

Wasabi Provides Seamless Cloud Storage Access for Adobe Creative Suite Users

The multimedia creative process has evolved dramatically, with editors, designers, and visual artists now working with high-definition 4K and 8K footage, layered image files, and increasingly complex project assets. These larger, richer files drive innovation but also create new challenges in storage, collaboration, and cost management.

Local Network Attached Storage (NAS) drives are expensive and fill up quickly, and the egress fees imposed by many cloud vendors make budget forecasting difficult and can limit cloud adoption.

Integrating Wasabi Hot Cloud Storage with Adobe Creative Suite streamlines creative workflows by providing fast, reliable, and affordable cloud storage—enabling creators to produce high-quality content more efficiently and cost-effectively.

Connect Adobe applications directly to Wasabi

Wasabi Hot Cloud Storage can be seamlessly integrated with your Adobe Creative Suite. This connection allows users to upload, download, and sync projects without ever leaving Adobe apps like Premiere Pro, After Effects, Photoshop, and Illustrator.

Creators can upload Adobe files, projects, and entire folder hierarchies directly to the Wasabi cloud and download assets back to their local workstations, keeping everything automatically in sync.

Within the same environment, users can also manage buckets and folders, including creating, sorting, searching, and performing bulk actions.

Creative assets can be shared securely through pre-signed URLs, and supported audio and video content can even be previewed directly in the panel. By adding Wasabi as an extension of the Adobe environment, creative professionals can spend more time creating and less time managing files.

Features

- **Seamless integration** — Upload, download, and sync Adobe projects and files directly between After Effects, Photoshop, Premiere Pro, Illustrator, and Wasabi cloud storage.
- **Streamlined project management** — Create, sort, filter, and search buckets without leaving Adobe apps.
- **Secure collaboration** — Share creative assets via pre-signed, time-limited URLs.
- **Real-time visibility and versioning** — Track file transfers with clear status indicators and manage multiple versions of project assets.
- **Easy access** — Easily install plugins from Adobe Creative Cloud Marketplace.

Benefits

- **Accelerated creative workflows** — Move projects between Adobe apps and Wasabi cloud without extra steps.
- **Simplified asset management** — Keep creative files organized with easy bucket creation, folder hierarchies, and version history all in one place.
- **Enhanced team collaboration** — Share large files securely and instantly through pre-signed links, avoiding delays and complexity.
- **Greater control and visibility** — Monitor every upload, download, and delete files in real time, ensuring confidence in where assets live and how they're used.

Achieve enhanced collaboration and control

The Wasabi cloud storage integration improves collaboration with greater visibility and efficiency throughout the creative process with:

- **Real-time transfer tracking** — Provides clear indicators and timestamps for uploads, downloads, and deletions, giving teams confidence in the status of their files.
- **Version control** — Makes it easy to access and manage historical iterations of project assets, supporting the progressive workflows creative teams depend on.
- **File sharing** — Instantly generate secure, time-limited links, while bulk file and folder management streamlines project organization and cleanup.

By enabling direct storage access and asset sharing without leaving Adobe applications, Wasabi removes traditional bottlenecks and empowers creative teams to work more collaboratively, meeting deadlines with fewer delays.

Archive finished work securely and cost-efficiently

For finished work, Wasabi Hot Cloud Storage serves as a true active archive where all stored assets are immediately available for future reference and repurposing.

With Wasabi, completed projects can be stored cost-effectively in the cloud, accessed without friction or added expense, and protected diligently. Providing 99.999999999% availability of data durability and the option to enable immutability at the bucket level, Wasabi ensures that your data will not be lost to human error, system failure, or other causes. Wasabi also serves as a secure off-premises storage vault removed from local disasters that could strike a production facility.

Wasabi delivers breakthrough economics and performance

Wasabi's innovative technology delivers high-performance cloud storage that scales infinitely, is easy to use, and is up to 80% less expensive than leading cloud alternatives. Wasabi's simple pricing structure makes it easy to understand your bill. And with no charges for egress or API requests, you can freely move your data with the certainty that it will not affect your bill.

Wasabi's integration enables Adobe creators and storytellers to deliver the best product, at the lowest possible price, in the shortest timeframe.