

CASE STUDY

Bachmann Group Standardizes Global Backup Storage with Wasabi and Veeam

Bachmann Group, a manufacturer of power management solutions, adopts Wasabi as a cost-effective, S3-compatible repository for its Veeam backup environment.

Overview

Bachmann Group is a premium manufacturer of power and power management solutions based in Austria. Working with reseller partner Bechtle, Bachmann added Wasabi as the S3 storage repository behind its existing Veeam backup environment.

Challenges

The IT team sought a cloud storage solution that could support their Veeam backup environment and scale across storage locations around the world.

- **Scaling storage silos** — Bachmann sought a single cloud storage solution that could scale across its backup environments in multiple locations.
- **Veeam-friendly** — Bachmann's new cloud storage offering must integrate into their existing Veeam solution.
- **Data protection** — Cloud storage enables Bachmann to prevent the modification of critical data and create an overall more secure backup posture.
- **Cost and complexity** — Bachmann needed the technical capabilities of a hyperscaler without the cost and complexity that typically comes with one.



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USE CASE:

- Backup & recovery
- Scale-out backup
- Cyber resilience

INDUSTRY:

- Energy & Manufacturing



Wasabi gives us an easy-to-use and cost-effective S3 storage solution that fits very well into our Veeam backup environment.

— Horst Haun, Operations Specialist,
Bachmann Group

Solutions

With guidance from reseller partner Bechtle, Bachmann added Wasabi as the S3 storage repository behind its Veeam backup environment. Wasabi connected to Bachmann's existing Veeam setup without disrupting its current workflows. Bachmann evaluated Wasabi against a local provider in Baden-Württemberg and Azure Blob Storage before choosing Wasabi for its balance of functionality, simplicity, and cost efficiency.

- **Immutable security** — Wasabi Object Lock keeps backup data from being modified, adding a layer of protection to Bachmann's backup strategy.
- **Cost-efficiency** — Wasabi's transparent pricing structure and lack of hidden fees put it ahead of similar hyperscale offerings.
- **Instant integration** — Setting up Wasabi with Veeam was completed quickly and without disruption.
- **Location-based buckets** — Separate buckets for each location give Bachmann's IT team more structure and flexibility in managing backup data across the organization.

Conclusion

Bachmann hopes to make S3 storage the standard approach for backup organization wide. Wasabi's balance of functionality, simplicity, and cost efficiency have made it an indispensable part of the firm's global data strategy.

- **Consistent and scalable** — Wasabi gives all of Bachmann's storage points the same level of bottomless scalability and security.
- **Faster uploads** — Bachmann improved upload speeds across the organization after adopting Wasabi.
- **Global deployment** — Wasabi's global footprint enabled the IT team to flexibly manage their organization's cloud storage buckets based on region-specific needs.
- **Lower storage costs** — Wasabi costs less than the alternatives Bachmann evaluated, supporting a more cost-efficient backup architecture.



The implementation was straightforward. We were able to connect Wasabi to our existing backup setup without major complexity.

— Horst Haun, Operations Specialist,
Bachmann Group



The ability to store data so that it cannot be modified adds an additional layer of protection to our backup strategy.

— Horst Haun, Operations Specialist,
Bachmann Group