

CASE STUDY:

YMCA OF THE GREATER
TWIN CITIES

YMCA CREATES SPEND STEWARDSHIP WITH BASWARE

THE YMCA OF THE GREATER TWIN CITIES WENT FROM 0% CONTROL OVER SPENDING TO 50% OF SPEND UNDER MANAGEMENT IN 18 MONTHS BY CREATING SPEND STEWARDSHIP ACROSS THEIR USER BASE. THEIR GOAL IS TO HIT 90% CONTROLLED SPENDING IN THE NEXT YEAR.

The YMCA of the Greater Twin Cities' mission is to nurture the potential of kids, promote health and wellness, and encourage social responsibility through programs at multiple locations spanning the entire state of Minnesota.



UNIQUE NEED

The YMCA had exactly 0% control over spending across their many branches, with each employee wielding a P-Card to purchase goods and services. The YMCA needed a way to demonstrate to employees how saving money could better support their mission and provide them with a new solution that would be even more convenient than a P-Card, which offered total freedom over spending.

SOLUTION ADOPTED

The YMCA implemented Basware Purchase Manager to promote stewardship over organizational funds by giving employees a system that is easy-to-use and by telling employees how they are directly contributing to savings goals.

They discovered a pivotal point in user adoption when they showed employees their direct impact on the success of the overall team. Employees began taking pride in seeing how making better choices in spending leads to substantial progress in freeing up more money that can then be used to support the mission.

CUSTOMER:



INDUSTRY:

Nonprofit

LOCATION:

USA

BASWARE SOLUTION:

Basware Purchase Manager

basware

Simplify Operations, Spend Smarter.

Users also enjoy a system that supports them in their roles with:

- Easy-to-use functionality; similar to an online shopping experience
- Automatic matching - no collecting /submitting of P-Card receipts
- A variety of supply choices
- The ability to compare prices to get the most value
- Opportunities to collaborate with others on cost-saving initiatives

RESULTS AFTER 18 MONTHS OF IMPLEMENTATION

- Controlled spend is currently 50% (Goal is 90% in the next year)
- Achieved 25% savings on spend from the previous year
- Procurement focused on strategic initiatives, not fielding complaints
- User adoption increased 30%
- Continued access to actionable data
- Supplier management transformed from tactical to strategic

“WITH BASWARE PURCHASE MANAGER, OUR ADOPTION RATE SURGED 30% AND OUR SAVINGS INCREASED 25% OVER THE PREVIOUS YEAR. OUR EMPLOYEES NEEDED MORE PARTICIPATION IN THE PROCUREMENT PROCESS, AND GIVING THEM THE ABILITY TO RECOMMEND ITEMS AND SEE THE SAVINGS THEY WERE PRODUCING CREATED COMMUNITY ENGAGEMENT.”

Heidi Murphy, Director of Procurement
YMCA of the Greater Twin Cities



ABOUT: YMCA OF GREATER TWIN CITIES

The YMCA of the Greater Twin Cities is a leading nonprofit dedicated to strengthening communities through youth development, healthy living and social responsibility. Established 161 years ago, the Ys provide life-strengthening services across 12 counties of the greater Twin Cities metro region and western Wisconsin communities. The 28 Y locations and program sites, seven overnight camps, 10 day camps, and more than 90 child care sites engage nearly a quarter million men, women and children of all ages, incomes and backgrounds. To learn more about the Y's mission and work, visit www.ymcamn.org.

ABOUT BASWARE

Basware is the global leader in providing purchase-to-pay solutions, e-invoicing and innovative financing services. Basware's commerce and financing network connects businesses around the globe. As the largest open business network in the world, Basware provides scale and reach for organizations of all sizes, enabling them to grow their business and unlock value across their operations by simplifying and streamlining financial processes. Small and large companies around the world achieve significant cost savings, more flexible payment terms, greater efficiencies and closer relationships with their suppliers.

Find out more at:

WWW.BASWARE.COM

