

The Business Value of Wasabi Hot Cloud Storage

IDC's study demonstrates how organization's use of Wasabi Hot Storage can reduce annual storage and storage related costs, increase the efficiency of storage management and administration teams, enable additional business growth, and reduce unplanned storage outages.

KEY RESULTS



45%
reduction in annual
storage costs



174%
three-year return
on investment



\$144,000
in annual storage
cost savings

CUSTOMER QUOTE:

"The cost compared to other cloud providers is multiple-fold lower, Wasabi also contractually guarantees us a 10 Gb/s connectivity speed, coupled with unlimited download and upload. Another important fact is that the data is stored out of region, which reduces risk for us."

STORAGE COST SAVINGS

- ▶ **\$1.1 million** three-year storage cost of operation reduction
- ▶ **\$4,900** cost savings per 100TB of storage
- ▶ **48%** three-year storage cost of operations reduction

CUSTOMER QUOTE:

"Our organization substantially improved its disaster recovery process with Wasabi. We've seen great improvements in metrics such as RTO, backup time, and latency of both data upload and download."

STORAGE ENVIRONMENT IMPROVEMENTS

- ▶ **53%** cost savings when switching from comparative cloud solution
- ▶ **42%** more efficient storage administration and management
- ▶ **96%** reduction in productivity loss associated with unplanned downtime
- ▶ **85%** faster to deploy and upgrade new storage
- ▶ **\$169,000** additional annual revenue generation for the average organization