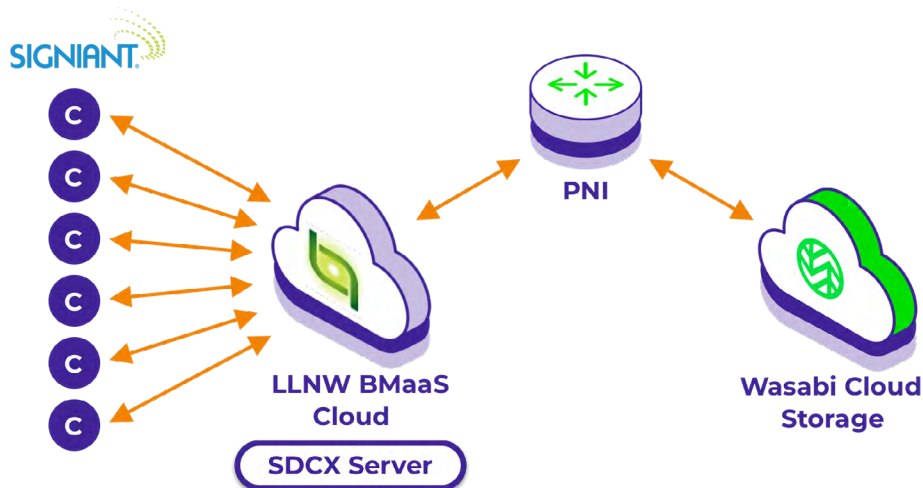


Key Providers Align for Best-of-Breed File Transfer, Cloud Compute and Cloud Storage

Professional media workflows are moving to the cloud for resource flexibility, content accessibility and CAPEX cost reductions. But moving and managing media files in the cloud is a challenging proposition given the large size of content files and the variations in network connections amongst production team members, vendors and clients. To date, most media organizations have chosen to house and distribute their content from one of the hyperscale cloud service providers, but these services are typically over-priced and laden with a host of unpredictable charges for things like API calls and content retrieval. Fortunately, best-of-breed solutions are now available from technology partners to rapidly move content to the cloud, store it as long as needed, and distribute it across the globe without breaking the bank or becoming locked-in to a service like those from AWS, Microsoft Azure or Google.

Signiant, Limelight and Wasabi Deliver Superior Price/Performance Ratio for Cloud Media Services

To overcome the challenges of transferring media assets to the cloud, Signiant, Limelight, and Wasabi have created a joint solution to provide customers with a fast, secure, and scalable method of data transfer. Signiant Media Shuttle is the most popular solution amongst professional media organizations for accelerated media file transfers. Limelight provides a suite of edge compute offerings in strategically located Points of Presence (PoPs) across the globe and integrated with one of the world's largest private networks. Wasabi is the hot cloud storage company delivering low-cost, fast and reliable cloud storage that is 80% cheaper than Amazon S3. These three companies have combined their services and eliminated data transfer fees between their infrastructure to provide a media file acceleration and cloud storage solution at the lowest total cost of competing deployments.



Features

- Best-of-breed media transfer, compute and storage
- Rapid content movement in and out of the cloud
- Highly-accessible centralized storage environment
- Low-latency compute
- No size limit on file transfers
- End-to-end encryption

Benefits

- Reduce storage cost and complexity
- Accelerate file sharing and distribution with centralized control
- Enable “work from anywhere” and remote collaboration
- Predictable pricing with no data transfer fees
- No vendor lock-in
- Enhanced security and reliability



To deploy the solution, users just need to secure a server from Limelight Edge Compute, load the Signiant SDCX server and connect it to a Wasabi storage account. Once deployed, the solution is completely under the user's direct control and available to other cloud services as needed. The combined solution streamlines the ingest of content from customers and partners while enabling effortless sending and sharing of content to colleagues and customers around the world. And the combined solution offers straightforward and predictable pricing.

About Signiant

Signiant's enterprise software provides people and systems with fast, reliable, secure global access to valuable media assets - regardless of storage type or location. Our cloud-native Software Defined Content Exchange (SDCX) SaaS platform anchors the next-generation media technology stack, optimizing content flow within and between more than 50,000 media companies of all sizes. From content creation through distribution, Signiant plays a mission-critical role in file-based workflows and cloud upload/download across the media supply chain. For more information, please visit:

signiant.com

About Limelight

Limelight Networks is an industry-leader in edge access and content delivery services that provides powerful tools and a customer-first approach to optimize and deliver digital experiences at the edge. We are a trusted partner to the world's biggest brands and serve their global customers with experiences such as livestream sporting events, global movie launches, video games or file downloads for new phone apps. Limelight offers one of the largest, best-optimized private networks coupled with a global team of industry experts to provide edge services that are fast, secure and reliable. For more information, please visit: limelight.com

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi is a universal, one-size-fits-all cloud object storage service that eliminates the complexity and expense of other cloud storage services. Wasabi offers a single tier of high-performance storage that is 80% less costly than Amazon's S3 service and does not include any of the costly and unpredictable fees for data egress, API calls and other data management actions. Wasabi is engineered for extreme data integrity and security providing eleven 9s of object durability. Wasabi also supports configurable data immutability to protect against any accidental data deletions or malicious attacks against stored assets. A parallelized system architecture delivers superior read/write performance, so users can rapidly move media files in and out of Wasabi.