

Simplify Media Management and Cut Storage Costs with Masstech and Wasabi

Store and Manage Massive Video Libraries—Efficiently and Economically

The volume of video content the Media & Entertainment industry produces and distributes is growing every day. Keeping pace with rapidly expanding and constantly evolving media libraries is a significant challenge for creative teams and M&E operations organizations. Finding, inspecting and managing content can be a resource intensive, time-consuming proposition using traditional video management tools. And storing and protecting massive video collections can be prohibitively expensive and complicated using first-generation cloud storage services.

Wasabi has partnered with Masstech to help M&E companies reduce storage cost and complexity, and streamline workflows. The tightly integrated solution combines the efficiencies of intelligent media management with the economics and agility of cloud storage, helping video production and operations teams store and manage massive video libraries—quickly, easily and cost-effectively.

Masstech Solutions Streamline Media Management

Masstech content storage management solutions let you easily and efficiently manage your valuable digital media content and all related information throughout its entire lifecycle. Providing a simple, unified interface for managing both video and non-video assets, Masstech eliminates the typical complexity of media management. Integrated, intelligent storage management and native transcoding reduce system costs and streamline workflows, while rich third-party integrations remove barriers to productivity. Masstech helps you unlock the full value of your content.

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi hot cloud storage is the industry's most affordable and highest-performing cloud storage service. Wasabi is 80% cheaper and faster than first-generation cloud storage services like Amazon S3.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot cloud storage is easy to understand, easy to order

KEY FEATURES

- Extraordinarily simple and efficient media management
- Exceptionally fast and affordable primary storage for cloud-based workflows
- Economical and reliable secondary storage for backup and recovery
- Immutable storage for archiving with immediate content access
- Seamless integration and unified administration

BENEFITS

- Increase creative and distribution team productivity
- Streamline workflows and accelerate production cycles
- Slash storage cost and complexity
- Reduce risk and exposure due to data loss
- Protect and extend previous on-site storage investments

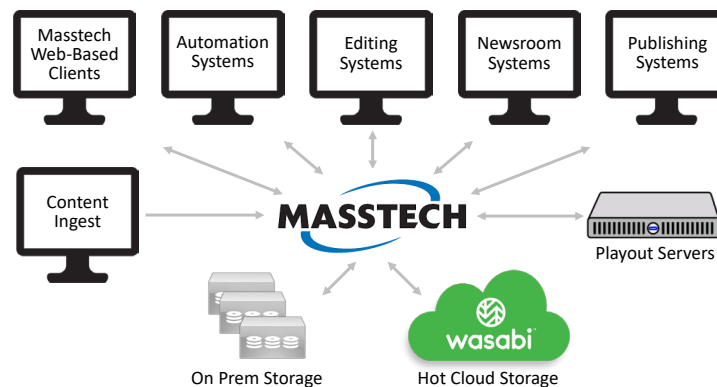
and incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode. It's one price for the same high-performance storage, providing media producers and distributors with cost predictability they can't obtain from other service providers.

Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses.

Versatile Solution Supports a Variety of Applications

The fully integrated Wasabi-Masstech solution delivers superior economics, flexibility and simplicity, providing a wide array of capabilities:

- Use Masstech to unify and simplify media management workflows.
- Use Wasabi hot cloud storage for affordable and fast primary storage for cloud-based workflows.
- Use Wasabi hot cloud storage for cost-effective secondary storage for backup or disaster recovery.
- Use Wasabi hot cloud storage for low-cost and durable archival storage while preserving immediate access to content.



Reduce Media Management Cost and Complexity with Masstech and Wasabi

Next Steps

- **CONTACT WASABI TODAY.** Learn more about how Wasabi and Masstech can help you simplify media management and reduce storage costs.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

ABOUT WASABI

Wasabi is the hot cloud storage company delivering disruptive storage technology that is 1/5th the price of Amazon S3 and faster than the competition with no fees for egress or API requests. Unlike first generation cloud vendors, Wasabi focuses solely on providing the world's best cloud storage platform. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry. Wasabi is a privately held company based in Boston, MA.

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