

Comprehensive AI-Powered Cloud Media Asset Management and Discovery Solutions with ScorePlay and Wasabi

Sports organizations generate massive amounts of content for multiple distribution platforms, each with unique audiences and format requirements. Tailoring content to each channel can be complex, but failing to do so can risk audience engagement. ScorePlay and Wasabi enable sports organizations to deliver the right content, to the right audience, at the right time with a media infrastructure that offers quality, speed, scalability, and personalization.

ScorePlay

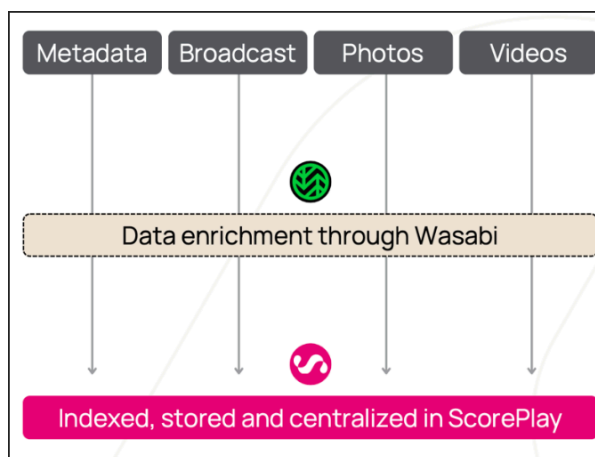
ScorePlay is the leading media asset management platform for sports organizations. Its enterprise-grade infrastructure seamlessly manages the entire media lifecycle, from live capture to distribution. At its core, ScorePlay's advanced AI engine processes thousands of media assets in real-time, automatically enriching content with comprehensive metadata through facial recognition, metadata analysis, and more. Integrating with existing broadcast and production workflows, ScorePlay enables for real-time content processing and rapid asset distribution across multiple channels, reducing production overhead, and maintaining complete control over customers' valuable content library.



Wasabi Hot Cloud Storage is a predictably priced, high performance, secure object storage service that eliminates confusing storage tiers. Wasabi AiR Intelligent Media Storage enhances content discoverability through AI-powered metadata tagging, automatically identifying and indexing media assets stored in Wasabi Hot Cloud Storage - allowing users to freely use and access their content without hidden fees.

Instantly Search, Access and Retrieve Media Assets to Boost Media Workflows

As a comprehensive Media Asset Management system, ScorePlay leverages Wasabi AiR's powerful AI processing in its centralized hub to enrich media assets with comprehensive metadata, making content instantly accessible, searchable, and retrievable. This partnership brings new life into content libraries by enabling rapid search and discovery through advanced metadata indexing, accelerating media workflows and content monetization opportunities.



Unlock Creativity

Harness AI automation, enhanced asset searchability and our production suite to save time and focus on what matters - crafting authentic narratives

Take control of your story

With no fees to access content, leverage your full library to maximize value through purposeful storytelling and seamless distribution to grow your brand's reach and engagement

Generate revenue

Improve your servicing to broadcasters and partners with real-time access to media, and unlock untapped revenue streams in your archives and content