

# Streamline Analytics and Slash Big Data Costs with SlamData and Wasabi

## Integrated Solution Makes Big Data Affordable and Analytics-Ready

Businesses are looking to big data and analytics to improve decision-making, streamline operations and boost financial results. By transforming raw data into meaningful and actionable insights, companies can optimize business processes, sharpen sales and marketing efforts, and accelerate the pace of innovation.

But outdated data storage platforms and outmoded data warehouse solutions can hamper big data analytics initiatives and impair business agility. Traditional on-premises storage platforms and first-generation cloud storage services are notoriously costly and complicated. And complex legacy data warehouse solutions require specialized data integration engineers who add expense and human latency.

Wasabi and SlamData have teamed up to help companies slash big data integration cost and complexity, and accelerate the pace of business. Wasabi hot cloud storage is extremely fast and affordable cloud object storage for any purpose. And the [SlamData](#) Virtual Data Warehouse (VDW) lets nontechnical business users curate on-demand “datamarts” directly from Wasabi. The integrated solution delivers breakthrough economics and simplicity, helping organizations cut big data storage costs, avoid resource-intensive data preparation and normalization work, and streamline the process of finding and curating data.

## SlamData Radically Simplifies Big Data Integration

The SlamData Virtual Data Warehouse radically simplifies big data integration putting raw business data directly into the hands of CIOs, Data Scientists and Business Analysts. The SlamData solution eliminates the need for complicated data schemas and expert data engineers and consultants. The VDW allows everyone to access, explore and curate data—quickly and easily—using familiar, industry-standard tools.

The SlamData solution avoids the data prep, delays and overhead of a traditional data warehouse solution, giving executives and analysts instant access to data without IT intervention. The VDW lets anyone connect and browse any database, cloud storage repository or data lake with ease. Non-technical business professionals can efficiently share and analyze data using popular business intelligence tools like Tableau, Looker and PowerBI.

## KEY FEATURES

- Ultra-low-cost big data storage
- Radically simple, fast and scalable data access
- Seamless interoperability via S3 API
- Tight integration with popular business intelligence tools

## BENEFITS

- Slash big data management cost and complexity
- Give CIOs, business analysts and data scientists direct access to raw data
- Eliminate expensive data integration engineers and protracted data pipelines
- Unlock valuable business insights

# Wasabi Delivers Breakthrough Cloud Storage Economics

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service, making it an ideal big data storage repository. Wasabi is 80% cheaper and up to 6x the speed of alternative cloud storage services like Amazon S3, with no egress fees or API charges.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s of object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses. A parallelized system architecture enables exceptionally fast data retrieval and analysis.

## A Radical Breakthrough

By combining the cost-savings and speed of Wasabi hot cloud storage and SlamData's automated data integration solution customers can achieve unprecedented time-to-insight. At a fraction of cost, overhead and complexity of the traditional infrastructure, the combined solution is a simple, highly performing, cloud-based virtual data warehouse.

### Old Approach: Complicated and Costly



### New Approach: Simple and Affordable



Simple, Affordable, Analytics-Ready Cloud Data

## Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.
- [Request a SlamData trial today.](#) See how you can find the exact data you need and get it to the tools you already use.

### ABOUT WASABI

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and up to 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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Tel **1-844-WASABI-1**  
Email **info@wasabi.com**

 **wasabi**  
hot cloud storage  
www.wasabi.com