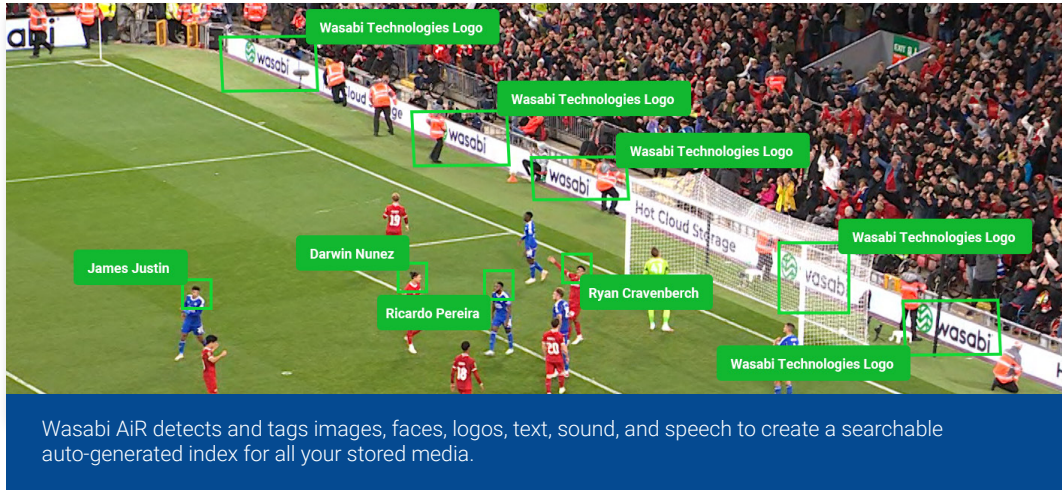


Wasabi AiR

Intelligent Media Storage

Vast media archives go unused and untapped because it's impossible to find what you're looking for. In fact, most media companies don't even know what hidden gems lie buried in their archives. Until now. Wasabi AiR Intelligent Media Storage combines high-performance hot cloud storage with AI-powered metadata tagging to quickly and affordably find and access every moment in every media file you own.



Breathe new life into your media with Wasabi AiR

Wasabi AiR is AI-powered intelligent media storage that adds structure to unstructured data by enhancing the metadata of assets stored in Wasabi Hot Cloud Storage. The industry's first searchable active archive, Wasabi AiR is a fully integrated solution designed with accuracy, security, and affordability in mind.

Advanced object recognition and low speech-to-text error rates ensure tagging accuracy in over 95 languages. Enterprise-grade security helps keep your IP protected from ransomware, disasters, or accidental deletions, and we never use your data to train our AI models. Enjoy the freedom to search and access your stored metadata without any hidden fees – no egress charges or API request costs. In fact, you can expect to save up to 80% compared to less integrated hyperscale solutions.



Auto-tagging for search & clipping

Find content for highlight packages, showreels, and news curation



Content moderation & compliance

Find and remove objectionable content, find and replace objects, brands, text



Sponsorship & ad sales

Search logos for sponsorship attribution, custom image captures and ROI analysis



Transcriptions

Quickly generate transcriptions with global speech and text recognition



Workflow automation

Trigger content processing, deduplication of content, and ad insertion



Player evaluation & development

Search players or key plays for scouting and player development

Features

- › Single interface for AI and storage with a simple-to-use API
- › Seamlessly integrates into media workflow tools like media asset managers
- › All-inclusive AI features including metadata tagging and speech-to-text
- › Predictable pricing with no separate fees for egress, or API requests

Powerful AI/ML algorithms provide

- › Facial Detection
- › Optical Character Recognition
- › Logo/brand recognition
- › Audio Classification
- › Natural Language Description
- › High accuracy speech-to-text in 95+ languages