

# Top Five Reasons it's Time to Migrate to Wasabi



Being the savvy data ninja that you are, you likely already know that your company needs to move its data to Wasabi. Now it's time to convince the world!

...or maybe just your boss.

Enter: Nate and Kate, IT and CFO badasses. They are here to share the five key reasons that your company (or just your boss) needs to migrate:

## AFFORDABLE



"Wasabi's hot cloud storage costs up to 80% less (!!!) than Amazon, Google and Microsoft. Plus they offer a better-performing, tier-free cloud solution, without their complex pricing structures and fees for egress and API requests. Boom. With Wasabi, your data is accessible wherever you are, at any time." - Kate



## SECURE



"Worried about whether or not your data is safe and sound in the cloud? Don't be, Wasabi has got it covered! Today, cloud storage is more durable and available than most on-prem solutions. You can also flag your compliance and regulatory data to be stored in Immutable Buckets.... because noncompliance fines are not a great look on the 'ole resume." - Nate



## ALWAYS AVAILABLE



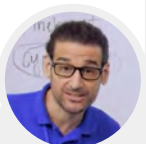
"Other cloud companies' Hot, Warm, Cool, and Cold storage tiers are confusing and counterproductive. The colder the storage gets, the slower the performance and longer it takes to access your data. Wasabi only has one tier. With the high performance of Hot, at the cost of Cold, it's the best of both worlds. No need to let your data sit in the cold freezer like a frostbitten garlic popsicle that no one wants." - Kate



## FLEXIBLE



"Do you have a favorite backup, archive, media asset manager, or analytics tool? I do, and they all interoperate with Wasabi. There are literally hundreds of Wasabi-validated solutions! If your software works with AWS S3, odds are it works with Wasabi. Now that's flexibility." - Nate



## POWERFUL



"Wasabi is built on a next-generation storage architecture, not something that was state of the art two decades ago. For context, AWS S3 was designed and operating before the first iPhone was released. We've all evolved since then. So should your data storage. Wasabi is more powerful than the competition—on top of being infinitely more affordable! - Kate



**BOTTOM LINE: DON'T COMPROMISE ON YOUR DATA. SACRIFICES ARE FOR THE OTHER GUYS.**