

Veeam + Wasabi for CSPs and MSPs

Cloud Service Providers (CSPs) and Managed Service Providers (MSPs) continue to embrace “Anything as-a-Service” (XaaS) and cloud offerings to meet the data challenges face by their customers. Combining Veeam and Wasabi, you can now offer seamless end-to-end Backup-as-a-Service (BaaS) and Disaster-Recovery-as-a-Service (DRaaS) without needing to build your own cloud storage infrastructure.



Use a single Veeam console to manage all of your clients who no longer want to be in the business of managing their own backups or disaster recovery processes.

Veeam Backup & Replication allows MSPs/CSPs to extend their clients’ or their backup infrastructure with minimal effort to your preferred, low-cost, high-performance cloud storage partner, Wasabi.

Rather than needing to build out your datacenter and resulting cloud storage offering, the combined solution of Veeam plus Veeam Cloud Connect using Wasabi can literally have your first clients up and connected to your own Veeam-powered BaaS or DRaaS offering within minutes.

Partner Focused

Veeam has been known as a premier partner-friendly channel, and was recently given a Five Star rating by CRN for their Cloud Partner Program. Wasabi similarly has embraced the channel and offers the Wasabi Partner Network Program designed to onboard, enable and market with partners.

Combining Veeam and Wasabi’s channel friendly focus, Veeam Cloud Connect plus Wasabi hot cloud storage frees you as a service provider to set your own pricing, consume and deliver licenses and storage on demand without capital outlay, and directly manage your own business with



KEY FEATURES

- Centrally managed client console
- Instantly provisioned cloud storage
- Predictable costs
- Fast, reliable and efficient backup & recovery
- Ultra-affordable cloud storage
- Seamless integration and operation

BENEFITS

- Channel friendly programs
- Reduce risk and exposure due to data loss
- Protect against equipment failures, disasters, human error, ransomware and malware
- Improve RPOs and RTOs
- Slash cost and complexity
- Bypass the need to implement your own cloud storage service

the full support of the Veeam and Wasabi teams.

From a technical operations standpoint, Wasabi's partner API as well as manual provisioning capabilities, enables partners to choose the level of automation and integration they want, to manage a client base of any size, and scale that client base with as little or as much hands-on setup, managing, and monitoring of client backup data as they prefer.

From a business operations and branding perspective, Wasabi's white-labeling options make it possible to customize URLs presented to your clients as your own rather than Wasabi (ex: s3.partner-name.com rather than s3.wasabisys.com - where partner-name is the name of your business) to present the entire solution with your own branding.

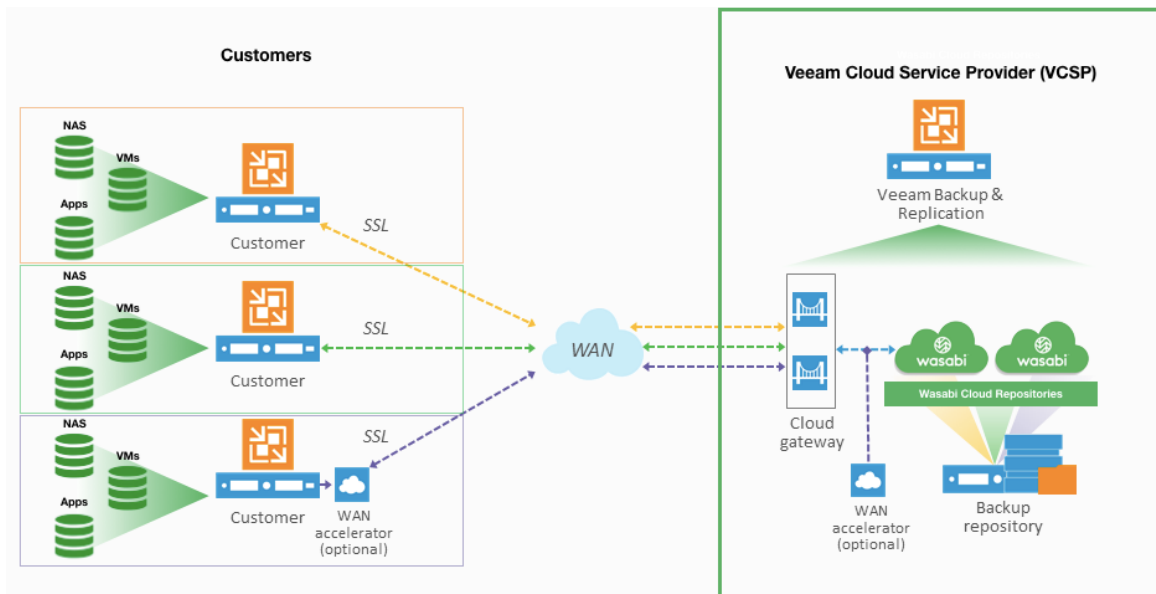
Multi-Tenancy Design

Both Veeam and Wasabi were designed with multi-tenancy in mind. Veeam Cloud Connect's architecture allows data from each of your clients to be stored securely, pushed from the client's site to your backup architecture, keeping each client independent not only from each other, but also keeping that data entirely private to each individual client. Veeam's approach of pushing data from the client's location eliminates the need for VPN connections and simplifies firewall configuration, removing headaches and operational requirements for both you and your clients. In short, client data remains in their control, while you provide the cloud services to secure their data in a hands-off fashion.

Pairing this with Wasabi's multi-tenant implementation options allows each provider to choose from four independent methods of managing client accounts, including the ability to programatically leverage the Wasabi Partner API and maintain a single account for overall management of your overall data storage with Wasabi, and sub-accounts (per client) to streamline your view and management of each client.

This combined design allows you to:

- Segment a single backup repository into one or more cloud repositories, each with its own designated tenant;
- Manage resource allocations and expiration dates for each tenant;
- Cloud gateways allow providers to group different repositories into pools for managing custom network configurations (e.g., MPLS or private lines);
- Can completely isolate cloud repositories from one another;
- Customers can also encrypt their backups at the source before data leaves the customer’s network without increasing bandwidth consumption.
 - Unlike a general-purpose WAN accelerator, Veeam’s built-in WAN acceleration maintains data reduction ratios even with encrypted data streams.



Produced by: 

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an infinite amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by customers worldwide, Wasabi has been recognized as one of technology’s fastest growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi has secured \$110 million in funding to date and is a privately held company based in Boston.