



## Case Study

# Laita

Driving business efficiency with automated invoice matching and processing

**basware**  
Now it all just happens™

✓✓ Basware's history and knowledge of the world of automation really grabbed our attention. The solution, which takes a very accounting-oriented approach, met all our requirements, and proved to be simple to administer."

Anne Cotten, Accounting Manager, Laïta

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**Industry:** Dairy



**Regions:** France



**Solutions:** AP Automation





✓✓ Adopting a solution with a solid digitization capability offered a way to explore the e-commerce opportunities which could really transform the way the business operates.”

Anne Cotton,  
Accounting Manager, Laïta

**To support a merger of three co-operative dairy companies, Laïta decided to completely redesign and digitize its supplier invoice management process. Immediate results proved that it was a worthwhile transition.**

## Introduction

With 1.4 billion liters of milk collected annually from 2,460 dairy farms, Laïta transforms and commercializes its dairy products at seven industrial sites throughout the Grand-Ouest area of France.

The cooperative offers various product ranges for the agri-food, consumer, professional catering and animal feed markets. It has a turnover of 1.6 billion euros.

Following the merger of the cooperative's activities, the Even Group – the majority shareholder in Laïta – launched a project to reorganize and harmonize the group's financial processes.

The goal was to automate the processing of 150,000 supplier invoices received every year at its five industrial sites and two distribution companies.

## Challenge

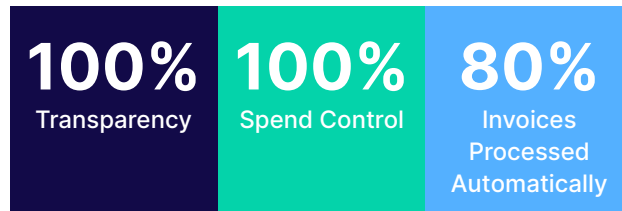
With multiple sites and more than one distribution entity, Laïta required a simple business solution that would make administration easy.

It wanted to implement an off-the-shelf tool to replace its in-house accounting software solution developed on an AS400. After reviewing offers from several developers, Basware, supported by its integrator Syleg, was selected.

In particular Basware's accounting-orientated approach and ability to handle complex validation workflows convinced Laïta that Basware could support all their requirements.

Laïta was also impressed by the implementation and deployment proposal the Syleg teams put forward. This came with a clear blueprint for how Laïta's accounting and purchasing systems would be integrated with Basware.

## Optimizing the process



### Solution

After the project launched, Basware's AP Automation solution was implemented progressively.

The decision was made to start the project at single site with a low number of supplier invoices processed (8,000 documents annually, two accountants, 40 on-site validators and transversal validators at group level).

Helped by the Syleg teams, Laïta created specific validation workflows for the site and configured the Basware solution accordingly. This was then integrated with the purchasing and packaging management tools on site.

With a successful implementation at the single site the platform was then rolled out to the remaining locations.

By the end of the deployment, Laïta had more than 300 validators and 10 accountants using the system.

✓✓ The solution met all our requirements, and proved to be simple to administer by the accountants themselves."

Anne Cotten, Accounting Manager, Laïta

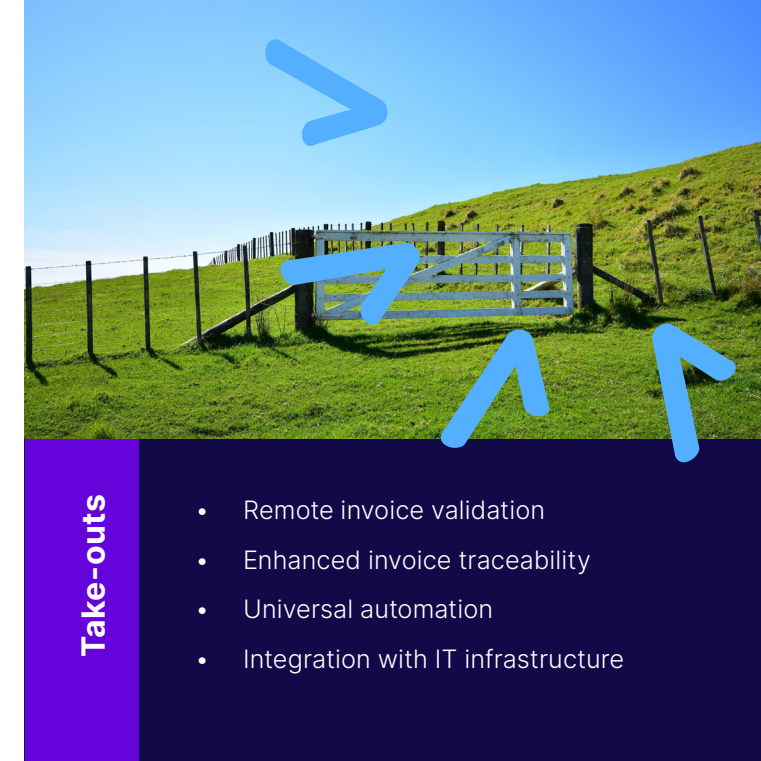
### Results

The initial benefits were immediately apparent: accounting documents were more secure and the validation flow was so much more effective because it was no longer necessary for the validators to be physically present to validate the documents.

Laïta has seen dramatic improvement in transparency and spend control. Cotton explains, "in a few clicks, we can monitor the processing of invoices and update the suppliers on the payment status. The solution enables us to improve the traceability and the management of the invoicing."

Laïta are now processing 150,000 invoices and are aiming to process 80% of invoices received automatically, right up to payment.

In addition to increasing productivity when managing payments, the long-term objective is to enter into a virtuous cycle of the automatic integration of accounting data.



#### Take-outs

- Remote invoice validation
- Enhanced invoice traceability
- Universal automation
- Integration with IT infrastructure

✓✓ As part of a reorganization, a project of this magnitude really provides structure because it requires the delegation of power to be redefined, and therefore each stakeholder's role to be clarified."

Anne Cotten, Accounting Manager, Laïta

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**ABOUT BASWARE** Basware is how finance leaders in global enterprises can finally automate their complex, labor-intensive invoice processes and stay compliant with regulatory change. Our AP automation and invoicing platform helps you achieve a new level of efficiency – in a matter of months – while reducing errors and risks. We bring a unique combination of true automation, complete coverage, and deeper expertise to make it all just happen for our customers. That's why the world's most efficient AP departments rely on Basware to handle millions of invoices per year. **Basware. Now it all just happens.** ©Basware 2024

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