



Case Study

Hoyts

A digital transformation love story.

basware
Now it all just happens™



We wanted to stay up to date – to make sure that we’re setting ourselves up for the next 13 years. We wanted something reliable, flexible, has the right support and security. We reviewed a lot of products on the market, but, in the end, Basware was the best fit for us.”

Niroshan David, Group Financial Controller, HOYTS

[Read the full story](#)



Industry: Media & Entertainment



Regions: Australia & New Zealand



Solutions: Basware P2P



✓✓ We didn't want to wait until the system broke down, and we were struggling to pay 65,000 invoices manually. We wanted to make sure we were ahead of the game."

Niroshan David,
Group Financial Controller, HOYTS

Introduction

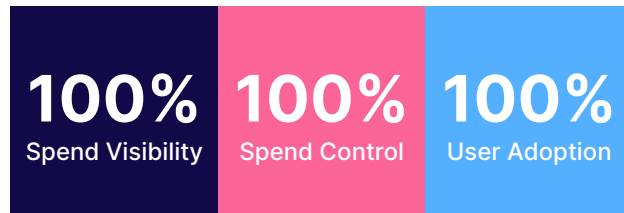
HOYTS is one of the world's leading entertainment corporations, with more than 52 locations across Australia and New Zealand, and more than 100 years of experience in entertainment. HOYTS employs a small AP team to manage various business units spread over 50 locations and processes around 65,000 invoices a year. 100% of these invoices are captured through Basware, which has provided HOYTS with an "excellent" service for over 15 years.

Challenge

For HOYTS, as long as customers get a great experience, they don't necessarily need – or want – to know what goes on behind scenes, whether it's behind the silver screen or behind the desks of the creditors and accounts payable (AP) team. However, unlike in movies, AP issues surface quickly. HOYTS wanted to avoid a situation where their system failed, forcing the AP team to manually process 65,000 invoices. So they needed to make a change.

HOYTS looked at different options and performed various cost-benefit analyses. Throughout it all, Basware kept coming out on top.

Optimizing the process



Solution

In line with the HOYTS philosophy of continuously improving to ensure that everyone has the best experience, they knew that it was time to give their AP and invoicing solution the attention it deserves.

HOYTS empowers its managers at sites to make sure they take charge and that customers have an enjoyable experience. HOYTS didn't want to implement a solution that would require a steep learning curve or have its managers spending hours on approval workflows."

The simplicity of the Basware AP Automation solution, the user functionality and the ability to allow automated processing, were all seen as good indications that user adoption would be high.

Additionally, moving to Basware AP would allow for regular upgrades to the invoice system without reliance on IT to provide support.

Results

Basware AP Automation empowers business agility, cost reduction, faster processing, enhanced support, and improved spend control.

HOYTS anticipates benefits including quicker invoice processing, improved compliance, and increased discounts, all contributing to enhanced financial management.

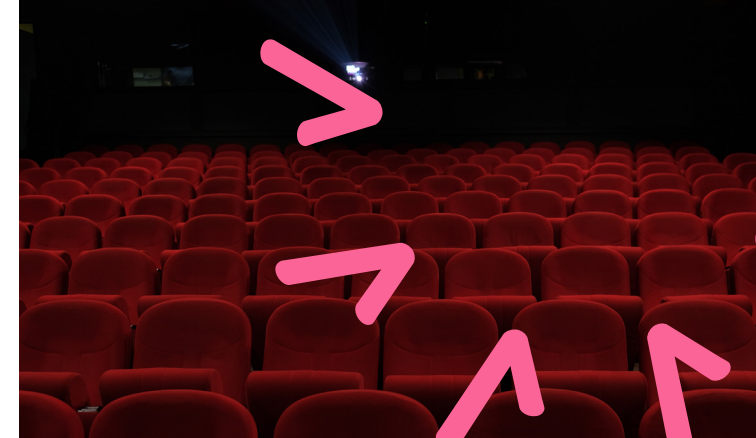
HOYTS sought a reliable, flexible, and secure solution for the future and Basware delivered.

To maintain the high standards and control, David's team values, he's excited to continue the journey with their partner, Basware.



Basware is a global brand. They've partnered already with some great companies, and we were ready to put our trust in Basware to take this new step into the unknown.

Niroshan David,
Group Financial Controller, HOYTS



Take-outs

- Automatic upgrades
- Enhanced AP function agility
- Increased compliance
- Better control of spend

Contact us

More Case Studies

ABOUT BASWARE Basware is how finance leaders in global enterprises can finally automate their complex, labor-intensive invoice processes and stay compliant with regulatory change. Our AP automation and invoicing platform helps you achieve a new level of efficiency – in a matter of months – while reducing errors and risks. We bring a unique combination of true automation, complete coverage, and deeper expertise to make it all just happen for our customers. That's why the world's most efficient AP departments rely on Basware to handle millions of invoices per year. **Basware. Now it all just happens.** ©Basware 2023

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