

Fast and Affordable Big Data Analytics with Vertica and Wasabi

Transform Massive Volumes of Raw Data into Meaningful Business Insights

Businesses are looking to big data and analytics to improve decision-making, increase productivity and boost financial results. By transforming raw data into meaningful and actionable insights, companies can accelerate the pace of innovation, improve sales and marketing efforts, and streamline operations.

Unfortunately, outdated and expensive storage solutions often hamper big data imperatives. Many organizations simply can't afford to maintain massive volumes of data for extended periods of time using conventional on-premises storage solutions or first-generation cloud storage services.

Wasabi has partnered with Vertica to help businesses remove big data success barriers. The integrated solution—the Vertica Analytics platform and Wasabi hot cloud storage—delivers breakthrough economics and performance, helping organizations slash big data storage costs, accelerate analytics and unlock business insights.

Vertica Delivers Breakthrough Analytics Performance

The [Vertica Analytics Platform](#) is purpose built from the very first line of code for big data analytics. Designed from the ground up for use in data warehouses and other big data workloads where speed, scalability and openness are critical, the Vertica solution provides unmatched analytics performance and simplicity.

Vertica relies on a tested, reliable distributed architecture and columnar compression to deliver blazingly fast speed. A simplified license and support for a variety of deployment models accelerates time-to-value and addresses a wide range of customer requirements.

Wasabi Delivers Breakthrough Cloud Storage Economics

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service, making it an ideal big data storage repository. Wasabi is 80% cheaper and faster than alternative cloud storage services like Amazon S3, with no egress fees or API charges.

KEY FEATURES

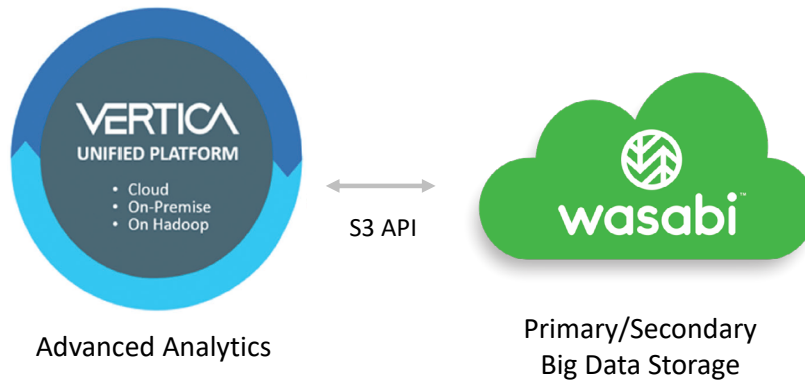
- Ultra-low-cost cloud storage for any purpose
- Easy-to-use file management and data protection tools
- Seamless integration and operation
- Fast and reliable cloud backup and recovery for diverse operating systems, hypervisors and hardware platforms

BENEFITS

- Transform raw data into meaningful business insights
- Accelerate analytics performance
- Reduce big data storage cost and complexity
- Safeguard valuable business data

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses. A parallelized system architecture accelerates reads/writes enabling exceptionally fast data analytics.



Groundbreaking Big Data Analytics Performance and Economics

Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.
- **TRY VERTICA TODAY.** Get started in minutes with Vertica by the hour.

ABOUT WASABI

Wasabi is the hot cloud storage company delivering disruptive storage technology that is 1/5th the price of Amazon S3 and faster than the competition with no fees for egress or API requests. Unlike first generation cloud vendors, Wasabi focuses solely on providing the world's best cloud storage platform. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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