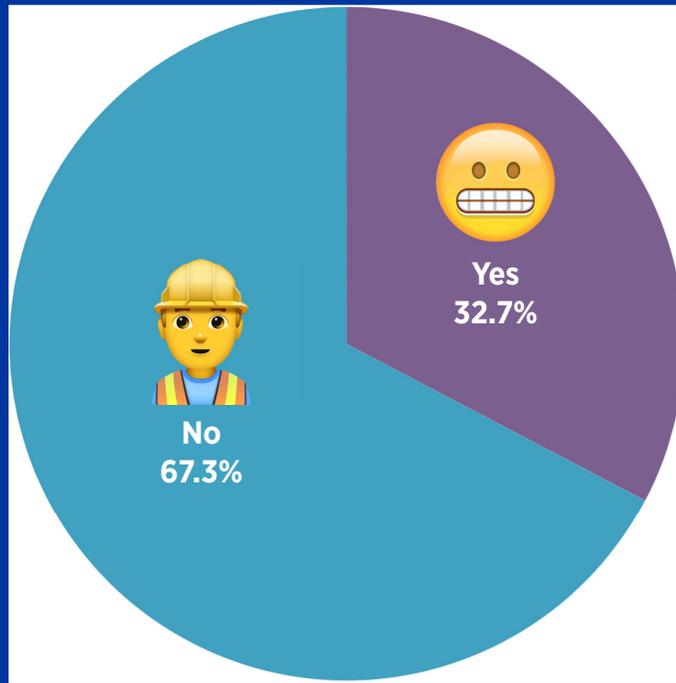
How did someone get hurt?

(Select all that apply)



Q10

Do you ever regret taking on a home improvement project by yourself and NOT hiring a professional?



Q11

Why do you regret it? (Select all that apply)

