

Boost Media Conversions Performance and Cost Efficiency with Hiscale FLICS Cloud-Native, Elastic-Transcoding and Wasabi

What is Hiscale FLICS?

With more delivery platforms, a greater variety of devices, and growing viewership, the demand for scalable media transcoding for broadcast has never been higher.

Hiscale's FLICS elastic transcoding brings a new level of efficiency and cost-effectiveness to media and entertainment customers. FLICS features an advanced set of video processing capabilities for broadcast customers, media, and entertainment houses as well as telecommunication providers. Allowing maximum flexibility for deployment, FLICS can manage instances across various platforms dynamically to maximize performance as well as reliability. The solution also offers the ability to deploy in virtual environments and physical hardware servers, as well as hybrid scenarios, making it highly flexible and adaptable to meet changing production needs.

Why Hiscale and Wasabi Are Better Together?

The integration of Hiscale FLICS and Wasabi Hot Cloud Storage offers a high level of reliability and scalability. The joint solution is designed specifically for broadcast and VOD applications, ensuring that video content is processed with the highest quality standards. Customers can retrieve and push content from/to Wasabi hot cloud storage and process it with FLICS, enabling innovative and efficient working methods without incurring any fees.

As customer needs change, the solution is easily scalable, enabling the processing of more content and growing with the business. This means that content owners are never limited by technology and can focus on providing high-quality content to their clients. Hiscale and Wasabi provide a secure and trustworthy solution, ensuring that customer data is protected at all times.

KEY FEATURES

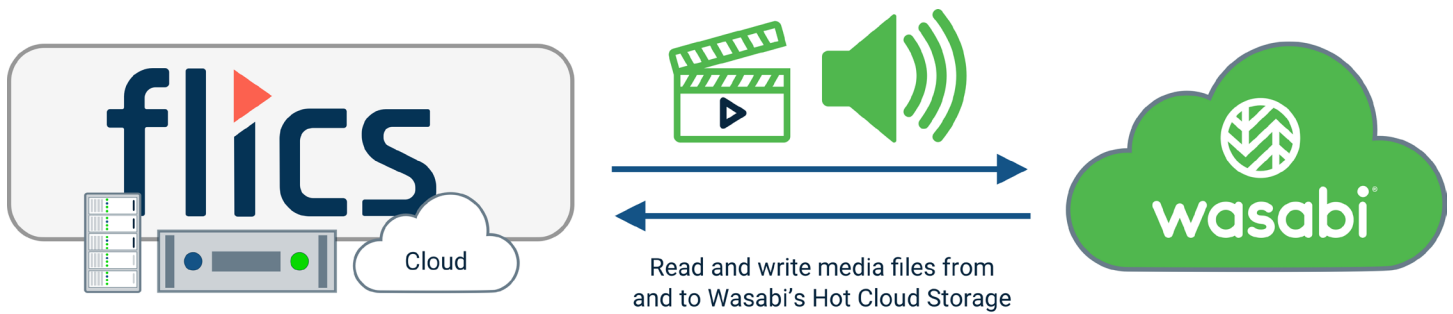
- Cloud native, dockerized Transcoding that can run anywhere: on-premise, cloud, or hybrid setup
- Supports a Wide Range of Formats and Codecs for Both Live and File-Based Workflows
- Adaptive Bitrate (ABR) conversion capabilities ensures flawless, high-quality playback on any device and network

BENEFITS

- Cost-effective media processing with unparalleled scalability
- High availability with hybrid and multi-cloud configuration options and reliable SaaS storage
- Simple configuration and intuitive use of Wasabi hot cloud storage in Hiscale FLICS utilizing the S3 Protocol

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage on-demand. Wasabi's solution is 80% less expensive and is faster than first-generation cloud vendors. Wasabi hot cloud storage is designed with eleven nines (99.999999999%) of object durability and data immutability that guarantees stored objects cannot be deleted or modified by anyone. Not only is Wasabi 80% less expensive to store data than traditional cloud providers, but there are also no fees for egress or API requests. Wasabi keeps all data "hot" so it can be accessed in milliseconds. All Hiscale and Wasabi customers can treat their data as hot data, so they can shorten upload windows and quickly access their data for faster restore times.



ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an unlimited amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is a privately held company based in Boston.

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