

CASE STUDY

Healthcare Nonprofit, Children's Miracle Network, Protects Irreplaceable Archives with Wasabi

Children's Miracle Network Hospitals uses Wasabi to store and protect decades of priceless video and creative assets, without the complexity or cost of traditional cloud storage.

Overview

Children's Miracle Network (CMN) Hospitals creates video stories and campaign content to raise funds for pediatric care in local communities. With over 30 years of media archives, the team chose Wasabi to safeguard creative data offsite—gaining long-term protection, simple management, and a cloud storage solution that fit their nonprofit budget.

Challenges

CMN Hospitals managed decades of creative assets—raw footage, images, and production-ready content—on a mix of hard drives and aging NAS systems. But as storage needs grew and hardware aged, the team risked losing content that couldn't be recreated. They needed a cost-effective, off-site solution to protect their archive and meet backup best practices.

- **Decentralized storage** — Files were scattered across hard drives, shares, and legacy NAS.
- **No off-site backup** — Archives were vulnerable to physical damage or deletion.
- **Aging hardware** — Infrastructure was nearing end of life and becoming unreliable and would be costly to replace.
- **Nonprofit budget constraints** — Many cloud providers were too expensive or complex to justify.



USE CASE:

- Archiving
- Backup & Disaster Recovery

INDUSTRY:

- Non-profit



Some of our data can't be recreated. With Wasabi, we know it's protected, recoverable, and no longer dependent on aging on-premises infrastructure.

— **Nik Stay**, Director, Infrastructure Services – Children's Miracle Network Hospitals

Solutions

CMN Hospitals worked with Wasabi partner Presidio to migrate over a decade of creative data into the Wasabi cloud. The team now uses Wasabi to archive irreplaceable media and to back up creative data from an SNS Evo device, protected by Object Lock. Flat-rate pricing and high performance with Wasabi made it possible to cover all critical workloads, without egress fees or tiering complexity.

- **Immutable backups** – Object Lock protects files from deletion or ransomware.
- **Office 365 & SharePoint protection** – Mission-critical data is now backed up to the cloud.
- **Simple archiving** – Rich media files are easily searchable and stored long-term.
- **Nonprofit-friendly budgeting** – The Reserved Capacity Storage pricing model eliminates billing surprises and makes budgeting simple.

Conclusion

With immutable backups and fast access to archived media, CMN Hospitals now has full control over its backup and archive workflows. The team restored critical confidence in disaster recovery and eliminated the risk of losing years of irreplaceable content, all without adding infrastructure or complexity. The organization is considering future use cases, including the backup of configuration settings.

- **Fast, reliable recovery** – Archived files and backups are always accessible when needed.
- **Extended retention** – Years of campaign and media data can be archived affordably at scale.
- **Reduced data loss risk** – With an offsite copy of priceless video footage, that data is recoverable in the event of an onsite disaster.
- **Modernized operations** – Local storage constraints no longer drive data decisions.



The transition to Wasabi was a night and day difference. We can restore instantly, without navigating confusing retention schedules.

– **Nik Stay**, Director, Infrastructure Services – Children's Miracle Network Hospitals



We evaluated Azure and Amazon, and Wasabi was clearly better on cost and complexity, especially for nonprofits like us.

– **Nik Stay**, Director, Infrastructure Services – Children's Miracle Network Hospitals