

Enhance Media Process Management with Embraces' Low-Code Orchestration Platform with Wasabi Storage

Embrace produces software for the content creation industry that automates systems and connects people. Their mission is to solve operational workflow pains by implementing user-centric solutions that invite customers to welcome digital transformation positively, for their own performance.

The company's product line-up includes Automate-IT, a Promo Versioning Platform, Share-IT, a system that connects Adobe graphics tools with Avid MediaCentral | Production Management and Pulse-IT, a Low Code Workflow Orchestration Platform.

Pulse-IT unifies people, processes and systems across organisations. Designed to simplify media workflows and stop repeating work, Pulse-IT streamlines enterprise-wide processes and accelerates digital transformation. Every task in your media process advances securely to the next stage to make sure your company runs more efficiently. Low Code Automation makes the platform flexible and simple to use.

Pulse-IT allows users to connect in minutes to the Wasabi hot cloud storage. Securely upload and download media to enable instant access from around the world. Leveraging the Pulse-IT open API and Low Code Automation, customers can connect their Wasabi secured on-line storage pool directly with their creative tools infrastructure to streamline operations and improve collaboration.

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

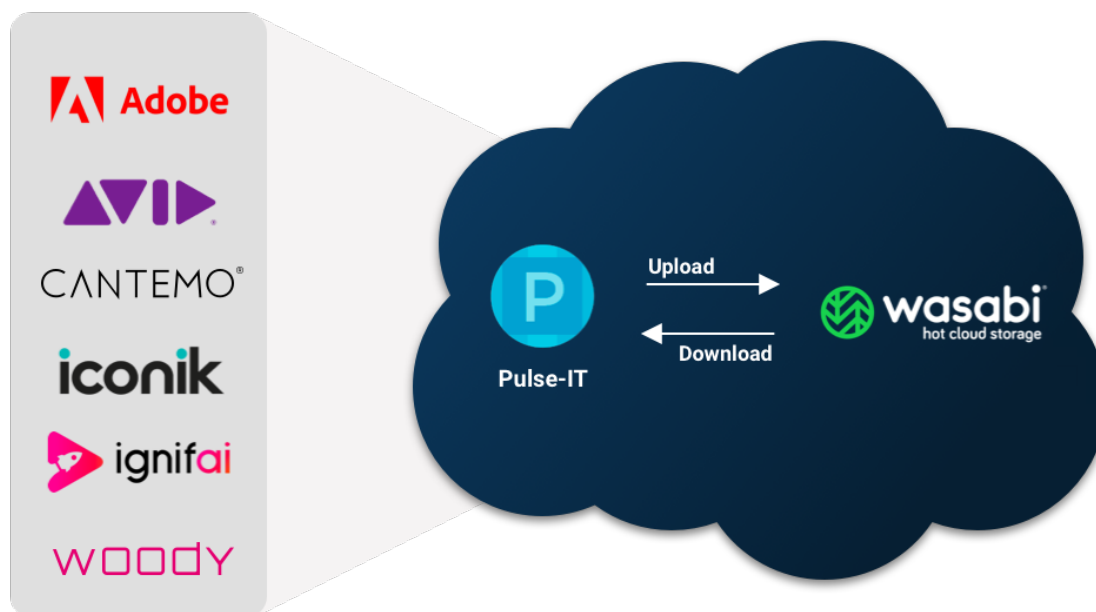
Wasabi is the hot cloud storage company delivering low-cost, fast and reliable cloud storage on-demand. Wasabi's solution is 80% less expensive and is faster than first-generation cloud vendors. Wasabi hot cloud storage is designed with eleven nines (99.999999999%) of object durability and data immutability that guarantees stored objects cannot be deleted or modified by anyone. Not only is Wasabi 80% less expensive to store data than traditional cloud providers, but there are also no fees for egress or API requests. Wasabi keeps all data "hot" so it can be accessed in milliseconds. All Embrace and Wasabi customers can treat their data as hot data, so they can shorten upload windows and quickly access their data for faster restore times.

KEY FEATURES

- All users, systems and processes across media organizations are connected thanks to a powerful workflow engine and intuitive HTML forms
- Simple and fast workflow design leveraging low code automation.
- 60 media-oriented tasks provided out-of-the-box to simplify integrations.
- Simple CSS tools to create your own branded user experience in minutes

BENEFITS

- Design your own workflows, limiting vendor's dependance
- Improve data protection, replication and accessibility in hybrid storage architectures
- Scale horizontally at predictable costs
- Improve ingest and review operations within your hot cloud storage



ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an unlimited amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is a privately held company based in Boston.

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