

WillPower Products Announces First Hemp-Based Supplement Protein Powder for Fitness and Exercise Enthusiasts

Supplement company launches crowdfunding campaign for consumers to place pre-orders on first ever CBD protein powder: ReGen^{PCR}



DENVER, CO, Feb. 6, 2018 - [WillPower Products](http://willpower-products.com) today announced the launch of its crowdfunding campaign for the world's first line of industrial hemp dietary supplement protein powders for performance and wellness, *ReGen^{PCR}*. A complete grass fed whey protein blend, *ReGen^{PCR}* will be available in cinnamon cocoa or vanilla flavors ideal for keeping an active, fitness-focused lifestyle.

ReGen is a protein powder dietary supplement that delivers the most advanced, highest quality industrial hemp oil containing the full entourage of naturally occurring phytocannabinoids, including cannabidiol, sourced domestically in beautiful Colorado. ReGen provides 20g grass fed whey, 20mg cannabinoids, and 6g BCAA's.

"With the rise in popularity in CBD products, we have reached an important milestone in the sports and fitness health industry by introducing the first phytocannabinoid industrial hemp oil infused protein powder to market," said Will Carr, founder of WillPower Products. "We are dedicated and committed to bringing the highest quality industrial hemp sports and fitness dietary supplements to market."

After being denied acceptance to crowdfund on Kickstarter, WillPower Products has now launched a private crowdfunding campaign exclusively to consumers online. First backed users will get an exclusive look into WillPower's *ReGen^{PCR}* by receiving a jug (NET WT. 480G/1.06LBS) in either Cinnamon Cocoa or Vanilla flavors with a \$65.00 donation. Users contributing \$120.00 will receive two jugs of *ReGen^{PCR}*, one of each flavor. Top donors (\$135 or more) to the crowdfunding campaign will not only receive *ReGen^{PCR}* product, but also a custom branded WillPower Shaker for on-the-go fitness enthusiasts. WillPower is scheduled to ship *ReGen^{PCR}* products both domestically and internationally late March of 2018. For more information on WillPower Products and to support their crowdfunding campaign, visit: <https://willpower-products.com/pages/crowdfunder>

Visit www.willpower-products.com for more information, or follow them on [Facebook](https://www.facebook.com/willpowerproducts), [Instagram](https://www.instagram.com/willpowerproducts) or [Twitter](https://twitter.com/willpowerproducts).

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