

# Arcitecta Mediaflux and Wasabi for Data Workflows via a Single, Unified View

## Scalable data management that seamlessly tiers data to cloud storage without losing visibility or accessibility.

Arcitecta Mediaflux® comprehensive data management platform helps organizations better manage data throughout its entire lifecycle and at tremendous scale. Only Mediaflux offers several key advantages that enhance cloud storage workflows:

- Mediaflux revolutionizes how organizations exchange assets and data securely, both internally and externally.
- Easily manage and control shared assets, specifying permissions and access from any location
- External parties can seamlessly send or receive data from any storage tier through emailed links, eliminating the need for local login accounts.
- Every transaction is meticulously audited for complete traceability, ensuring compliance and security.
- Mediaflux integrates seamlessly with cloud storage, enhancing workflow efficiency even from the deepest and least-expensive tiers.

## Wasabi and Arcitecta Mediaflux® for seamless and scalable data resiliency

The world of data has drastically changed. Data is being generated at an unprecedented rate, making storage expensive. Organizations must leverage scalable storage solutions like Wasabi Hot Cloud Storage to efficiently manage this demand. Basic file system metadata is no longer sufficient for making decisions or automating processes. Advanced metadata is required to ensure tiered data remains searchable and accessible.

Organizations must develop strategies to incorporate storage without compromising data visibility or usability. Mediaflux by Arcitecta empowers organizations to invest in high-performance production storage for critical data and move less frequently accessed data to Wasabi cloud object storage, optimizing organization budgets. By integrating Wasabi Hot Cloud Storage with Mediaflux, organizations can optimize costs, enhance security, and maintain control over their IT infrastructure. Managing data and metadata across different storage solutions can be complex. Together, Wasabi and Mediaflux simplify this process by enabling independent backup and management of both data and metadata, improving control and operational efficiency.



### **Features**

- Local storage for low-latency access
- > Efficient cloud data recall
- Automated workflow and data placement; optimizes storage efficiency and reduces operational expenses

## **Benefits**

- Unified view of all data; single namespace for all data regardless of physical location on-prem, cloud storage, cloud complete
- Enhances resilience against breaches, cyber-attacks, and natural disasters through diverse and separate storage locations
- Robust and secure off-site backup and disaster recovery, enabling quick recovery and data resilience