

Simplify Media Management and Cut Storage Costs with Telestream Kumulate and Wasabi

Store and Manage Massive Video Libraries—Efficiently and Economically

The volume of video content the Media & Entertainment industry produces and distributes is growing every day. Keeping pace with rapidly expanding and constantly evolving media libraries is a significant challenge for creative teams and M&E organizations. Finding, inspecting and managing content can be a resource intensive, time-consuming proposition using traditional video management tools. And storing and protecting massive video collections can be prohibitively expensive and complicated using first generation cloud storage services.

Wasabi has partnered with Telestream to help M&E companies reduce storage cost and complexity, and streamline workflows. The tightly integrated solution combines the efficiencies of intelligent media management with the economics and agility of cloud storage, helping video production and operations teams store and manage massive video libraries—quickly, easily and cost-effectively.

Telestream Kumulate Streamlines Media Management

Kumulate content storage management software lets you easily and efficiently manage your valuable digital media content and all related information throughout its entire lifecycle. Providing a simple, unified interface for managing both video and non-video assets, Kumulate eliminates the typical complexity of media management. Integrated, intelligent storage management and native transcoding reduce system costs and streamline workflows, while rich third-party integrations remove barriers to productivity. Telestream Kumulate helps you unlock the full value of your content.

Wasabi Hot Cloud Storage Delivers Breakthrough Economics and Performance

Wasabi is the hot cloud storage company delivering low-cost, fast, and reliable cloud storage on-demand. Wasabi's solution is 80% less expensive and is faster than first-generation cloud vendors. Wasabi hot cloud storage is designed with eleven nines (99.999999999%) of object durability and data immutability that guarantees stored objects cannot be deleted or modified by anyone. Not only is Wasabi 80% less expensive to store data than traditional cloud providers, but there are also no fees for egress or API requests. Wasabi keeps all data "hot" so it can be accessed in milliseconds. All Telestream and Wasabi customers can treat their data as hot data, so they can shorten upload windows and quickly access their data for faster restore times.

Features

- Simple and efficient media management
- Fast and affordable primary storage for cloud-based workflows
- Economical and reliable secondary storage for backup and recovery
- Immutable storage for archiving with immediate content access
- Seamless integration and unified administration

Benefits

- Increase creative and distribution team productivity
- Streamline workflows and accelerate production cycles
- Slash storage cost and complexity
- Reduce risk and exposure due to data loss
- Protect and extend previous onsite storage investments

Versatile Solution Supports a Variety of Applications

The fully integrated Wasabi-Telestream solution delivers superior economics, flexibility and simplicity, providing a wide array of capabilities:

- Use Kumulate to unify and simplify media management workflows.
- Use Wasabi hot cloud storage for affordable and fast primary storage for cloud-based workflows.
- Use Wasabi hot cloud storage for cost-effective secondary storage for backup or disaster recovery.
- Use Wasabi hot cloud storage for low-cost and durable archival storage while preserving immediate access to content.

