



VISIBLE COMMERCE EXPLORING ITS TRUE VALUE

Does complete visibility across all the flows of money, goods, and services lead to more effective and ethical decision making?

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We partnered with Harvard Business Review Analytic Services to survey business leaders for their views.



779
senior leaders surveyed



90% say increased transparency leads to better-informed decision-making across the organization

26% of execs say transparent finance and procurement processes would lead to 11-20% cost reduction

55% say ethical and commercial considerations are equally important when evaluating suppliers

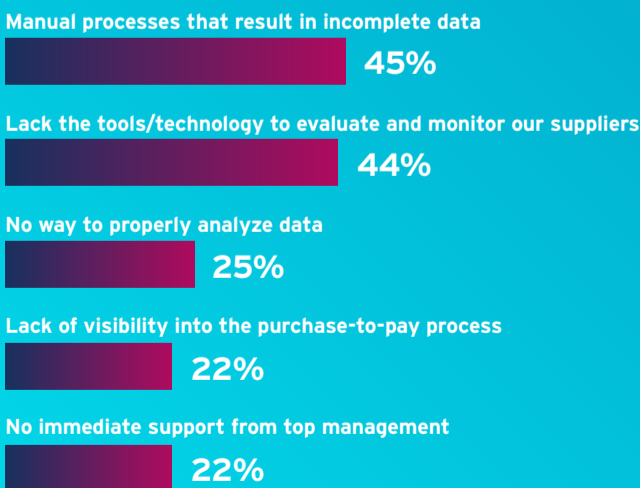


60% say that a lack of supplier visibility is a significant risk management issue

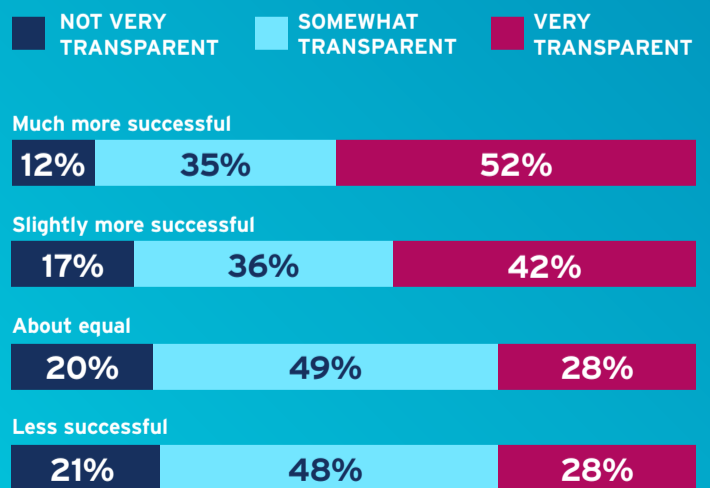


59% expect their finance and procurement teams to drive a business culture of transparency

TOP 5 BARRIERS TO TRANSPARENCY



BUSINESS SUCCESS AND TRANSPARENCY GO TOGETHER



COMMERCIAL TRANSPARENCY ENHANCES REPUTATION AND DRIVES BUSINESS SUCCESS

Download the full report "Using Transparency to Enhance Reputation and Manage Business Risk" to explore these findings and other identified business benefits in more detail.