



Time to Migrate to Wasabi with Nate & Kate

5 Things Your Boss Needs to Know Today

Why You Should Listen To Us

I'm Nate! IT director, data ninja, and all around tech mastermind. There's nothing I like better than living on the cutting edge, even if I wear sensible khakis while I do it.



I'm Kate! CFO extraordinaire. I geek out on exciting new tech, but I also make sure Nate doesn't start having supercomputer dreams on a calculator budget.



We're here to walk you through how to convince your boss to migrate to Wasabi. Let's get started!

Why You Need to Get Your Head into the Clouds



Price

80% Less than AWS S3
No Egress Charges
No API Request Charges



Protection

Data center redundancy
11x9s data durability
Immutable storage



Partnerships

Over 350 Technology Partnerships
Works With Legacy Solutions
Works With Other Cloud Providers



Performance

Faster than the competition
Quick uploads & downloads
Private network options



Predictability

No Surprise Charges
No Hidden Costs
Pay Upfront or As-You-Go

Wasabi's specs
have me on
cloud nine.

Cheaper? I'm
interested.



So What Does 80% Less Mean Exactly?

Wasabi is up to 80% less expensive than AWS S3, Google and Microsoft, and has no fees for egress or API requests.*

*An unnecessary charge for each time you put data into their cloud, look at your data, or get your data back.

Or you can migrate to Wasabi.

Bottom Line:

One fee, one bill, one item on it. It's one big win.

**80% cheaper.
Enough said.**



11x9s Data Durability? Data Redundancy? How Do I Even Start?

CEOs don't usually need to know what "erasure coding" means. They just need to know Wasabi is the most secure and reliable storage solution on the market.

Bottom Line:

Wasabi is serious about your data's security.

Time to talk IT - erasure coding chunks data into smaller pieces, mathematically encodes them across multiple diverse storage arrays for more efficient redundancy, greater reliability, and higher performance. Mic drop.



350 Partners? So You Make Friends, but How's That Help Me?

Have a solution we need to play nice with? Wasabi has over 350 technology partner relationships spanning backup, CDNs, analytics tools, and more.

Bottom Line:

If your software works with AWS S3, odds are it works with Wasabi. Hundreds of validated solutions and easy interoperability means that you can spend less time doing your own integration and more time focusing on your bottom line.

I'll let Nate handle the IT jargon. All I care about is that our current data solutions are optimized to save us money. Wasabi makes that happen.



Welcome to the Hot Cloud. Why Does That Matter?

Our competitors' Hot, Warm, Cool, and Cold storage tiers are confusing and counterproductive. The colder the storage gets, the slower the performance and longer it takes to access your data.

Bottom Line:

Wasabi only has one tier. The high performance of Hot, at the cost of Cold. The best of both worlds. Who needs anything else?

Get it - Wasabi?
Hot cloud storage?
#ITpuns



Will You Spring Any Surprises?

Wasabi is built to scale, with predictable costs month over month. This, paired with being flat-out faster than the competition, more affordable, and more reliable, means you can build for the future.

Bottom Line:

With Wasabi, your data solution scales with you - today, tomorrow, and into the future.

Um - again -
Wasabi is 80%
cheaper. EIGHTY
PERCENT.



Executive Summary

Business Objective

Pick out a data cloud storage solution that is affordable, scalable, simple, fast, and reliable so we can store the company's data, access it when we want, and not break the bank when we do it.

Hot Cloud Storage with Wasabi

Price. Performance. Protection.

Wasabi checks all the boxes. It's secure, flexible, and 80% cheaper than AWS S3. Your data will always be available with a solution that's built to scale with your business.

**One Bill. One
Price. No Fees.**

- Simple
- Predictable
- Affordable

Take the Next Step

Migrating to the cloud is easy. It's time.
Visit us at wasabi.com to get started.

