#### **FACT SHEET**

Basware Purchase Manager Catalog Search





Simplify Operations, Spend Smarter.

# **SMARTSEARCH**

USABILITY IS A FOCAL POINT WHEN IT COMES TO INDIRECT PROCUREMENT. COST SAVINGS ARE THE TYPICAL DRIVER FOR AUTOMATING PURCHASING IN CATEGORIES LIKE STATIONERY, LAPTOPS, MOBILE PHONES, ETC.

However, in certain industries like healthcare, banking, or oil and gas, procurement departments are under tremendous pressure to ensure reliable deliveries of goods and services critical to their business. To achieve this, procurement professionals negotiate agreements with multiple suppliers to ensure uninterrupted deliveries. They may also search for different variants of the same product that no single supplier can deliver. And since suppliers may offer regional prices, organizations will attempt to obtain the cheapest price in each of their locations.

Given all these different scenarios, it's challenging for users to determine which product to buy. It's not enough to simply deliver a slick user interface. It's also about driving users to make the right choices – whether that's preferred products, vendors, or channels.

The Basware Purchase Manager catalog search functionality, SmartSearch, is built on a sophisticated product data model that allows procurement departments to create a database of products. Each product listed has multiple suppliers, prices, and units. A highly intelligent algorithm automatically suggests the best option of available products to the end user. These selections are based on various circumstances that factor into the decision like location, price of day, delivery, reliability, etc. This way, the best choices are updated and presented in

real time, so procurement professionals can maximize the value of their efforts.

### COMPREHENSIVE SEARCH FUNCTIONALITY

SmartSearch delivers a superior user experience by providing users with an easy and intuitive shopping experience. With SmartSearch, users can easily search for items in the catalog and add them to the shopping cart.

### HERE'S WHAT ELSE THEY CAN DO:

- Select categories from a dropdown list or perform partial word searches.
- Save search keywords of frequently purchased items for easy access later.
- Compare products with ease, an especially helpful tool when there are large catalogs with several similar product options.
- Leverage other users' decisions by rating and reviewing the items and vendors you've used.
- Suggest items for inclusion in the company's catalog, which are sent to the catalog administrator for approval.
- Establish favorites (subsets of the catalog) for use as a short list of commonly requested items.

## SMARTSEARCH'S SIMPLE SOLUTIONS

#### Line level rules configuration:

Define business rules at the product level by specifying multiple suppliers for the same item with different pricings. For example, define rules so the system always chooses the vendor with the lowest item price, or only picks preferred vendors, regardless of price.

#### Improved filter capability:

Drive responsible buying decisions by leveraging dynamic filters. Filter items that are recyclable or certifiable; filter items that are already available at a company warehouse; and restrict items based on user profiles.

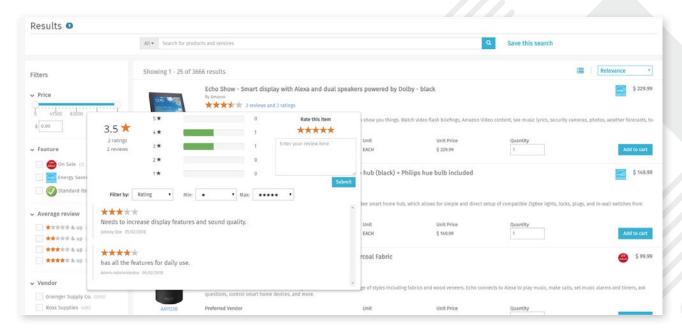
#### System personalization:

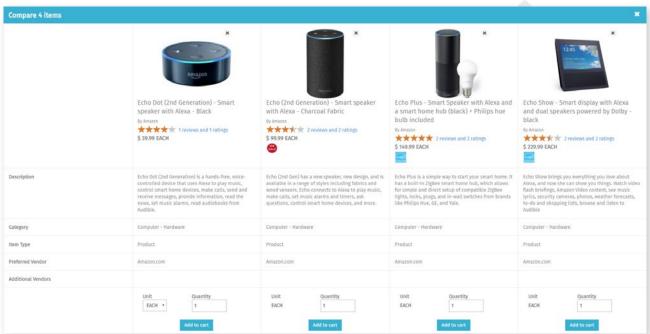
Gain the ability to configure your system based on end user preferences. Filter products based on various criteria and save frequently repeated searches.

#### Item comparison:

Compare items against one another using a number of different criteria like manufacturer, price, item description, preferred suppliers, etc., and easily see all the information side by side to make informed choices.

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#### **ENJOY EASY BENEFITS**

- Consumer-centric experience that drives user adoption
- Transparent, quick, and easy catalog indexing experience
- Display the most relevant data in a simple way for all items in the catalog search
- Compare multiple products to make the best choice

### NO COMPROMISES NECESSARY

SmartSearch is more than just an intuitive and simple user interface. The underlying product master data model is what differentiates the Basware solution from other catalog management offerings on the market. SmartSearch combines a robust back-end data model, a modern user

experience, personalization, and frontend business rules integration. This combination enables clients to manage complex procurement processes without compromising on usability and user adoption.

#### **ABOUT BASWARE**

Basware is the global leader in providing purchase-to-pay solutions, e-invoicing and innovative financing services. Basware's commerce and financing network connects businesses around the globe. As the largest open business network in the world, Basware provides scale and reach for organizations of all sizes, enabling them to grow their business and unlock value across their operations by simplifying and streamlining financial processes. Small and large companies around the world achieve significant cost savings, more flexible payment terms greater efficiencies and closer relationships with their suppliers.

Find out more at: