

# The Aparavi Platform & Wasabi Hot Cloud Storage: Unlock the Value of Data While Reducing Risks and Costs

## The Challenges of Unstructured Data Management and Storage

Approximately 2.5 quintillion bytes of data are generated each day. A large percentage of it is unstructured, existing across multiple storage systems, endpoints and cloud environments and in a variety of formats. The 3-2-1 backup strategy, a key data loss prevention best practice, contributes to the growth of that data as well – and to the issues associated with leveraging its value.

While unstructured data has the potential to provide critical insights and information, it also may be redundant, obsolete or trivial (ROT), or contain errors. Nonetheless, organizations continue to collect it, store it and create multiple backups of it. After many lifecycles of backups and migration journeys, they're often left with massive data swamps.

Much of the data may lack value yet is taking up costly storage space. In many cases, organizations may be unaware that some of this data contains personal identifiable information (PII) or other sensitive information that's subject to data privacy requirements yet lacks sufficient protection. The data also could be stored in locations that aren't easily or quickly searchable or accessible to authorized users.

Bottom line: organizations can't protect their unstructured data or leverage its value if they don't know what they have, how to access or how to cost effectively manage it—including storing it. Together, The Aparavi Data Intelligence and Automation Platform and Wasabi Hot Cold Storage change that.

## The Aparavi Platform and Wasabi Hot Cloud Storage

Wasabi Hot Cloud Storage is the industry's most affordable and highest-performing cloud storage service, making it an ideal secondary storage repository. It's faster than alternative cloud storage services like Amazon S3, and one fifth of the price. Engineered for extreme data integrity, Wasabi Hot Cloud Storage provides eleven nines (99.999999999%) durability of objects over a given year. A highly parallelized system architecture delivers breakthrough performance, so large datasets can be rapidly moved in and out of the cloud with The Aparavi Platform

The Aparavi Platform can improve storage consolidation and management on Wasabi by revealing hidden data, valuable data assets, and ROT data. The Platform enables companies to know their data so they can better manage and protect it – and more fully take advantage of its potential value. Once organizations unlock and fully understand the value of their data sets, The Aparavi Platform can give end users the ability to manage that data's lifecycle. For example, The Platform's data actions feature enables the end user or service provider to migrate data to compatible cloud storage repositories like Wasabi's Hot Cloud Storage and reap significant cost and performance

## KEY FEATURES

- Single platform for data discovery, indexing, classification, search and lifecycle management
- Delivered as Software-as-a-Service (SaaS); no infrastructure to purchase or maintain
- Vendor-agnostic; no proprietary hardware required
- Engineered for multi-tenancy, enabling data management across multiple locations
- Easy-to-navigate portal with a single pane of glass and customizable dashboard
- Data encryption and compression into proprietary format for added security
- Search capabilities that cover both metadata and file contents
- Aparavi validated with Wasabi Hot Cloud Storage

## BENEFITS

- Facilitates ROT data cleanup, helping to reduce storage costs, redundancies and complexity
- Identifies PII to deliver deeper insights into organizational data
- Enables intelligent data archival to low-cost, secure and highly available Wasabi Hot Cloud Storage

benefits. The end result: reduced risks and costs and the ability to leverage data for business insights and new revenue streams

## Key Aparavi Platform Capabilities

**Data Identification:** Discover unstructured data, no matter where it resides, how much exists or fast it's growing. This allows for identifying redundant, obsolete, and trivial (ROT) data and data that's outside required SLAs. Use the information to clean or delete data, freeing up storage space and reducing costs as well as risks. It also helps eliminate data swamps and data silos.

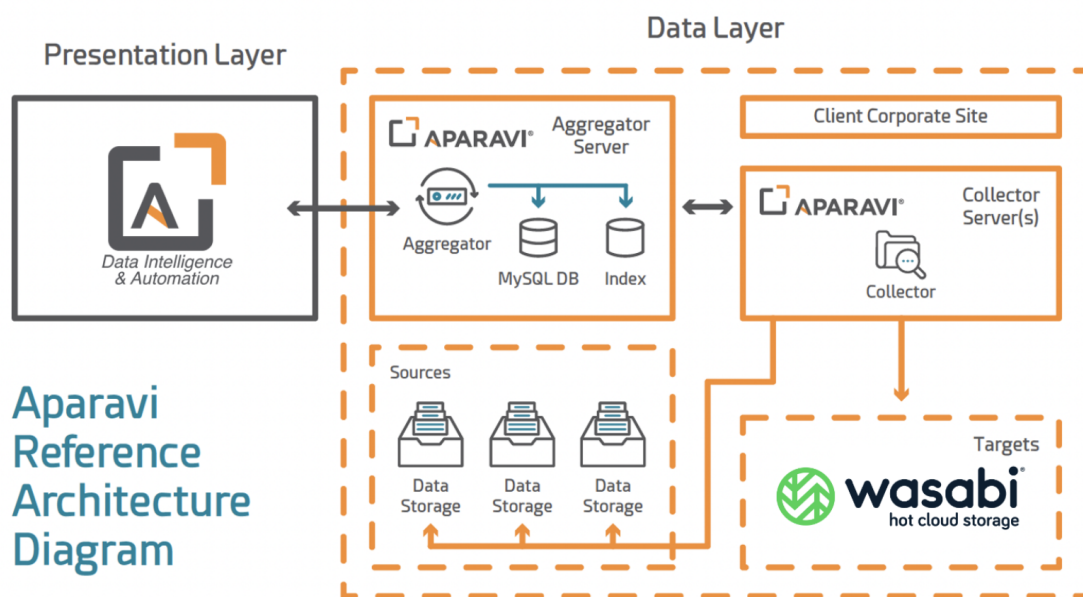
**Data Classification:** Use any of more than 140 built-in classification policies, or create custom policies, to classify large data sets. This also exposes the sensitive or PII data that requires special handling to meet data privacy and access requirements. The ability to scan over 70 different metadata fields – more than other similar platforms – also facilitates better search capabilities and more accurate results.

**Data Movement:** Use policy-based actions to copy, archive, or delete data according to your company's data retention policies, and provide secure access to organized content by approved users or applications on premises or to the cloud.

## About Aparavi

Aparavi empowers organizations to find and unlock the value of their data, wherever it resides, as well as mitigate risks and reduce their storage footprint and costs. Our cloud-based platform finds, automates, governs, and consolidates distributed data easily. Using data intelligence and automation, we help transform data into a competitive asset and make it more accessible for data analytics, machine learning, and more.

For more information, visit <https://get.aparavi.com/>, follow Aparavi on Twitter [@aparavisoftware](#) and LinkedIn.



### ABOUT WASABI

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an unlimited amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is a privately held company based in Boston.

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Tel **1-844-WASABI-1**  
Email **info@wasabi.com**

 **wasabi**  
hot cloud storage  
[www.wasabi.com](http://www.wasabi.com)