# Slash Storage Costs with NTP Software and Wasabi

wasabi

#### Automatically Archive Infrequently Accessed Data to Wasabi Hot Cloud Storage

Data growth is spiraling out of control—doubling every year in many businesses. IT organizations are constantly expanding and upgrading costly storage arrays to keep pace with skyrocketing data volumes. But the vast majority of data is rarely used.

According to most estimates 80 percent of data is infrequently accessed within months of creation. Yet most organizations retain inactive data alongside active data on expensive SAN or NAS platforms.

Maintaining infrequently accessed data on primary storage squanders storage capacity and wastes money. It also extends backup cycles, which can impair application performance (nightly backups bleed over to the next business day) or increase risk (only a subset of applications are backed up nightly).

Wasabi has teamed with NTP Software to help IT organizations intelligently manage and archive inactive data. The integrated solution lets you automatically move infrequently accessed data to affordable Wasabi hot cloud storage to slash expenses, free up primary storage capacity and minimize costly storage array expansions and upgrades.

### NTP Software VFM Seamlessly Archives Inactive Data

NTP Software VFM makes data archiving simple, seamless and automatic. The solution features an automated tiering engine that intelligently moves inactive files from primary storage to archival storage based on administratively defined policies. Administrators can specify granular rules to automatically move data based on file properties (e.g. age of last access) or storage events (e.g. end-user storage limit reached). In addition, end-users can archive files on their own, in real-time, without

### **KEY FEATURES**

NTP

- Automatic, policy-based archiving
- Ultra-low-cost secondary cloud storage
- Seamless integration and operation
- Single-pane-of-glass management

### BENEFITS

- Slash storage cost and complexity
- Free up valuable primary storage capacity
- Minimize expensive storage array expansions and upgrades
- Retain all data for compliance purposes
- Shorten backup cycles and reduce risks

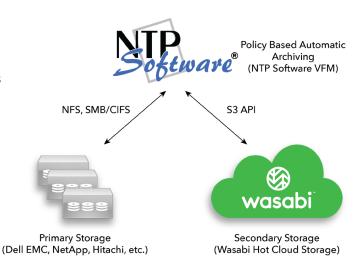


administrator intervention. A unified administrative interface provides single-pane-of-glass visibility across storage tiers, eliminating swivel-chair management.

## Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service, making it an ideal secondary or tertiary storage platform. Wasabi is 1/5th the price and 6x the speed of alternative cloud storage services like Amazon S3.

Specifically conceived to commoditize cloud storage, Wasabi hot cloud storage is easy to understand, easy to order and incredibly costeffective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode. A highly parallelized system architecture delivers breakthrough performance, so you can rapidly move large datasets in and out of the cloud.



Engineered for extreme data durability, integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses, and to ensure regulatory compliance.

## Next Steps

- CONTACT WASABI TODAY. Learn more about our price, performance and protection benefits.
- TRY WASABI FOR FREE. Get up to 1 TB for 30 days.

#### ABOUT WASABI

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage. Wasabi is 80% cheaper and 6x faster than Amazon S3, with 100% data immutability protection and no data egress fees. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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