Protect Avid ISIS NEXIS Workspaces with Marquis Broadcast and Wasabi

Back up Critical Work in Progress to the World's Most Affordable and Fastest-Performing Storage Cloud

Media & Entertainment companies are generating video content at an ever-increasing rate, creating operational and financial challenges for many organizations. Many companies are struggling to protect work in progress against disk failures, catastrophes and ransomware. Conventional disaster recovery tools are too slow and expensive. And periodic tape backups can leave valuable digital media content unprotected.

Wasabi has partnered with Marquis Broadcast to help Media & Entertainment companies accelerate backup and recovery, reduce risks and save money. Wasabi hot cloud storage is incredibly affordable and fast cloud object storage for any purpose. And Marquis Workspace Backup is a comprehensive backup and recovery solution specifically designed for Avid ISIS/NEXIS environments. The integrated solution lets you back up Avid workspaces to the cloud, quickly, securely and cost-effectively, with significantly longer retention periods than traditional on-site backup solutions.

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service, making it an ideal backup storage repository. Wasabi is 80% cheaper and up to 6x the speed of alternative cloud storage services like Amazon S3.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot storage is easy to understand, easy to order and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses. A parallelized system architecture delivers breakthrough performance, so you can rapidly move large video files and backup images in and out of the cloud.

KEY FEATURES

- Simple, affordable and reliable Avid workspace and project protection

- Ultra-low-cost cloud backup with rapid recovery to any location

- Intuitive user interface with set-and-forget policies

- Seamless integration and operation

- Avid-certified solution (Workspace Tools; Backup and Sync)

BENEFITS

- Achieve fastest production recovery of business-critical projects and their media

- Guarantee backup integrity and efficiency with low-level analytics

- Redirect Wasabi backup to another location in the event of major facility outage

- Extend retention periods from weeks to months or years

- Reduce storage cost and complexity

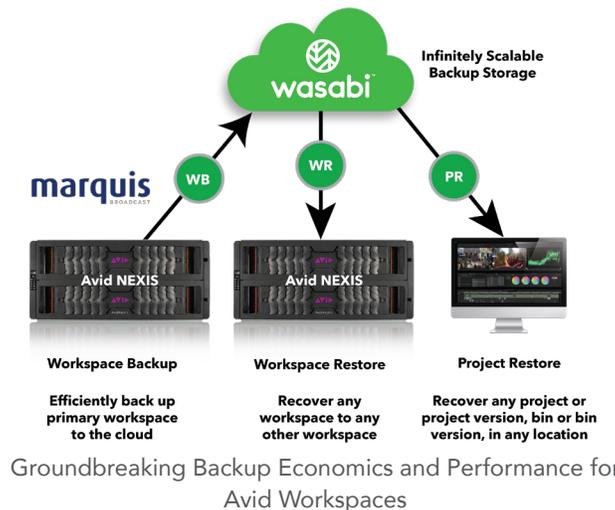# Marquis Workspace Backup Protects Avid ISIS/NEXIS Work in Progress

Marquis Workspace Backup is designed from the ground up to efficiently protect Avid NEXIS work in progress. The product uses advanced analytics to examine workspace contents and identify project relationships and interdependencies. Workspace Backup analyses ISIS NEXIS Avid native media data and uniquely externalizes and writes directly readable Media Composer projects to the backup.

Conventional DR tools can only copy the raw NEXIS Avid native media data to the backup. This data is completely illegible outside of NEXIS. Thus, the entire NEXIS must be recovered before a single project can be accessed which could take weeks. Workspace Backup enables class-leading speed of recovery to production. In some scenarios a business-critical production could recommence in hours rather than weeks.

The product provides robust protection against unintentional project, bin or media file deletions. Incremental backups provide granular and fast update, while minimizing storage consumption. And an easy-to-use interface and "set-and-forget" backup policies simplify configuration and ongoing administration.

Integrated Solution Provides Ultra-Low-Cost Backup and Rapid Recovery

Workspace Backup integrates seamlessly with Wasabi hot cloud storage for ultimate economics and durability. Instantly and infinitely scalable, Wasabi eliminates the capacity constraints of conventional on-premises storage arrays, allowing you to retain months or even years of backups for a fraction of the cost of alternative solutions. Wasabi's industry-leading performance, with significantly faster read/write and time-to-first-byte speeds, enables rapid recovery of individual projects or entire workspaces. The integrated Marquis-Wasabi solution reduces risks, improves productivity and slashes expenses.

Groundbreaking Backup Economics and Performance for Avid Workspaces

Next Steps

- **CONTACT WASABI TODAY.** Learn more about how Wasabi and Marquis Broadcast can help you protect your critical Avid workspaces.

- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

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