

CLIENT TESTIMONIAL

LAÏTA SELECTS BASWARE TO AUTOMATE 150,000 SUPPLIER INVOICES PER YEAR.

FOUNDED IN 2009 BY MERGING THE DAIRY ACTIVITIES OF THE EVEN, TERRENA AND TRISKALIA GROUPS, LAÏTA HAS TOTALLY REDESIGNED AND DIGITIZED ITS SUPPLIER INVOICE MANAGEMENT TO OPTIMIZE PROCESSING.

SUPPLIER INVOICES FROM MULTIPLE SITES

Laïta, a cooperative dairy company, was founded in 2009 when the three cooperatives of Even, Terrena and Triskalia combined their dairy activities. With 1.5 billion litres of milk collected annually from 3,420 dairy producers, Laïta transforms and commercializes its dairy products at seven industrial sites throughout the Grand-Ouest area of France. The company offers various product ranges for the agri-food, consumer, professional catering, nutrition and health and animal feed markets (Mamie Nova, Paysan Breton, Régilait, EPI Ingrédients, Even Santé Industrie, Celtaïlait, Oriane). The co-operative employs 2,670 people and has a turnover of 1.3 billion euros.

Following the merger of the co-operative's activities, the Even Group - the majority

shareholder in Laïta - launched a project to reorganize and harmonize the group's financial processes. In early 2014, it decided to automate the processing of 150,000 supplier invoices received every year at its five industrial sites and two distribution companies.

A SIMPLE BUSINESS SOLUTION TO MAKE ADMINISTRATION EASY

Before Basware, Laïta hoped to implement an off-the-shelf tool to replace its in-house accounting software solution developed on AS400. After reviewing offers from several developers, Basware Invoice, supported by its integrator Syleg, was selected: "Basware's history and knowledge of the world of automation really grabbed our attention. The solution, which takes a very accounting-oriented approach, met all our requirements, and proved to be simple to administer by the

CLIENT:



INDUSTRY:

Dairy cooperative

LOCATIONS:

Brest (Finistère department) and seven facilities in the Grand-Ouest area

SOLUTION BASWARE SELECTED:

Basware Invoice

accountants themselves. It enables us to process various complex validation workflows according to the activities of the group. We were also impressed by the approach taken by the Syleg teams to work with us during the modeling of flows,

basware

Simplify Operations, Spend Smarter.



the deployment of the tool and its interfacing with our different accounting and purchasing systems," explains Anne Cotten, Accounting Manager at Laïta. "We really appreciate the product developments proposed by the developer - they respond to industry best practices and send specific updates to us."

OPTIMIZED AND SECURE ACCOUNTING PROCESSES

Launched in April 2014, the project was planned with a progressive implementation. The decision was taken to start the project at the Yffiniac industrial site in the Côtes-d'Armor department in Northern Brittany. The site was chosen due to the low number of supplier invoices processed there (8,000 documents annually, involving two accountants, 40 on-site validators and transversal validators at group level). Helped by Syleg teams, Laïta created specific validation workflows

for the site and configured the Basware solution accordingly.

After integrating the Basware solution with in-house accounting software, installing scanners and training the teams, the pilot site started processing invoices in December 2014. "Syleg advised us to test the solution, the logistics chain and the delegations on a smaller scale, before extending them to the other sites," continues Cotten.

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By the start of 2015, the respective workflows for the two distribution sites were defined, and they were integrated with the purchasing and packaging management tool, ready for launch in May. Deployment at the other industrial sites followed, continuing until the end of 2016 with the support of Syleg, who oversaw the integration of Basware Invoice with the variety of industry tools used by Laïta. With a scope of 50,000 automated invoices, the company had an increasing number of users: more than 300 validators and 10 accountants. "As part of a reorganization, a project of this magnitude really provides structure because it requires the delegation of power to be redefined, and therefore each stakeholder's role to be clarified," asserts Cotten.

The first benefits were immediately apparent. In addition to making the accounting

NEXT STEP: TO IMPLEMENT THE SOLUTION THROUGHOUT THE ENTIRE GROUP AND INTEGRATE THE RECEIPT OF INVOICES IN ELECTRONIC FORMAT

documents secure, the validation flow was so much more effective because it was no longer necessary for the validators to be physically present to validate the documents. "In a few clicks, we can monitor the processing of invoices and update the suppliers on the payment status. The solution enables us to improve the traceability and the management of the invoicing process," adds Cotten.

The next step is to implement the solution throughout the entire group and integrate the reception of invoices in an electronic format, in order to improve the automatic reconciliation of accounting items. "We are aiming to process 80% of invoices received automatically, right up to payment. In addition to increasing productivity when managing payments, the long-term objective is to enter into a virtuous cycle of automatic integration of accounting data," concludes Cotten.

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SYLEG

Syleg is an expert in the digitization of corporate documents, particularly in the purchasing chain. Syleg's suite of packaged software and connected services enable to process, secure and automate three key processes: purchasing, accounts payable and expense management. Syleg has developed considerable expertise in the integration of financial solutions offered by developers, particularly Basware's P2P solutions.

ABOUT BASWARE

Basware is one of the world leaders in the digitization and optimization of financial processes for businesses, including purchase-to-pay, electronic invoicing, and financing services. It provides solutions that reduce the operational costs of managing purchases, invoices and payments. Used by a million businesses in 100 countries, with the largest open network in the world, Basware solutions also aim to simplify business transactions between buyers and suppliers while improving cash flow for organizations, thanks to a wide range of payment options and financing services.

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