

## CASE STUDY

# From Tape to Cloud: Food Manufacturer, Ardo, Simplifies Backup at Scale

With predictable pricing and centralized management, Ardo simplified backups and reduced storage costs with Wasabi.

## Overview

Headquartered in Belgium, Ardo supplies fresh-frozen vegetables, fruits and herbs to food service and retail customers in 100 countries. With most of the IT team at HQ, it was difficult to manage siloed data backups across 14 production facilities and two sales offices. When a move to Azure drove up costs, the company sought a lower-cost alternative.

## Challenges

Ardo used Veeam for backups and stored air-gapped copies on tape. Most locations had their own backup appliance and tape library.

- **High costs** – IT tried managing backups over tape with Azure, but hidden fees drove up costs.
- **Lack of scalability** – While tape was inexpensive, it didn't easily scale across locations as Ardo grew.
- **Need for standardization** – With IT consolidated at HQ, the team needed a better way to standardize backup storage and management.
- **Complex management** – IT needed to streamline processes to make time for more important tasks.



We preserve nature's gifts

### USE CASE:

- Backup and recovery
- Tape to cloud

### INDUSTRY:

- Food



*Wasabi Reserved Capacity Storage gave us predictable costs with the flexibility to scale when needed.*

– Jeroen Deckers, Group IT  
Infrastructure Manager – Ardo

## Solutions

While cost considerations initially prompted the switch to Wasabi, several other features added additional value and simplified workflows for Ardo.

- **Predictable pricing model** – Flat-rate pricing, single-tier simplicity, and no egress or API fees lowered costs.
- **Immutability for ransomware protection** – Wasabi Object Lock provided immutability and additional protection against hackers changing or deleting backups.
- **Seamless integration with Veeam** – Wasabi worked seamlessly with Ardo's existing infrastructure.
- **Scalable storage provisioning** – Reserved Capacity Storage pricing enabled Ardo to realize additional savings by purchasing in advance.
- **Trusted partner support** – Ardo relied on their IT partner, Savaco, for responsive, ongoing support, ensuring the Wasabi solution was managed effectively across their global infrastructure.

## Conclusion

The Wasabi cloud streamlined management processes and provided reliable storage, reduced costs, and boosted scalability across Ardo's IT infrastructure.

- **Standardization and globalization** – Ardo now has backup storage that scales in minutes.
- **Cost savings** – Ardo pays less for storage and can test restores without incurring fees.
- **Increased efficiencies** – With simpler management across multiple locations, IT can focus on supporting additional business needs.
- **Reduced risk** – Cloud-based, immutable storage presents less risk than physical tape libraries that can be corrupted or lost.



*It was a very smooth process and very easy to incorporate Wasabi as a cloud storage provider within Veeam.*

– Jeroen Deckers, Group IT Infrastructure Manager – Ardo



*Wasabi storage is much less expensive than Azure Blob Storage. Cost was the biggest criteria that drove us to choose Wasabi.*

– Jeroen Deckers, Group IT Infrastructure Manager – Ardo