

## CASE STUDY

# Bryant University Deploys Scalable Cloud for Media Growth

See how Bryant University efficiently secures ever-growing media assets and scales effortlessly with cost-effective disaster recovery and seamless backups using the Wasabi cloud.

## Overview

Bryant University is a private institution in Rhode Island featuring programs distinguished by an integration of business and the arts and sciences with a global perspective. When Bryant needed scalable, secure, and affordable storage for growing stores of marketing video content, Wasabi hit the mark by lowering IT costs and simplifying data management.

## The Challenge

Bryant University's marketing and communications team stored essential media files across several external hard-disk drives, a risky and inefficient solution.

- › **Shadow IT risks:** Unapproved hard-disk drives exposed the university to data security issues.
- › **Vulnerability to data loss:** There was no reliable offsite storage for disaster recovery.
- › **Growing storage needs:** Media files from annual events, grew continuously and needed to remain available to the team.
- › **Costly storage estimates:** Existing solutions, like Veeam with local storage, were too expensive for video data backups.

## The Solution

Bryant now securely backs up their growing library of video content with Wasabi Hot Cloud Storage. The solution ensures scalable storage with predictable pricing thanks to our no egress fees policy, reducing operational complexities and eliminating the risks of shadow IT.



### INDUSTRY

- › Higher Education

### USE CASES

- › Backup & Recovery
- › Cloud tiering
- › Disaster recovery

### CHALLENGES

- › Affordable, scalable storage
- › Shadow IT on campus
- › Reliable offsite storage for disaster recovery

### SOLUTION

- › Wasabi Hot Cloud Storage
- › Veeam
- › SNS



*Wasabi gave us the perfect combination of scalability, cost-efficiency, and ease of use. It's the ideal solution for our media backups.*

**Andy Binkiwitz**  
AVP of Infrastructure and Security,  
Bryant University

## Features



### Backup & Recovery

Offsite backups ensure data remains safe in case of natural disasters or ransomware attacks.



### Cyber Resilience

Wasabi integrates with Studio Network Solutions (SNS) and Veeam for efficient backup scheduling and monitoring.



### Disaster Recovery

The university can expand storage on demand without excessive upfront investments.

## The Results

With Wasabi, Bryant University implemented a reliable, scalable, and cost-effective backup solution, ensuring secure, long-term preservation of media content while reducing risks.

Benefits realized:

- › **Annual savings** – Affordable storage without egress fees or hidden costs.
- › **Improved data control** – Offsite backups safeguard essential media against disasters and unauthorized access.
- › **Quick deployment** – With immutable backups, Bryant University is better protected against data corruption and cyber threats, providing peace of mind for their IT team.



*No egress fees mean we can retrieve our data without worrying about unexpected costs. That peace of mind makes a big difference.*

**Andy Binkowitz**  
AVP of Infrastructure and Security,  
Bryant University



*With Wasabi, we can quickly scale our storage as media production grows—without the delays and expenses of traditional storage models.*

**Andy Binkowitz**  
AVP of Infrastructure and Security,  
Bryant University