

# CASE STUDY

# 4TH ROCK

## 4th Rock Production and Post Simplifies Workflow and Reduces Costs with an Innovative Cloud Solution from Limelight Networks, Wasabi and Signiant

4th Rock Production and Post has decades of experience finishing features, trailers, promos, SDR, HDR, HD, UHD, 4K to the most exacting standards. The company has deep technical experience in preparing content for distribution in both domestic and international delivery standards.



### INDUSTRY

Media & Broadcasting

### USE CASE

Edge Services

### WEBSITE

[www.4throckpost.com](http://www.4throckpost.com)

## 4th Rock Production and Post CHALLENGE

As 4th Rock shifted to the cloud to improve flexibility and access to large media files, they faced challenges with moving and managing large numbers of media files. They also encountered a host of unpredictable and costly charges to transfer and store their content.

*“4th Rock is experiencing rapid growth and our operations are now completely reliant on the cloud. Streamlining these processes is essential to the success of our global film production and distribution business. We’ve already seen big returns on our investment with Limelight, Wasabi and Signiant, and look forward to extending our work with all three providers in the future.”*

**JEAN-PAUL DEMARS, President, 4th Rock**

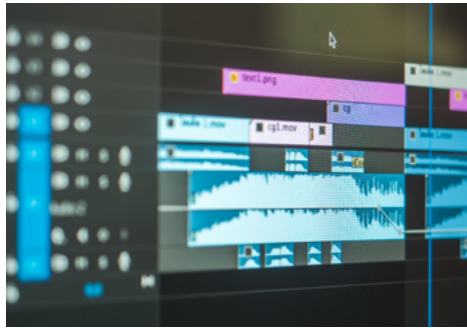


## 4th Rock Production and Post SOLUTION

Limelight Networks, Wasabi, and Signiant jointly offer a cloud media solution that delivers high performance media transfer and secure storage at a significantly lower price than the major cloud vendors. With this solution, 4th Rock Production and Post has significantly reduced costs and eased the process of transferring media assets in the cloud. Now they're able to seamlessly host and distribute content from the Limelight/Signiant/Wasabi cloud environment at an 87 percent monthly cost reduction from their prior hyper-scaler service!

The joint offering cuts costs associated with cloud management and offers the best-of-breed media file acceleration, cloud computing and cloud storage capabilities including:

- **Signiant Media Shuttle** which is used by more than 50,000 media companies worldwide to send and share large files with speed, reliability and security.
- **Limelight Networks' Bare Metal Compute** and expanded suite of edge offerings with strategically located Point-of-Presence (PoPs) across the globe, integrated with one of the world's largest private networks.
- **Wasabi Hot Cloud Storage**, a universal, one-size-fits-all cloud object storage service that eliminates the complexity and expense of other cloud storage services.



## About Limelight Networks

Limelight Networks Inc., (NASDAQ: LLNW), a leading provider of digital content delivery, video, cloud security, and edge computing services, empowers customers to provide exceptional digital experiences. Limelight's edge services platform includes a unique combination of global private infrastructure, intelligent software, and expert support services that enable current and future workflows. For more information, visit [www.limelight.com](http://www.limelight.com), follow us on Twitter, Facebook, and LinkedIn.

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